

Sales Anlaysis

```
In [1]: ▶ import pandas as pd
import os
import matplotlib.pyplot as plt
```

Merging 12 months of sales data into a single file ¶

```
In [2]: ▶ files = os.listdir("C:\\Users\\Admin\\Downloads\\all_months_data")
```

```
In [3]: ▶ all_data = [i for i in files]
```

```
In [4]: ▶ data = pd.DataFrame()
# for i in all_data:
#     df = pd.read_csv("C:\\Users\\Admin\\Downloads\\all_months_data\\"+i)
#     all_months_data =pd.concat([all_months_data, df])

for i in all_data:
    df = pd.read_csv("C:\\Users\\Admin\\Downloads\\all_months_data\\"+i)
    data = pd.concat([data,df])
```

In [5]:

```
data
```

Out[5]:

| | Order ID | Product | Quantity Ordered | Price Each | Order Date | Purchase Address |
|-------|----------|----------------------------|------------------|------------|----------------|---|
| 0 | 176558 | USB-C Charging Cable | 2 | 11.95 | 04/19/19 08:46 | 917 1st St, Dallas, TX 75001 |
| 1 | NaN | NaN | NaN | NaN | NaN | NaN |
| 2 | 176559 | Bose SoundSport Headphones | 1 | 99.99 | 04/07/19 22:30 | 682 Chestnut St, Boston, MA 02215 |
| 3 | 176560 | Google Phone | 1 | 600 | 04/12/19 14:38 | 669 Spruce St, Los Angeles, CA 90001 |
| 4 | 176560 | Wired Headphones | 1 | 11.99 | 04/12/19 14:38 | 669 Spruce St, Los Angeles, CA 90001 |
| ... | ... | ... | ... | ... | ... | ... |
| 11681 | 259353 | AAA Batteries (4-pack) | 3 | 2.99 | 09/17/19 20:56 | 840 Highland St, Los Angeles, CA 90001 |
| 11682 | 259354 | iPhone | 1 | 700 | 09/01/19 16:00 | 216 Dogwood St, San Francisco, CA 94016 |
| 11683 | 259355 | iPhone | 1 | 700 | 09/23/19 07:39 | 220 12th St, San Francisco, CA 94016 |
| 11684 | 259356 | 34in Ultrawide Monitor | 1 | 379.99 | 09/19/19 17:30 | 511 Forest St, San Francisco, CA 94016 |
| 11685 | 259357 | USB-C Charging Cable | 1 | 11.95 | 09/30/19 00:18 | 250 Meadow St, San Francisco, CA 94016 |

186850 rows × 6 columns

In [6]:

```
all_data_csv = data.to_csv("all_data.csv", index = False)
```

In [7]:

```
all_data = pd.read_csv("all_data.csv")
```

In [8]:

```
all_data.head()
```

Out[8]:

| | Order ID | Product | Quantity Ordered | Price Each | Order Date | Purchase Address |
|---|----------|----------------------------|------------------|------------|----------------|--------------------------------------|
| 0 | 176558 | USB-C Charging Cable | 2 | 11.95 | 04/19/19 08:46 | 917 1st St, Dallas, TX 75001 |
| 1 | NaN | NaN | NaN | NaN | NaN | NaN |
| 2 | 176559 | Bose SoundSport Headphones | 1 | 99.99 | 04/07/19 22:30 | 682 Chestnut St, Boston, MA 02215 |
| 3 | 176560 | Google Phone | 1 | 600 | 04/12/19 14:38 | 669 Spruce St, Los Angeles, CA 90001 |
| 4 | 176560 | Wired Headphones | 1 | 11.99 | 04/12/19 14:38 | 669 Spruce St, Los Angeles, CA 90001 |

```
In [9]: all_data.tail()
```

Out[9]:

| | Order ID | Product | Quantity Ordered | Price Each | Order Date | Purchase Address |
|--------|----------|------------------------|------------------|------------|----------------|---|
| 186845 | 259353 | AAA Batteries (4-pack) | 3 | 2.99 | 09/17/19 20:56 | 840 Highland St, Los Angeles, CA 90001 |
| 186846 | 259354 | iPhone | 1 | 700 | 09/01/19 16:00 | 216 Dogwood St, San Francisco, CA 94016 |
| 186847 | 259355 | iPhone | 1 | 700 | 09/23/19 07:39 | 220 12th St, San Francisco, CA 94016 |
| 186848 | 259356 | 34in Ultrawide Monitor | 1 | 379.99 | 09/19/19 17:30 | 511 Forest St, San Francisco, CA 94016 |
| 186849 | 259357 | USB-C Charging Cable | 1 | 11.95 | 09/30/19 00:18 | 250 Meadow St, San Francisco, CA 94016 |

clean up the data

```
In [10]: all_data_nan = all_data[all_data.isnull()]
```

```
In [11]: all_data_nan
```

Out[11]:

| | Order ID | Product | Quantity Ordered | Price Each | Order Date | Purchase Address |
|--------|----------|---------|------------------|------------|------------|------------------|
| 0 | NaN | NaN | NaN | NaN | NaN | NaN |
| 1 | NaN | NaN | NaN | NaN | NaN | NaN |
| 2 | NaN | NaN | NaN | NaN | NaN | NaN |
| 3 | NaN | NaN | NaN | NaN | NaN | NaN |
| 4 | NaN | NaN | NaN | NaN | NaN | NaN |
| ... | ... | ... | ... | ... | ... | ... |
| 186845 | NaN | NaN | NaN | NaN | NaN | NaN |
| 186846 | NaN | NaN | NaN | NaN | NaN | NaN |
| 186847 | NaN | NaN | NaN | NaN | NaN | NaN |
| 186848 | NaN | NaN | NaN | NaN | NaN | NaN |
| 186849 | NaN | NaN | NaN | NaN | NaN | NaN |

186850 rows × 6 columns

```
In [12]: all_data = all_data.dropna(how = "all")
```

```
In [ ]:
```

```
In [13]: temp_df = all_data[all_data["Order Date"].str[0:2] == "Or"]
```

```
In [ ]:
```

```
In [14]: all_data = all_data[all_data["Order Date"].str[0:2] != "Or"]
```

```
In [ ]:
```

