

# Professional Package (USD 2000)

(Suitable for Concept based Brands and Corporate Houses)

## Scope:

1. Website development using WordPress CMS in PHP. (<https://wordpress.org/> )
2. Complete Custom design which speaks about the Brand and Image of the Client.
3. 3 Different Page Layouts.
4. 10-15, Content Page setup based on the above layouts.
5. Brand Identity Services. (Logo + Letterheads + Visiting Cards : 5 options and 3 iterations)
6. 30 days' technical support after go live.
7. 16 Hours training to the User for WordPress Admin Panel.
8. Content writing from Professional Content writer for 10-15 Pages.
9. SEO friendly contents.
10. One month optional complementary services either in SEO or PPC Marketing based on client's preference.
11. Mobile responsive design (For following resolutions: 320x480,360x640, 768x1024, 800x1280, 900x1280, 1280x600, 1920x900)
12. Link to Social Networking Websites like Facebook, twitter, linked in, etc.

**-Timeline: 35-45 Days Working Days.**

## Assumptions:

- ➔ We will be providing 3 images for Banner and other images for Gallery, Products and services are to be provided by the client.
- ➔ We assume after successful go live the user will be able to manage the admin of the website by themselves as per training provided by Searchnative Team.
- ➔ If the client wants to opt for support packages, then client can opt for 50 Hours for USD 125 (valid for one year).

## Out of scope:

- ➔ SEO or Digital Marketing after the complementary one month.
- ➔ Web/Domain/Email Hosting (Client have to bourn the cost for this as in the future he client have to manage it.)