

search  native

DON'T GET LOST. GET FOUND!

UI Recommendation

For

www.andgosports.com

Revision & Sign-off Sheet

Document Control

Date	Author	Reviewer	Version	Change Reference
11-Mar-2016	Dhara	Gautam	1.0	Initial Draft

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Introduction

Website under review: www.andgosports.com

andGO Sports is an American company, founded in New York in 2008, has a network of associates that provide local, national and international reach to help student-athletes find their best-fit college or university. They have a team of relation building experts who work with prospective recruits, their family and various universities to hit a right combination.

Analysis

Even though the site is comprehensive but it had some major drawbacks that dulls the impact of the website on the users. Some observations mentioned as below

- Lack of Effortful navigation
- Unstructured data display.
- Site Design not upgraded matching latest trends
- Too many registrations (which is hampering user's ease of use)

Recommendations

In addition to provide a smarter and better navigation we would like to suggest UI recommendations that will bring a fresh look to the website bringing the website at par with the latest industry trends.

Assumptions

We are assuming

- That the content is up to date and so we will be retaining the data as it is.
- Client is not looking for a complete re-development of the existing website at the moment but is interested in bring it at par with the latest trends
- Client is looking for a smooth navigation and improved user experience for his website.

Out of Scope

Any other point other than discussed above will be considered as out of scope.

Recommended UI changes

Please Note: Below are structural recommendations for as suggestions only. The actual design will be in- line with the concept, theme and business model.

Home Page

The home page structure can be reconsidered and menu can be provided as show below. The header will also have signup and login links and will be available throughout so that any individual needs to register and login only once and will be able to avail all benefits once logged in.

****This way we will reduce the number of registrations appearing in multiple sections and pages. Thus it will be easy for the users.**

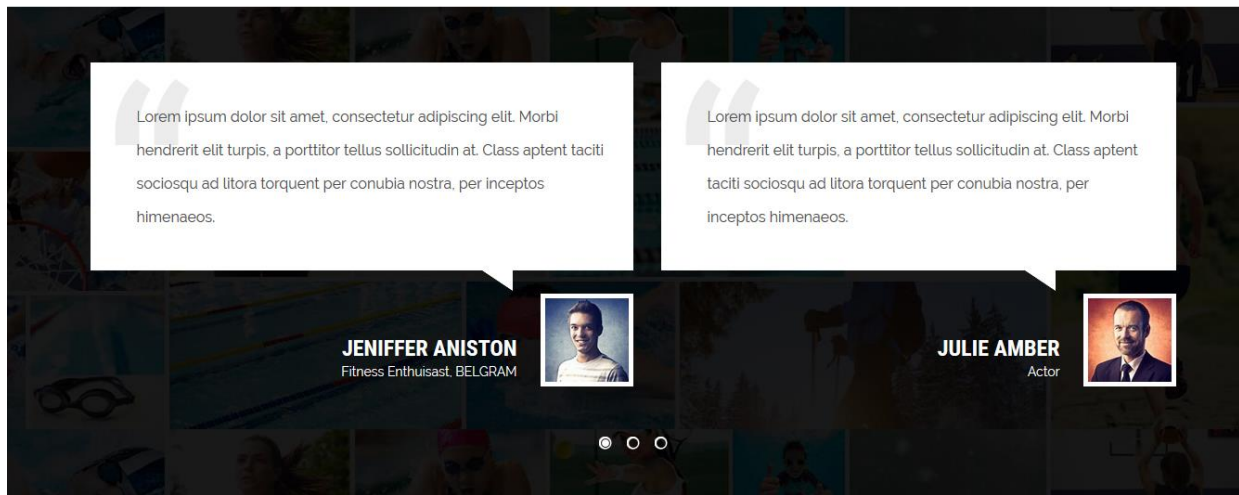
Also we would recommend to provide banners as sliders to have an additional first view impact



Success stories (on Home page)

A classy showcasing of the success stories on the homepage can be provided as shown below.

A link to a separate page for success stories will be provided by a more option just below the highlighted stories.



About Us

The current about us page can be restructured to bring the graphics besides the content to have a leaner effect for the page. The content can be provided besides the image.