Convert columns to correct datatype

```
In [15]: all_data["Quantity Ordered"] = pd.to_numeric(all_data["Quantity Ordered"])
all_data["Price Each"] = pd.to_numeric(all_data["Price Each"]) # convert
```

```
In [16]: all_data.head()
```

Out[16]:

| | Order ID | Product | Quantity Ordered | Price Each | Order Date | Purchase Address |
|---|----------|----------------------------|------------------|------------|----------------|--------------------------------------|
| 0 | 176558 | USB-C Charging Cable | 2 | 11.95 | 04/19/19 08:46 | 917 1st St, Dallas, TX 75001 |
| 2 | 176559 | Bose SoundSport Headphones | 1 | 99.99 | 04/07/19 22:30 | 682 Chestnut St, Boston, MA 02215 |
| 3 | 176560 | Google Phone | 1 | 600.00 | 04/12/19 14:38 | 669 Spruce St, Los Angeles, CA 90001 |
| 4 | 176560 | Wired Headphones | 1 | 11.99 | 04/12/19 14:38 | 669 Spruce St, Los Angeles, CA 90001 |
| 5 | 176561 | Wired Headphones | 1 | 11.99 | 04/30/19 09:27 | 333 8th St, Los Angeles, CA 90001 |

```
In [ ]:
```

Augment the data with additional columns

Add month column

```
In [17]: all_data["Month"] = all_data["Order Date"].str[0:2]
all_data["Month"] = all_data["Month"].astype("int32")
```

In [18]: `all_data.head()`

Out[18]:

| | Order ID | Product | Quantity Ordered | Price Each | Order Date | Purchase Address | Month |
|---|----------|----------------------------|------------------|------------|----------------|--------------------------------------|-------|
| 0 | 176558 | USB-C Charging Cable | 2 | 11.95 | 04/19/19 08:46 | 917 1st St, Dallas, TX 75001 | 4 |
| 2 | 176559 | Bose SoundSport Headphones | 1 | 99.99 | 04/07/19 22:30 | 682 Chestnut St, Boston, MA 02215 | 4 |
| 3 | 176560 | Google Phone | 1 | 600.00 | 04/12/19 14:38 | 669 Spruce St, Los Angeles, CA 90001 | 4 |
| 4 | 176560 | Wired Headphones | 1 | 11.99 | 04/12/19 14:38 | 669 Spruce St, Los Angeles, CA 90001 | 4 |
| 5 | 176561 | Wired Headphones | 1 | 11.99 | 04/30/19 09:27 | 333 8th St, Los Angeles, CA 90001 | 4 |

In []:

Add a Sales Column

In [19]: `all_data["Sales"] = all_data["Quantity Ordered"] * all_data["Price Each"]`

In [20]: ▶ all_data

Out[20]:

| | Order ID | Product | Quantity Ordered | Price Each | Order Date | Purchase Address | Month | Sales |
|--------|----------|----------------------------|------------------|------------|----------------|---|-------|--------|
| 0 | 176558 | USB-C Charging Cable | 2 | 11.95 | 04/19/19 08:46 | 917 1st St, Dallas, TX 75001 | 4 | 23.90 |
| 2 | 176559 | Bose SoundSport Headphones | 1 | 99.99 | 04/07/19 22:30 | 682 Chestnut St, Boston, MA 02215 | 4 | 99.99 |
| 3 | 176560 | Google Phone | 1 | 600.00 | 04/12/19 14:38 | 669 Spruce St, Los Angeles, CA 90001 | 4 | 600.00 |
| 4 | 176560 | Wired Headphones | 1 | 11.99 | 04/12/19 14:38 | 669 Spruce St, Los Angeles, CA 90001 | 4 | 11.99 |
| 5 | 176561 | Wired Headphones | 1 | 11.99 | 04/30/19 09:27 | 333 8th St, Los Angeles, CA 90001 | 4 | 11.99 |
| ... | ... | ... | ... | ... | ... | ... | ... | ... |
| 186845 | 259353 | AAA Batteries (4-pack) | 3 | 2.99 | 09/17/19 20:56 | 840 Highland St, Los Angeles, CA 90001 | 9 | 8.97 |
| 186846 | 259354 | iPhone | 1 | 700.00 | 09/01/19 16:00 | 216 Dogwood St, San Francisco, CA 94016 | 9 | 700.00 |
| 186847 | 259355 | iPhone | 1 | 700.00 | 09/23/19 07:39 | 220 12th St, San Francisco, CA 94016 | 9 | 700.00 |
| 186848 | 259356 | 34in Ultrawide Monitor | 1 | 379.99 | 09/19/19 17:30 | 511 Forest St, San Francisco, CA 94016 | 9 | 379.99 |
| 186849 | 259357 | USB-C Charging Cable | 1 | 11.95 | 09/30/19 00:18 | 250 Meadow St, San Francisco, CA 94016 | 9 | 11.95 |

185950 rows × 8 columns

In []: ▶

add a city column

```
In [21]: all_data["City"] = all_data["Purchase Address"].apply(lambda x: x.split(",
```

```
In [22]: all_data.head()
```

Out[22]:

| | Order ID | Product | Quantity Ordered | Price Each | Order Date | Purchase Address | Month | Sales | City |
|---|----------|----------------------------|------------------|------------|----------------|--------------------------------------|-------|--------|------------------|
| 0 | 176558 | USB-C Charging Cable | 2 | 11.95 | 04/19/19 08:46 | 917 1st St, Dallas, TX 75001 | 4 | 23.90 | Dallas (TX) |
| 2 | 176559 | Bose SoundSport Headphones | 1 | 99.99 | 04/07/19 22:30 | 682 Chestnut St, Boston, MA 02215 | 4 | 99.99 | Boston (MA) |
| 3 | 176560 | Google Phone | 1 | 600.00 | 04/12/19 14:38 | 669 Spruce St, Los Angeles, CA 90001 | 4 | 600.00 | Los Angeles (CA) |
| 4 | 176560 | Wired Headphones | 1 | 11.99 | 04/12/19 14:38 | 669 Spruce St, Los Angeles, CA 90001 | 4 | 11.99 | Los Angeles (CA) |
| 5 | 176561 | Wired Headphones | 1 | 11.99 | 04/30/19 09:27 | 333 8th St, Los Angeles, CA 90001 | 4 | 11.99 | Los Angeles (CA) |

```
In [ ]: 
```

```
In [ ]: 
```

```
In [ ]: 
```

```
In [ ]: 
```

which month was the best month for sales ? How much earned in that month

```
In [23]: ▶ results = all_data.groupby("Month").sum()
```

