

Project Summary:

The project involves analyzing banking details of customers, including their account type, balance, and loan information, to gain insights on customer behavior and preferences.

Objective:

1. Analyze the age distribution of banking customers and identify the most common age group.
2. Compare the average balance in the accounts of male and female customers to determine if there is a gender-based disparity in account balances.
3. Identify the top three states with the highest number of banking customers and determine the percentage of total customers they constitute.
4. Analyze the correlation between the type of job classification and the presence of housing and other loans among banking customers.
5. Determine the percentage of married customers with housing loans and compare it to the percentage of unmarried customers with housing loans to identify any significant differences.
6. Identify the most common account type among banking customers and determine the percentage of total customers with this account type.
7. Analyze the relationship between the length of time a customer has been with and their account balance to determine if there is a correlation between the two variables.
8. Identify the top three countries with the highest number of banking customers and determine the percentage of total customers they constitute.