**SMART**
**AURANGABAD**
**HACKATHON**

# SPONSORSHIP BROCHURE

**Smart Aurangabad Hackathon**

**21st - 23rd Jan**

**2020**

# Smart Aurangabad Hackathon

Smart Aurangabad Hackathon is an advent for thinkers and innovators to design, develop  and find smart ways to make world a better place.

Art makes questions. Design makes solution. Technology makes possibility and Hackathon turns possibility into reality. The first edition of our innovation challenge invites participants from across the nation to submit sustainable and scalable solutions to challenges from diverse domains.

> **The task is not so much to see what no one has yet seen, but to think what nobody has yet thought, about that which everybody sees**

**It's the aura for ideas and inventions, We need your support to bring them to reality**

# WHY SPONSOR SAH ?

## 1. Branding Avenues Social Media Shoutouts

**Smart Aurangabad Hackathon has a Twitter, Facebook and Instagram Page. Your company** will be promoted and recognized as a sponsor via all our social media pages, prioritized by the level of sponsorship.

**Your company** can also organize online contests/promotions during the event on Smart Aurangabad Hackathon's Social media platforms if required.

# WHY SPONSOR SAH ?

## 2. Branding Avenues Offline Promotion

**Your company logo will be linked to all relevant banners, IDs, decorations, photobooths, certificates, posters and flexboards placed around the campus, based on the level of sponsorship. Your company will be a part of all the relevant publicity campaigns before and during the event.**

# WHY SPONSOR SAH ?

## 3. Branding Avenues
   Sponsor shoutout during opening ceremony

# 36
**hours of intense coding**

# 100000+
**lines of code**

# 150+
**participants**

# 30+
**teams**

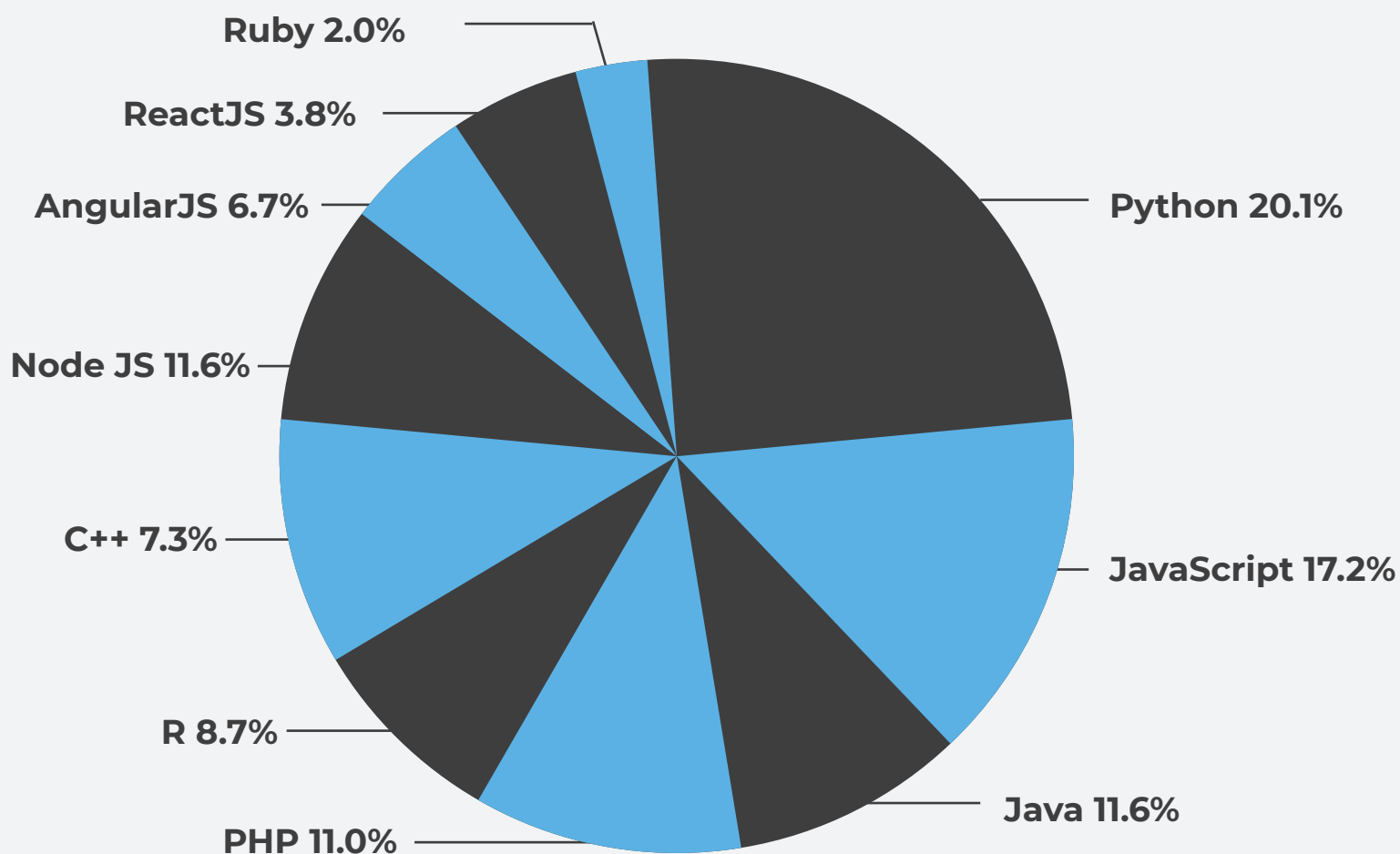# 1000+
**expected online submissions**

## 4. Get realtime feedback on your development products / APIs

Your company can get live feedbacks or promote the use of their APIs and other products from the developers participating in the event.



Ruby 2.0%

ReactJS 3.8%

AngularJS 6.7%

Node JS 11.6%

C++ 7.3%

R 8.7%

PHP 11.0%

Python 20.1%

JavaScript 17.2%

Java 11.6%

# Sponsorship Opportunities 1

| | Silver | Gold | Platinum |
|---|---|---|---|
| Cost | $500 | $750 | $1000 |
| Logo on Banner & Posters | ✓ | ✓ | ✓ |
| Logo on Goodies & Reg kit | ✓ | ✓ | ✓ |
| Mentors at the Venue | | ✓ | ✓ |
| Source code of solution | | ✓ | ✓ |
| Recruit Developers / Interns | | | ✓ |
| Special Booth for Interviews | | | ✓ |
| Logo on official T-shirt | | | ✓ |
| Publicity in recreational activities | | | ✓ |

# Sponsorship Opportunities 2

**Title sponsor** presents

**SMART AURANGABAD HACKATHON**

| Associate Partner | Associate Sponsor |

**Title and Associate Sponsors will receive all benefits of Platinum tier sponsorship.**

**In Addition, Title and Associate sponsors will be associated with the Smart Aurangabad Hackathon logo and all branding materials involving the logo pre/during/post-event.**

# Contact Us

✉️

📞

sah@geca.ac.in

**Prabhleen Bindra**
**+91 95450 01007**

**Gauri Vaidya**
**+91 82084 92410**

📍

**Government College of Engineering,**
**Aurangabad, Maharashtra 431005**