C:\Users\Admin\AppData\Local\Temp\ipykernel_13268\3404397834.py:1: Future Warning: The default value of numeric_only in DataFrameGroupBy.sum is deprecated. In a future version, numeric_only will default to False. Either specify numeric_only or select only columns which should be valid for the function.

```
results = all_data.groupby("Month").sum()
```

```
In [24]: ▶ results
```

Out[24]:

| | Quantity Ordered | Price Each | Sales |
|-------|------------------|------------|------------|
| Month | | | |
| 1 | 10903 | 1811768.38 | 1822256.73 |
| 2 | 13449 | 2188884.72 | 2202022.42 |
| 3 | 17005 | 2791207.83 | 2807100.38 |
| 4 | 20558 | 3367671.02 | 3390670.24 |
| 5 | 18667 | 3135125.13 | 3152606.75 |
| 6 | 15253 | 2562025.61 | 2577802.26 |
| 7 | 16072 | 2632539.56 | 2647775.76 |
| 8 | 13448 | 2230345.42 | 2244467.88 |
| 9 | 13109 | 2084992.09 | 2097560.13 |
| 10 | 22703 | 3715554.83 | 3736726.88 |
| 11 | 19798 | 3180600.68 | 3199603.20 |
| 12 | 28114 | 4588415.41 | 4613443.34 |

```
In [25]: ▶ results.columns
```

Out[25]: Index(['Quantity Ordered', 'Price Each', 'Sales'], dtype='object')

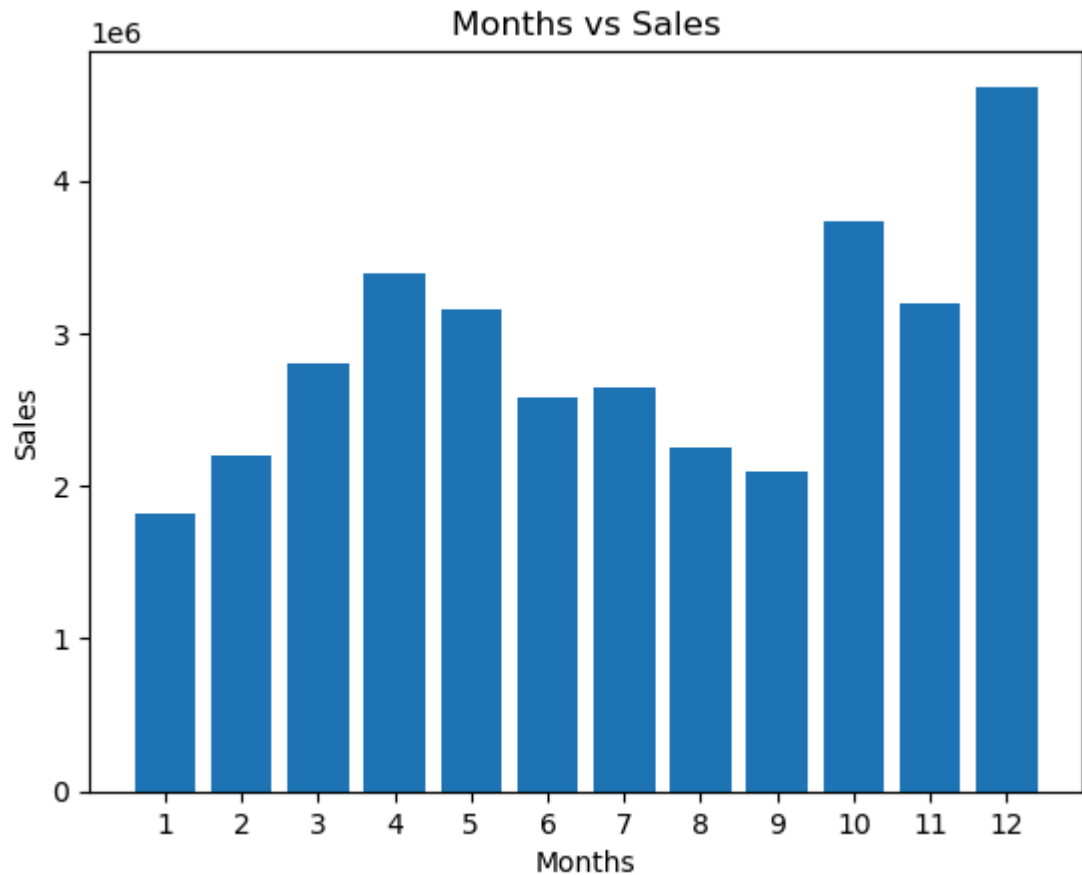
```
In [26]: ▶ list1 = []
for i in results["Sales"]:
    list1.append(i)
y = list1
```



```
In [27]: ▶ months = range(1, 13)

plt.bar(months,y)
plt.xticks(months)

plt.xlabel("Months")
plt.ylabel("Sales")
plt.title("Months vs Sales")
plt.show()
```



```
In [ ]: ▶
```

