

In-Depth Detailed Notes on Change Management in ServiceNow

What is Change Management in ServiceNow?

Change Management in ServiceNow is a critical IT service management (ITSM) process designed to control the lifecycle of all changes. The objective is to ensure that changes are made efficiently and with minimal disruption to IT services, while complying with industry standards like ITIL (Information Technology Infrastructure Library).

It provides a framework to evaluate, approve, implement, and review changes across the organization, ensuring that they are beneficial, well-documented, and properly executed. This process integrates seamlessly with other ITSM modules such as Incident, Problem, Release, and Configuration Management (CMDB).

Types of Changes Explained

Change Management distinguishes between various types of changes based on urgency, risk, and impact. Each type follows a different approval process and is suited for specific use cases.

Туре	Description	Approval Process	Use Case Example	
Standard	Pre-approved, low-risk, and well-documented changes.	No CAB required	Example: Regular patch updates, routine server reboots.	
Normal	Requires a detailed risk assessment, approval, and testing.	CAB approval needed	Example: Software upgrades, server migrations, infrastructure changes.	
Emergency Requires immediate action to restore service or prevent critical issues. Emergency CAB (ECAB) approval needed Example: Fixing security vulnerabilities or resolving critical service outages.				

Change Management Lifecycle

The lifecycle of a change request in ServiceNow follows a well-defined set of stages. Here is a detailed breakdown of each stage:

1. Request (Initiation)

- A user or an automated process raises a Change Request (CR).
- o Users can initiate the request via the ServiceNow portal, self-service catalog, or directly via the service desk.
- o The request includes important details like the type of change (Standard, Normal, or Emergency), the description of the change, impacted services, and Configuration Items (CIs).

2. Planning & Risk Assessment

- Define scope: Identify what the change will impact (e.g., server, application, network).
- Establish the schedule: Ensure that the change happens at a time that minimizes business disruption.
- Back-out plan: Outline how to revert the change if something goes wrong.
- o Risk and Impact Analysis: Evaluate potential risks using tools like the Risk Assessment Matrix. This step can be manual or automated using predefined rules and conditions.



3. Approval Workflow

- o Manager Approval: Required for most changes to verify alignment with business objectives.
- o **Technical Approval**: Ensures that the change has been technically vetted and tested.
- o CAB/ECAB Approval: For normal and emergency changes, approval from the Change Advisory Board (CAB) or Emergency CAB (ECAB) is required.

4. Implementation

- Execution of change tasks in a controlled manner. This stage often includes deploying code, updating systems, and other activities required to implement the change.
- o ServiceNow can be integrated with Release and Deployment Management for streamlined implementation.
- o If automation is enabled, tools like **Orchestration** can be used to execute changes automatically.

5. Review & Closure

- o Post Implementation Review (PIR): An evaluation after the change is made to assess whether the change was successful or if there were any issues.
- o If issues arise, a rollback (or back-out) plan is executed.
- o A final report is created, lessons learned are documented, and the change is closed.
- o ServiceNow offers automated notifications and alerts to notify stakeholders at key stages of the change process.

ServiceNow Configuration for Change Management

ServiceNow allows a great deal of flexibility in configuring change management to fit the organization's needs. Here's a closer look at some key configuration elements:

- Change Request Table: The change_request table is the core table where change requests are stored. Custom fields and form layouts can be tailored to the organization's requirements.
- Form Layout: Customize change request forms using UI Policies, Business Rules, and Client Scripts. This ensures that forms present the right information and fields based on the type of change.
- Change Task Table: The change_task table is used for creating individual tasks that break down changes into manageable components. Tasks can be assigned, tracked, and managed through the ServiceNow interface.
- CAB Workbench: The CAB Workbench provides a drag-and-drop interface for scheduling and managing Change Advisory Board meetings, making it easier to assign and approve changes.
- Risk Conditions: You can define risk levels based on criteria like impact and urgency. The Risk Calculation Matrix is often used to calculate the risk level for a change request.
- Change Templates: Change templates streamline the creation of repeatable changes by pre-defining values for common fields (e.g., change type, risk level).



Integrations in Change Management

Change Management in ServiceNow integrates with other modules and external tools to provide a holistic approach to IT service management.

