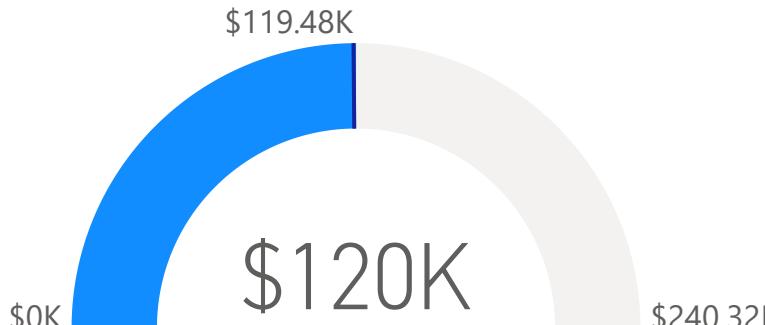




product_brand	Total Transaction	Total Profit	Profit Margin	Return Rate
Hermanos	8,071.00	\$33,167.27	58.54	1.11
Tell Tale	7,694.00	\$29,925.59	58.04	1.00
Ebony	7,685.00	\$29,749.45	59.82	0.95
Tri-State	7,438.00	\$29,064.76	58.90	1.02
High Top	7,153.00	\$28,502.83	60.39	1.01
Nationeel	6,499.00	\$27,446.16	60.47	1.11
Best Choice	6,000.00	\$25,901.32	60.60	0.84
Horatio	6,121.00	\$25,589.28	58.44	1.25
Fast	6,188.00	\$24,746.78	61.05	1.09
High Quality	5,323.00	\$24,007.67	60.00	1.03
Fort West	6,175.00	\$23,951.11	59.79	0.92
Big Time	5,797.00	\$23,710.27	60.26	0.97
Red Wing	5,806.00	\$23,623.72	59.37	1.09
Denny	5,223.00	\$23,049.58	58.07	0.91
Cormorant	5,382.00	\$22,502.22	61.52	0.90
Total	1,67,616.00	\$6,61,159.16	59.93	0.99

Total Revenue and Revenue Target



Total Transaction and Last Month Transactions by Start of Month

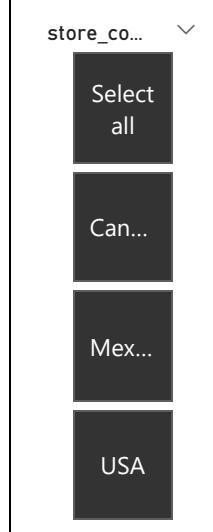
18,325
Goal: 17339 (+5.69%)

Total Profit and Last Month Profit by Start of Month

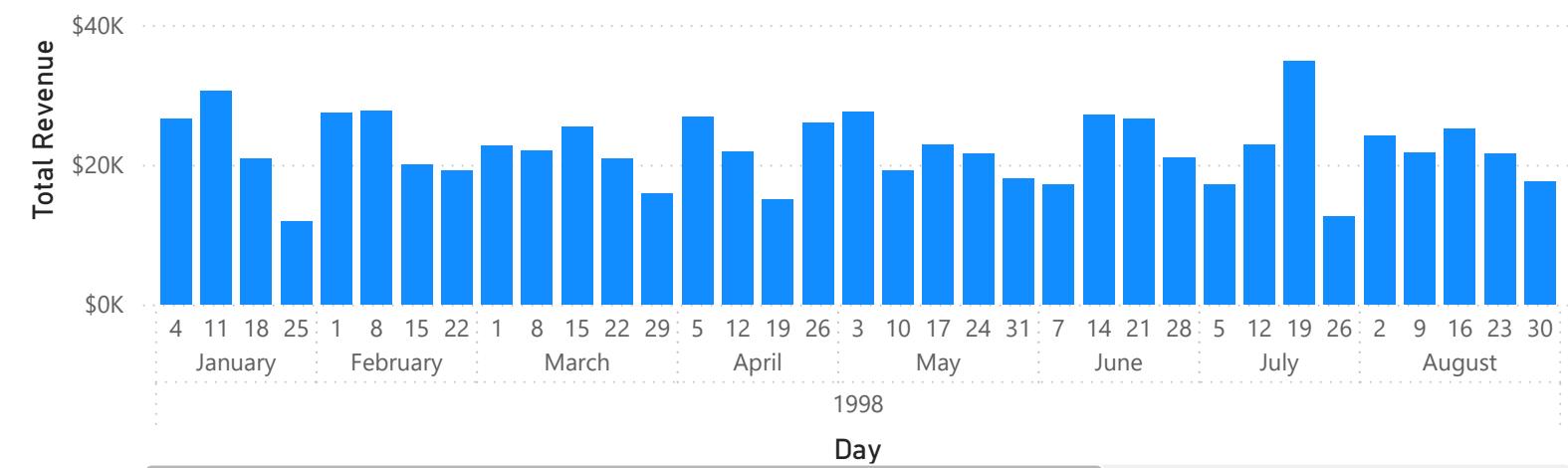
\$71,682
Goal: 67872 (+5.61%)

Total Returns and Last Month Returns by Start of Month

496!
Goal: 482 (-2.9%)



Total Revenue by Year, Month and Day



Total Transaction by store_city



Performance Notes :

- ☐ Portland Reached 1,000 Sales in December to close out the Year