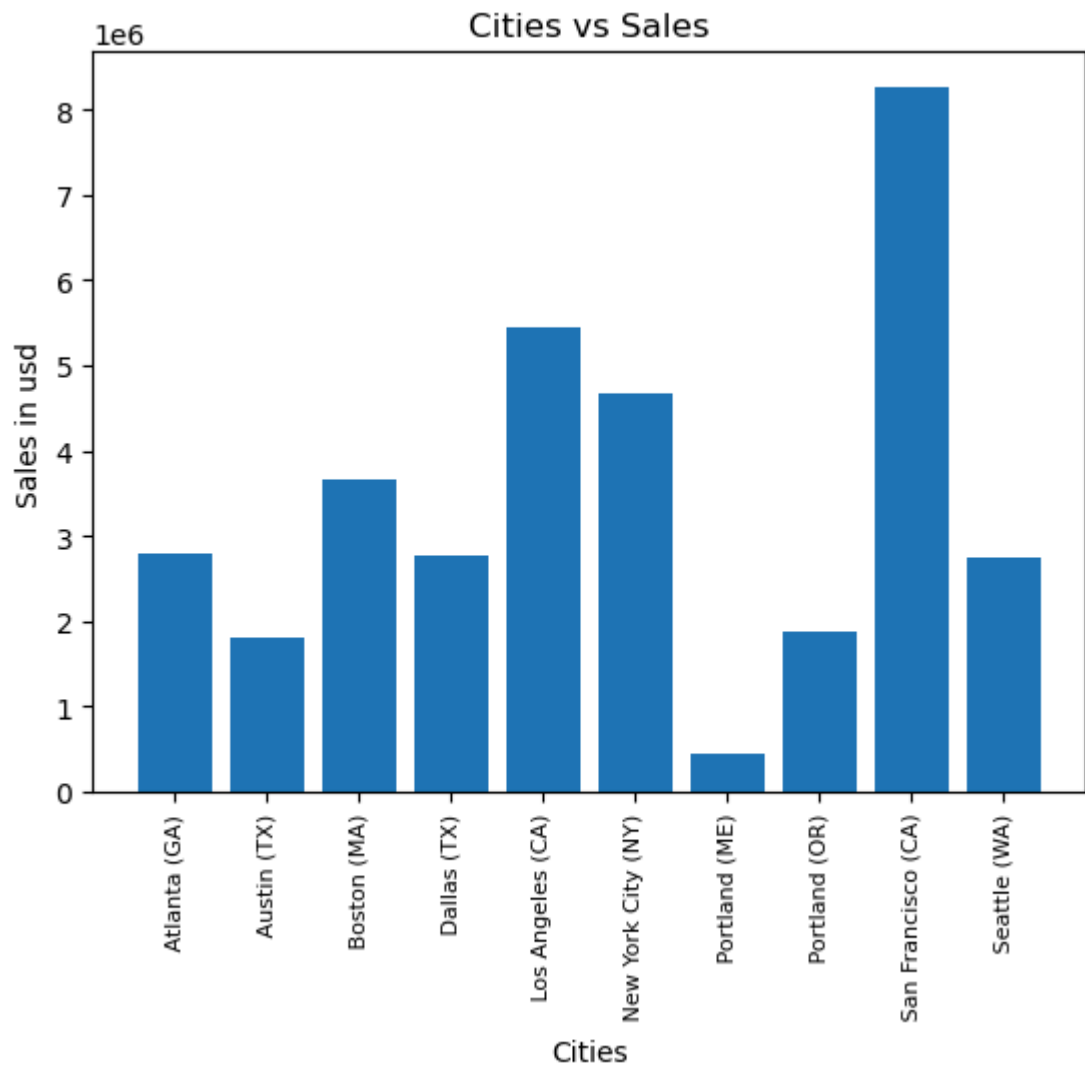
which city had the highest no of sales

```
In [28]: ▶ city_sales = all_data.groupby(["City"]).aggregate({"Sales": "sum"})
```

```
In [50]: cities = [city for city, df in all_data.groupby("City")]
plt.bar(cities, all_data.groupby("City").sum()["Sales"])
plt.xticks(cities, rotation = "vertical", size = 8)
plt.xlabel("Cities")
plt.ylabel("Sales in usd")
plt.title("Cities vs Sales")
plt.show()
```

C:\Users\Admin\AppData\Local\Temp\ipykernel_13268\3625463538.py:2: Future Warning: The default value of numeric_only in DataFrameGroupBy.sum is deprecated. In a future version, numeric_only will default to False. Either specify numeric_only or select only columns which should be valid for the function.

```
plt.bar(cities, all_data.groupby("City").sum()["Sales"])
```



In []:

What time we should display advertisements to maximize the likelihood the of customers buying product

```
In [30]: all_data["Order Date"] = pd.to_datetime(all_data["Order Date"])
```

```
In [31]: all_data["minute"] = all_data["Order Date"].dt.minute
```

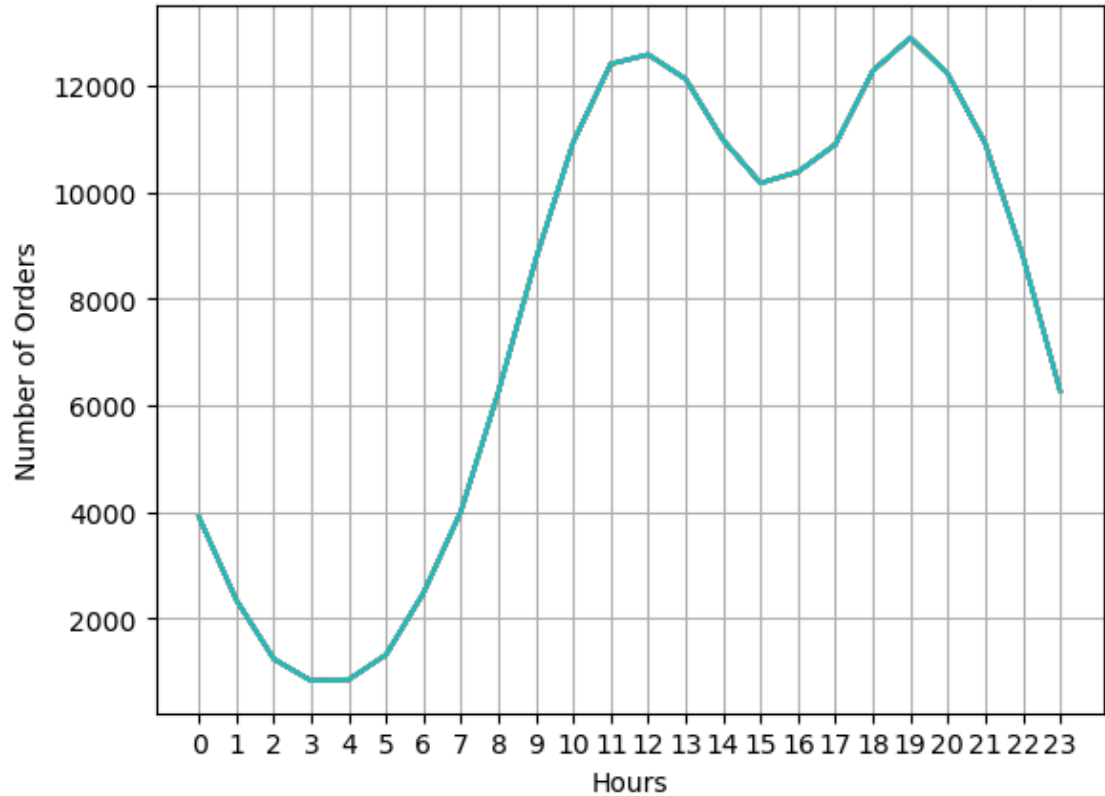
```
In [32]: all_data["hour"] = all_data["Order Date"].dt.hour
```

```
In [33]: all_data.head()
```