Integrated Module	Purpose		
CMDB (Configuration Ma Database)	ement Links Configuration Items (CIs) to changes, enabling impact analysis and accurate change tracking.		
Incident Management	Creates a change request directly from incidents when long-term fixes are needed. This enables the IT team to address the root cause of the incident through the change management process.		
Problem Management	Connects changes to problems for permanent fixes. Change is used as a solution to address the root cause of recurring issues.		
Release Management	Coordinates changes that are part of larger releases, ensuring that changes are deployed as part of scheduled release windows.		
Service Catalog	Users can submit change requests via user-friendly forms in the service catalog, enhancing self-service capabilities and user experience.		

Change Management Roles and Responsibilities

ServiceNow Change Management relies on several roles to ensure the change process runs smoothly. These roles typically include:

Responsibilities		
Submits the request, provides change details, and tracks progress.		
Oversees the entire change management process, from submission to closure. Reviews changes for approval, and ensures the process is followed correctly.		
Evaluate changes, assess risks, and prioritize changes. They make recommendations for approval, delay, or rejection.		
Change Implementer Executes the change. This could be an engineer, developer, or IT team member responsible for implementing the actual change in the system.		
Conducts post-implementation reviews (PIR) to evaluate the success or failure of the change. Also responsible for identifying improvement opportunities.		

■ Dashboards and Reporting

ServiceNow provides dashboards and reporting capabilities to monitor and measure the effectiveness of the Change Management process. Key metrics include:

- Change Schedule: A visual representation of upcoming, ongoing, and past changes.
- Change Conflict Detection: Alerts teams to potential conflicts between changes scheduled for the same time.
- KPIs:



- Percentage of failed changes
- o Percentage of emergency changes
- Time to implement a change (average)
- o Number of successful changes
- o Number of changes implemented outside the change window

These metrics help ensure visibility into the health of the change management process.

Best Practices

- 1. Automate Approvals: Use approval conditions to automate approval for low-risk or recurring changes, improving efficiency and reducing delays.
- 2. Use Change Templates: Leverage templates for common, repeatable changes. This reduces errors and saves time during the change request creation.
- 3. Include Back-out Plans: Always define clear rollback or back-out plans to reduce the impact in case of failure.
- 4. Post Implementation Reviews (PIRs): Ensure that all significant changes (especially emergency changes) undergo PIR to assess their success or failures.
- 5. **Review the Change Calendar**: Coordinate with the change calendar to avoid overlapping changes that might conflict or cause issues.
- 6. **CAB Training**: Provide proper training to CAB members on risk assessment, evaluating dependencies, and prioritizing changes.
- 7. **Enable Notifications**: Set up automatic notifications at key stages to keep all stakeholders informed about approvals, changes, and updates.

Advanced Features (Optional)

- 1. **Change Proposals**: Used for significant or strategic changes that require extensive planning and review before the change request is created. Proposals are reviewed before they convert into actual change requests.
- 2. Change Auto-Approval: For low-risk changes, you can configure ServiceNow to auto-approve based on specific conditions, such as predefined risk levels or previous approval history.
- 3. **Flow Designer**: Automate portions of the change management lifecycle with drag-and-drop logic. For example, automate tasks like assigning change reviewers, notifying stakeholders, and closing completed changes.



• Use Case Scenarios

• Example 1: Software Update Rollout

A company needs to roll out a critical software update to all employee systems. The process begins with the creation of a **Normal Change Request**. A risk assessment is conducted, and approval is obtained from the CAB. The change is implemented during a non-peak time, and a PIR is conducted afterward to ensure successful deployment and gather lessons learned.

• Example 2: Security Patch for a Vulnerability

An emergency vulnerability is discovered on a web server. The change request is initiated as an **Emergency Change**. Immediate action is required to mitigate the risk of a data breach. The ECAB quickly approves the change, and it is implemented within hours to ensure system integrity. After the patch, a post-implementation review ensures the server remains secure.

☐ References and Resources

- 1. ServiceNow Change Management Documentation
- 2. ITIL® Foundation Exam Study Guide by Liz Gallacher
- 3. **ServiceNow for Beginners** Video Tutorials on YouTube and other platforms
- 4. ServiceNow Community Forum