

## Project Plan for Mobile Services website:

1. WordPress
2. Mobile Responsive template based moose theme.
3. Free licensed images.
4. Contents to be rewritten by Chirag.
5. Discuss with Kosha for a suitable URL name.
6. Reference Websites:
  - a. <http://www.openxcell.com/>
  - b. <https://www.imobdevtech.com>
7. Sitemap.
  - i) Home Page (As per theme selected based on below page)  
<https://www.imobdevtech.com/> (Home Page)
  - ii) Menu List:
    - a) Our Company
      - a. About Us: Refer <http://www.openxcell.com/company/about-us.html>
      - b. Development Process: <https://www.imobdevtech.com/Aboutus/processes>
      - c. Certifications: Same as our certifications in IT-Outsourcing page.
      - d. Management Team: Same as out IT Outsourcing page.
      - e. Business Model: Same as our IT Outsourcing website.
    - b) Mobile App Development (Instead of Services )
      - a. App Strategy: <http://mobile.openxcell.com/mobile-app-strategy.html>
      - b. App Designing: <http://mobile.openxcell.com/mobile-app-designing.html>
      - c. App Development
        - i. iPhone App Development : <http://mobile.openxcell.com/mobile-application-development/iphone-application-development.html>
        - ii. iPad App Development : <https://www.imobdevtech.com/Services/iPad-App-Development>
        - iii. Android App Development: <http://mobile.openxcell.com/mobile-application-development/android-application-development.html>
        - iv. PhoneGap App Development: <http://mobile.openxcell.com/mobile-application-development/phonegap-development.html>
        - v. App Support and Maintenance: <http://mobile.openxcell.com/mobile-support-and-maintenance.html>
        - vi. APP Porting : <http://mobile.openxcell.com/mobile-application-porting.html>
        - vii. APP Marketing : Kindly consult with Brijesh and Kosha about some contents.
      - d. Portfolio (Some Apps Screen shots similar to Showcase) No texts only images.
      - e. Blogs : <https://www.imobdevtech.com/Blog>
        - i. 2-3 articles including :
          1. <https://www.imobdevtech.com/Blog/meet-imobdev-delegates-cebit-2016> (Put Meet our team in COMEX)
          2. <https://www.imobdevtech.com/Blog/why-hiring-dedicated-app-developer>

3. <https://www.imobdevtech.com/Blog/mobile-commerce-trends-for-2016>
  4. <https://www.imobdevtech.com/Blog/why-hiring-dedicated-app-developer>
- f. Contact Us: Standard complying to both of our website.
- g. COMEX 2016 page: <https://www.imobdevtech.com/cebit-hannover-conference-2016>  
Similar to the existing page in IT Outsourcing.

f. Fake Testimonials.