Out[33]:

| | Order ID | Product | Quantity Ordered | Price Each | Order Date | Purchase Address | Month | Sales | City | minu |
|---|----------|----------------------------|------------------|------------|---------------------|--------------------------------------|-------|--------|------------------|------|
| 0 | 176558 | USB-C Charging Cable | 2 | 11.95 | 2019-04-19 08:46:00 | 917 1st St, Dallas, TX 75001 | 4 | 23.90 | Dallas (TX) | |
| 2 | 176559 | Bose SoundSport Headphones | 1 | 99.99 | 2019-04-07 22:30:00 | 682 Chestnut St, Boston, MA 02215 | 4 | 99.99 | Boston (MA) | |
| 3 | 176560 | Google Phone | 1 | 600.00 | 2019-04-12 14:38:00 | 669 Spruce St, Los Angeles, CA 90001 | 4 | 600.00 | Los Angeles (CA) | |
| 4 | 176560 | Wired Headphones | 1 | 11.99 | 2019-04-12 14:38:00 | 669 Spruce St, Los Angeles, CA 90001 | 4 | 11.99 | Los Angeles (CA) | |
| 5 | 176561 | Wired Headphones | 1 | 11.99 | 2019-04-30 09:27:00 | 333 8th St, Los Angeles, CA 90001 | 4 | 11.99 | Los Angeles (CA) | |

```
In [34]: ▶ hours = [hour for hour, df in all_data.groupby("hour")]
plt.plot(hours, all_data.groupby(["hour"]).count())
plt.xticks(hours)
plt.grid()
plt.xlabel("Hours")
plt.ylabel("Number of Orders")
plt.show()
```



What products are most often sold together

```
In [35]: ▶ df = all_data[all_data["Order ID"].duplicated(keep = False)]
```

In [36]: `df.head()`

Out[36]:

| | Order ID | Product | Quantity Ordered | Price Each | Order Date | Purchase Address | Month | Sales | City | mir |
|----|----------|----------------------------|------------------|------------|---------------------|--------------------------------------|-------|--------|------------------|-----|
| 3 | 176560 | Google Phone | 1 | 600.00 | 2019-04-12 14:38:00 | 669 Spruce St, Los Angeles, CA 90001 | 4 | 600.00 | Los Angeles (CA) | |
| 4 | 176560 | Wired Headphones | 1 | 11.99 | 2019-04-12 14:38:00 | 669 Spruce St, Los Angeles, CA 90001 | 4 | 11.99 | Los Angeles (CA) | |
| 18 | 176574 | Google Phone | 1 | 600.00 | 2019-04-03 19:42:00 | 20 Hill St, Los Angeles, CA 90001 | 4 | 600.00 | Los Angeles (CA) | |
| 19 | 176574 | USB-C Charging Cable | 1 | 11.95 | 2019-04-03 19:42:00 | 20 Hill St, Los Angeles, CA 90001 | 4 | 11.95 | Los Angeles (CA) | |
| 30 | 176585 | Bose SoundSport Headphones | 1 | 99.99 | 2019-04-07 11:31:00 | 823 Highland St, Boston, MA 02215 | 4 | 99.99 | Boston (MA) | |

In []:

In [37]: `df = all_data[all_data["Order ID"].duplicated(keep = False)]
df["Grouped"] = df.groupby("Order ID")["Product"].transform(lambda x: ",".join(x))`

C:\Users\Admin\AppData\Local\Temp\ipykernel_13268\880847127.py:2: Setting WithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame.

Try using `.loc[row_indexer,col_indexer] = value` instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy (https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy)

```
df["Grouped"] = df.groupby("Order ID")["Product"].transform(lambda x:
", ".join(x))
```

In [38]: `df.head()`

Out[38]:

| | Order ID | Product | Quantity Ordered | Price Each | Order Date | Purchase Address | Month | Sales | City | mir |
|----|----------|----------------------------|------------------|------------|---------------------|--------------------------------------|-------|--------|------------------|-----|
| 3 | 176560 | Google Phone | 1 | 600.00 | 2019-04-12 14:38:00 | 669 Spruce St, Los Angeles, CA 90001 | 4 | 600.00 | Los Angeles (CA) | |
| 4 | 176560 | Wired Headphones | 1 | 11.99 | 2019-04-12 14:38:00 | 669 Spruce St, Los Angeles, CA 90001 | 4 | 11.99 | Los Angeles (CA) | |
| 18 | 176574 | Google Phone | 1 | 600.00 | 2019-04-03 19:42:00 | 20 Hill St, Los Angeles, CA 90001 | 4 | 600.00 | Los Angeles (CA) | |
| 19 | 176574 | USB-C Charging Cable | 1 | 11.95 | 2019-04-03 19:42:00 | 20 Hill St, Los Angeles, CA 90001 | 4 | 11.95 | Los Angeles (CA) | |
| 30 | 176585 | Bose SoundSport Headphones | 1 | 99.99 | 2019-04-07 11:31:00 | 823 Highland St, Boston, MA 02215 | 4 | 99.99 | Boston (MA) | |

