

## About OnlineSales.ai

At **OnlineSales.ai**, we are building the world's #1 platform experience for Co-Op and Collaborative Marketing. Our platform hosts a comprehensive suite of Apps converging Advertising, Marketing and Demand Planning needs of 1000s of Merchants and Sales Channel Partners for Retailers and Brands respectively. The world of co-op marketing, while being 100+ years old and a \$150+ Billion industry as of 2019, is riddled with elementary, archaic and fragmented processes (sometimes non-existent). We believe this part of the industry is ready to get disrupted by embracing digitization and technology.

Retail Media Monetization can yield upto 8% of revenue as ad monetization income, contributing directly to the bottom line of the retailers we work with. And we are in pursuit of democratizing Retail Media Technology.

## About the role

To be a geek at Onlinesales.ai you need to know how to build scalable and high-performance systems. We start with a proof of concept that demands a traffic rate of 100M+! To achieve any of this you need to understand Distributed Systems, Distributed Caching, High-scale Databases. And we possess the skills to create software that makes this entire heterogeneous system function together even if it runs on the number of boxes. A system that is so widely used cannot sustain any downtime and hence it uses elegant high-availability techniques to survive an outage. Not many startups can say "been there, done that"!

## What will you do @OnlineSales?

- Implement solutions for broadly defined problems
- Drive best practices and engineering excellence
- Be involved in the development of code in object-oriented languages like Java etc and build large scale robust distributed systems
- Be involved in full-fledged product development.
- Build New Features, Push them to production fast.
- Debug production issues across services and levels of the stack
- Build services or APIs which will for easy application integrations at OnlineSales.ai to develop applications faster.
- Build scalable/fault-tolerant backend systems that process and analyze billions of data points every day.

## You will be a great fit, if you have:

- A solid grounding in Computer Science fundamentals (based on a BE/BTech or MS in Information Technologies/Computer Science)

- Knowledge on developing software services and an understanding of design for scalability, performance, and reliability.
- Mastery of the tools of the trade, including a variety of modern programming languages  
Projects developed by themselves, Node.js, JavaScript and any language like  
Java/python/ruby distributed systems, scalable system.
- Ability and inclination to work in a fast-paced, agile, ownership & results-oriented culture.

### Why OnlineSales.ai?

- **Startup-y.** We believe Startup is a mindset. It's about being scrappy, being nimble, solving tough problems with constraint resources and more. It's about working hard and playing hard
- **Enterprise SaaS.** Opportunity to work with a Enterprise Product SaaS firm with aspirations of growing 10x across the globe
- **AI led Retail Tech.** We are working to digitize & democratize one of the most exciting and growing vertical - Retail Tech leveraging data, machine learning and automation (culmination of ad-tech, mar-tech and analytics for Retail vertical)
- **Meaningful work.** This is not just a job. You can find a job anywhere. This is a place for the bold to get paid who make a real impact on business
- **No red tape.** Say goodbye to pointless meetings or political hoops to jump through. We're scrappy, believe in autonomy and empower our teams to do whatever it takes to do the unthinkable
- **Problem Solving.** We ignite the best in you. We exist not only to deliver meaningful innovation but to ignite and inspire the creative problem solver in you
- **Quirky & fun.** Enjoy new skills and hobbies like being a quiz master, playing board games, trying your hands on percussion, playing Djembe and spreading love within the org!
- **Competitive Comp & Benefits.** We know the power of compounding and are stubborn about building long-term relationships. Our compensation design is not only competitive but also prudent.