In [39]: `df = df[["Order ID", "Grouped"]].drop_duplicates()
df`

Out[39]:

| | Order ID | Grouped |
|--------|----------|---|
| 3 | 176560 | Google Phone,Wired Headphones |
| 18 | 176574 | Google Phone,USB-C Charging Cable |
| 30 | 176585 | Bose SoundSport Headphones,Bose SoundSport Hea... |
| 32 | 176586 | AAA Batteries (4-pack),Google Phone |
| 119 | 176672 | Lightning Charging Cable,USB-C Charging Cable |
| ... | ... | ... |
| 186781 | 259296 | Apple Airpods Headphones,Apple Airpods Headphones |
| 186783 | 259297 | iPhone,Lightning Charging Cable,Lightning Char... |
| 186791 | 259303 | 34in Ultrawide Monitor,AA Batteries (4-pack) |
| 186803 | 259314 | Wired Headphones,AAA Batteries (4-pack) |
| 186841 | 259350 | Google Phone,USB-C Charging Cable |

7136 rows × 2 columns

```
In [40]: ▶ from itertools import combinations
          from collections import Counter
          count = Counter()

          for row in df["Grouped"]:
              row_list = row.split(",")
              count.update(Counter(combinations(row_list,2)))

          print(count)
```

```
Counter({'iPhone', 'Lightning Charging Cable'): 1005, ('Google Phone', 'USB-C Charging Cable'): 987, ('iPhone', 'Wired Headphones'): 447, ('Google Phone', 'Wired Headphones'): 414, ('Vareebadd Phone', 'USB-C Charging Cable'): 361, ('iPhone', 'Apple AirPods Headphones'): 360, ('Google Phone', 'Bose SoundSport Headphones'): 220, ('USB-C Charging Cable', 'Wired Headphones'): 160, ('Vareebadd Phone', 'Wired Headphones'): 143, ('Lightning Charging Cable', 'Wired Headphones'): 92, ('Lightning Charging Cable', 'Apple AirPods Headphones'): 81, ('Vareebadd Phone', 'Bose SoundSport Headphones'): 80, ('USB-C Charging Cable', 'Bose SoundSport Headphones'): 77, ('Apple AirPods Headphones', 'Wired Headphones'): 69, ('Lightning Charging Cable', 'USB-C Charging Cable'): 58, ('Lightning Charging Cable', 'AA Batteries (4-pack)'): 55, ('Lightning Charging Cable', 'Lightning Charging Cable'): 54, ('Bose SoundSport Headphones', 'Wired Headphones'): 53, ('AA Batteries (4-pack)', 'Lightning Charging Cable'): 51, ('AAA Batteries (4-pack)', 'USB-C Charging Cable'): 50, ('Apple AirPods Headphones', 'AAA Batteries (4-pack)'): 48, ('AA Batteries (4-pack)', 'AAA Batteries (4-pack)'): 48, ('USB-C Charging Cable', 'USB-C Charging Cable'): 48, ('AAA Batteries (4-pack)', 'AAA Batteries (4-pack)'): 48, ('USB-C Charging Cable', 'AAA Batteries (4-pack)'): 45, ('Vareebadd Phone', 'USB-C Charging Cable'):
```

```
In [41]: count.most_common(10)
```

```
Out[41]: [ (('iPhone', 'Lightning Charging Cable'), 1005),
  (('Google Phone', 'USB-C Charging Cable'), 987),
  (('iPhone', 'Wired Headphones'), 447),
  (('Google Phone', 'Wired Headphones'), 414),
  (('Vareebadd Phone', 'USB-C Charging Cable'), 361),
  (('iPhone', 'Apple AirPods Headphones'), 360),
  (('Google Phone', 'Bose SoundSport Headphones'), 220),
  (('USB-C Charging Cable', 'Wired Headphones'), 160),
  (('Vareebadd Phone', 'Wired Headphones'), 143),
  (('Lightning Charging Cable', 'Wired Headphones'), 92)]
```

```
In [42]: ▶ for key , value in count.most_common(10):
           print(key, value)

('iPhone', 'Lightning Charging Cable') 1005
('Google Phone', 'USB-C Charging Cable') 987
('iPhone', 'Wired Headphones') 447
('Google Phone', 'Wired Headphones') 414
('Vareebadd Phone', 'USB-C Charging Cable') 361
('iPhone', 'Apple AirPods Headphones') 360
('Google Phone', 'Bose SoundSport Headphones') 220
('USB-C Charging Cable', 'Wired Headphones') 160
('Vareebadd Phone', 'Wired Headphones') 143
('Lightning Charging Cable', 'Wired Headphones') 92
```

```
In [ ]: ▶
```

what product sold the most and why do you think it sold the most

```
In [43]: ▶ all_data.head()
```

Out[43]:

| | Order ID | Product | Quantity Ordered | Price Each | Order Date | Purchase Address | Month | Sales | City | mini |
|---|----------|----------------------------|------------------|------------|---------------------|--------------------------------------|-------|--------|------------------|------|
| 0 | 176558 | USB-C Charging Cable | 2 | 11.95 | 2019-04-19 08:46:00 | 917 1st St, Dallas, TX 75001 | 4 | 23.90 | Dallas (TX) | |
| 2 | 176559 | Bose SoundSport Headphones | 1 | 99.99 | 2019-04-07 22:30:00 | 682 Chestnut St, Boston, MA 02215 | 4 | 99.99 | Boston (MA) | |
| 3 | 176560 | Google Phone | 1 | 600.00 | 2019-04-12 14:38:00 | 669 Spruce St, Los Angeles, CA 90001 | 4 | 600.00 | Los Angeles (CA) | |
| 4 | 176560 | Wired Headphones | 1 | 11.99 | 2019-04-12 14:38:00 | 669 Spruce St, Los Angeles, CA 90001 | 4 | 11.99 | Los Angeles (CA) | |
| 5 | 176561 | Wired Headphones | 1 | 11.99 | 2019-04-30 09:27:00 | 333 8th St, Los Angeles, CA 90001 | 4 | 11.99 | Los Angeles (CA) | |


```
In [44]: product_group = all_data.groupby("Product")
product_group.sum()
```

C:\Users\Admin\AppData\Local\Temp\ipykernel_13268\467729845.py:2: FutureWarning: The default value of numeric_only in DataFrameGroupBy.sum is deprecated. In a future version, numeric_only will default to False. Either specify numeric_only or select only columns which should be valid for the function.

```
product_group.sum()
```

Out[44]:

| | Quantity Ordered | Price Each | Month | Sales | minute | hour |
|-------------------------------|---------------------|------------|--------|------------|--------|--------|
| Product | | | | | | |
| 20in Monitor | 4129 | 451068.99 | 29336 | 454148.71 | 122252 | 58764 |
| 27in 4K Gaming Monitor | 6244 | 2429637.70 | 44440 | 2435097.56 | 184331 | 90916 |
| 27in FHD Monitor | 7550 | 1125974.93 | 52558 | 1132424.50 | 219948 | 107540 |
| 34in Ultrawide Monitor | 6199 | 2348718.19 | 43304 | 2355558.01 | 183480 | 89076 |
| AA Batteries (4-pack) | 27635 | 79015.68 | 145558 | 106118.40 | 609039 | 298342 |
| AAA Batteries (4-pack) | 31017 | 61716.59 | 146370 | 92740.83 | 612113 | 297332 |
| Apple AirPods Headphones | 15661 | 2332350.00 | 109477 | 2349150.00 | 455570 | 223304 |
| Bose SoundSport Headphones | 13457 | 1332366.75 | 94113 | 1345565.43 | 392603 | 192445 |
| Flatscreen TV | 4819 | 1440000.00 | 34224 | 1445700.00 | 142789 | 68815 |
| Google Phone | 5532 | 3315000.00 | 38305 | 3319200.00 | 162773 | 79479 |
| LG Dryer | 646 | 387600.00 | 4383 | 387600.00 | 19043 | 9326 |
| LG Washing Machine | 666 | 399600.00 | 4523 | 399600.00 | 19462 | 9785 |
| Lightning Charging Cable | 23217 | 323787.10 | 153092 | 347094.15 | 634442 | 312529 |
| Macbook Pro Laptop | 4728 | 8030800.00 | 33548 | 8037600.00 | 137574 | 68261 |
| ThinkPad Laptop | 4130 | 4127958.72 | 28950 | 4129958.70 | 121508 | 59746 |
| USB-C Charging Cable | 23975 | 261740.85 | 154819 | 286501.25 | 647586 | 314645 |
| Vareebadd Phone | 2068 | 826000.00 | 14309 | 827200.00 | 61835 | 29472 |
| Wired Headphones | 20557 | 226395.18 | 133397 | 246478.43 | 554023 | 271720 |
| iPhone | 6849 | 4789400.00 | 47941 | 4794300.00 | 201688 | 98657 |

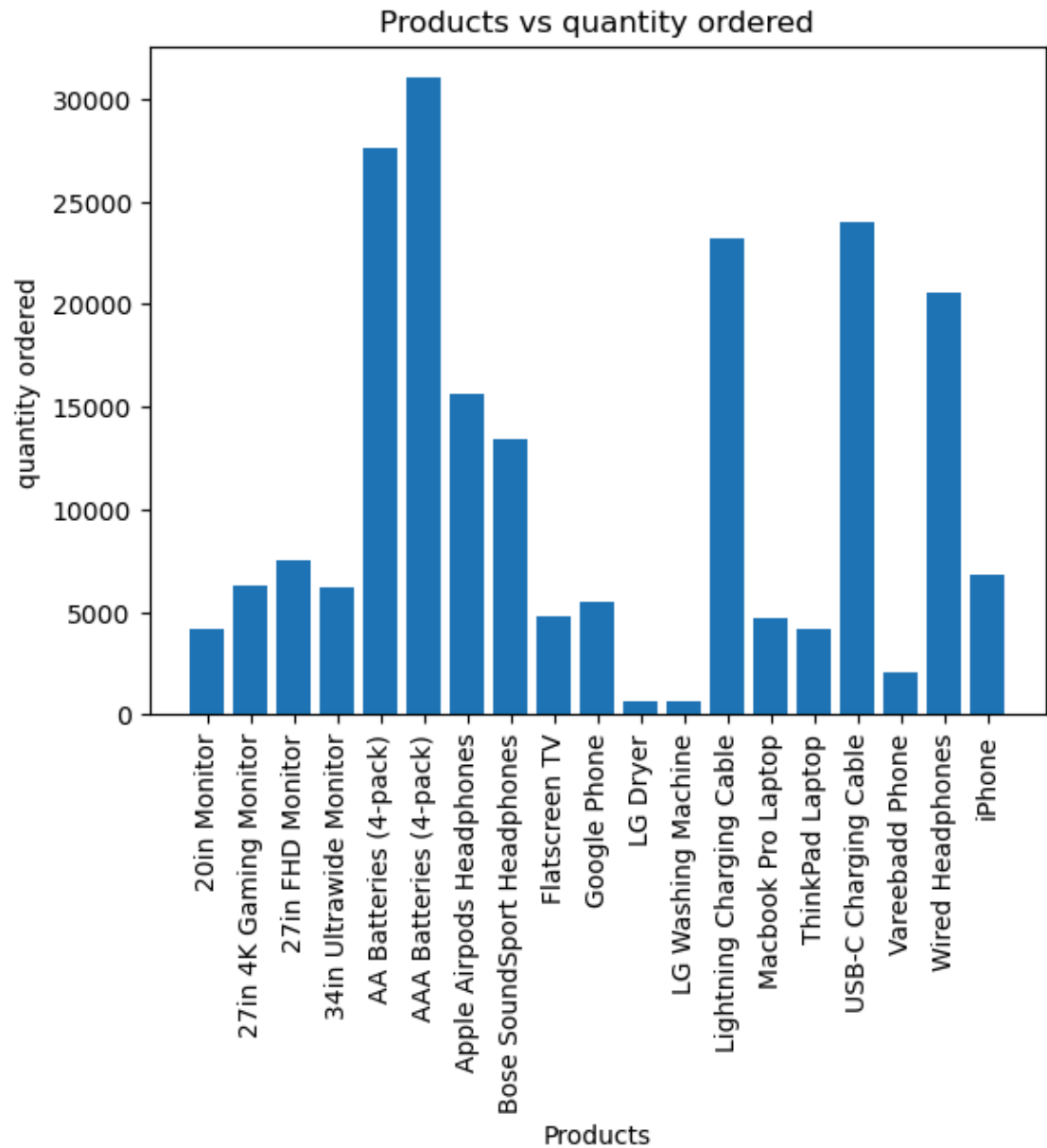
```
In [45]: quantity_ordered = product_group.sum()["Quantity Ordered"]
```

C:\Users\Admin\AppData\Local\Temp\ipykernel_13268\247680598.py:1: FutureWarning: The default value of numeric_only in DataFrameGroupBy.sum is deprecated. In a future version, numeric_only will default to False. Either specify numeric_only or select only columns which should be valid for the function.

```
quantity_ordered = product_group.sum()["Quantity Ordered"]
```

```
In [46]: ▶ products = [product for product, df in product_group]
```

```
In [47]: ▶ plt.bar(products, quantity_ordered)
plt.xticks(products, rotation = "vertical")
plt.xlabel("Products")
plt.ylabel("quantity ordered")
plt.title("Products vs quantity ordered")
plt.show()
```



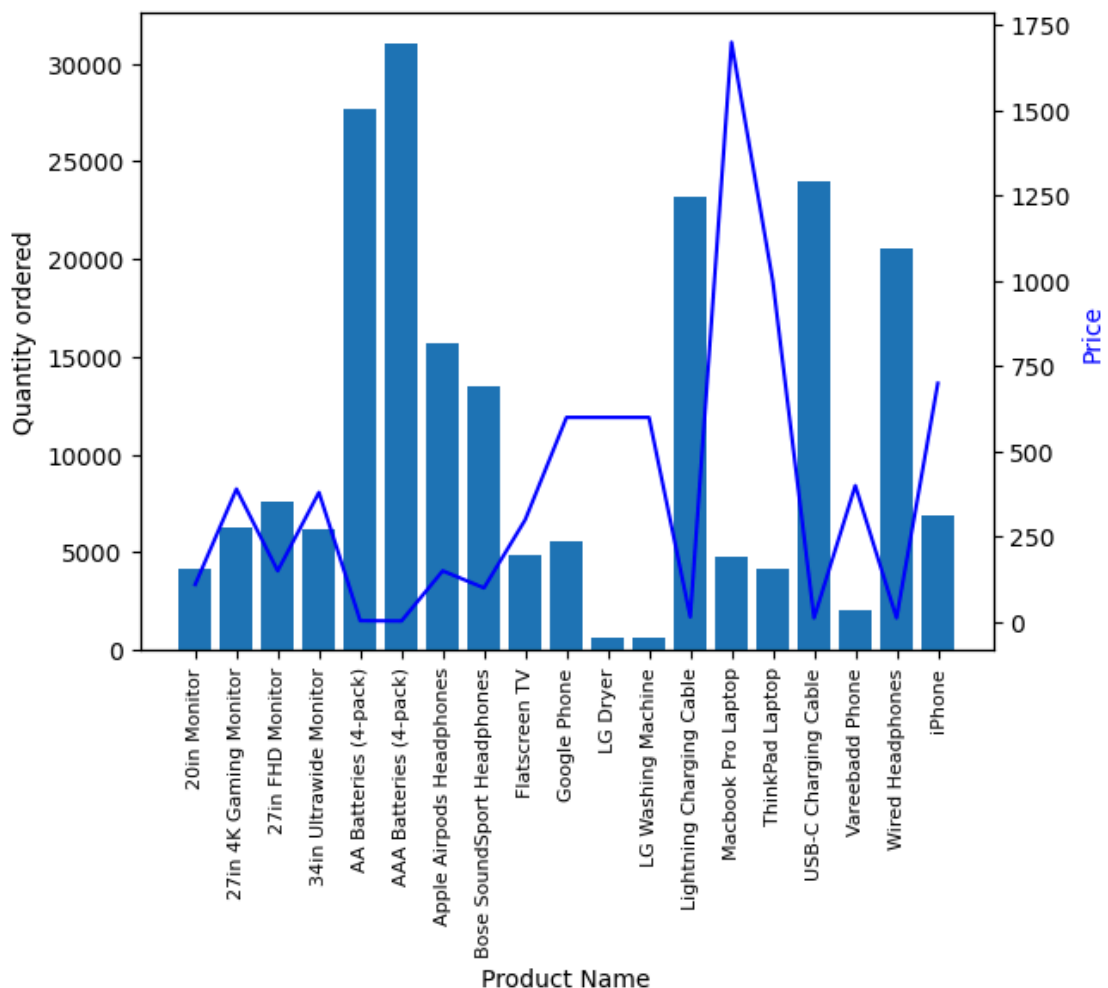
```
In [57]: prices = all_data.groupby("Product").mean()["Price Each"]
fig, ax1 = plt.subplots()

ax2 = ax1.twinx()
ax1.bar(products, quantity_ordered)
ax2.plot(products, prices, "b-")
ax1.set_xlabel("Product Name")
ax1.set_ylabel("Quantity ordered")
ax2.set_ylabel("Price", color = "b")
ax1.set_xticklabels(products, rotation = "vertical", size = 8)
plt.show()
```

C:\Users\Admin\AppData\Local\Temp\ipykernel_13268\2513193907.py:1: Future Warning: The default value of numeric_only in DataFrameGroupBy.mean is deprecated. In a future version, numeric_only will default to False. Either specify numeric_only or select only columns which should be valid for the function.

```
prices = all_data.groupby("Product").mean()["Price Each"]
```

C:\Users\Admin\AppData\Local\Temp\ipykernel_13268\2513193907.py:10: UserWarning: FixedFormatter should only be used together with FixedLocator
ax1.set_xticklabels(products, rotation = "vertical", size = 8)



In []: ▶

In []: ▶