INTRODUCING


We like to create things with fun, like minded people


Aliquam varius fringilla imperdiet sodales sapien tincidunt suscipit sit amet sapien a egestas ultrices luctus

Aliquam varius fringilla imperdiet sodales sapien tincidunt suscipit sit amet sapien a egestas Vivamus ultrices luctus feugiat accumsan pretium ligula sapien a egestassapien tincidunt suscipit

Nemo enim ipsam voluptatem, quia voluptas sit, aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos, qui ratione aliquam quaerat

FIND OUT MORE





Events

The events page can be provided a trendy look providing a snapshot of

“Whatz Coming!!”and “O When!”

The events will also have a look that will brief about when where and what will be the event about

FEBRUARY 2016

The Culprits



Details 📅

February 18, 2016 - February 18, 2019 \$39

Venue 📍

VenueX, 888 Brunswick St
Brisbane, QLD 4005 Australia +
Google Map

Description

Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Maecenas faucibus mollis interdum. Sed posuere consectetur est at lobortis. Donec ullamcorper nulla non metus auctor fringilla.

[More Details](#)

The Ramones



Details 📅

February 26, 2016 - February 26, 2019 \$59.00

Venue 📍

VenueX, 888 Brunswick St
Brisbane, QLD 4005 Australia +
Google Map

Description

Etiam porta sem malesuada magna mollis euismod. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh, ut fermentum massa justo sit amet risus. Morbi leo risus, porta ac consectetur ac, vestibulum at eros.

[More Details](#)

Jacksons

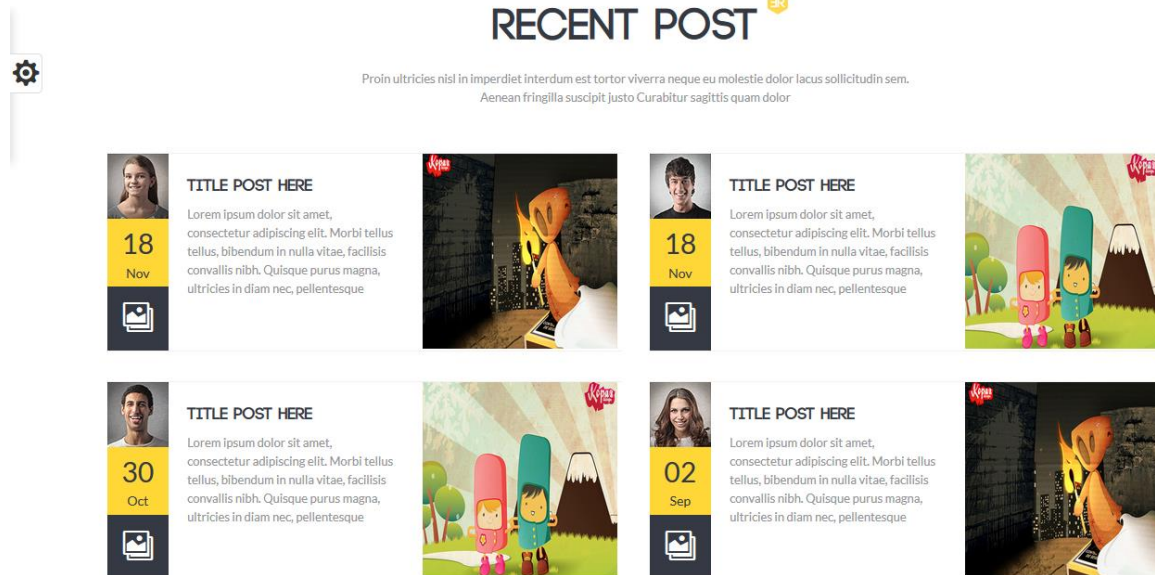


Details 📅

Description










Blog

The blog can be restructured to provide a next level of detail about the person writing a blog with a brief about the content posted.



Success Stories

The success stories can be provided via thumbnails, with a briefing about the materialization of the work rather than only the images and headers.

 <p>Site Width Control Easily control the width of a website layout and the layout will automatically be adjusted for all devices.</p>	 <p>Video Backgrounds Display fantastic video backgrounds and control color overlay options to improve contrast for content.</p>	 <p>One Page Navigation Use the one-page layout to quickly scroll to specific page content and build a unique website.</p>
 <p>One Click Demo Importer Import your favorite EZIO demo and edit the layouts with options to import menus, widgets and more.</p>	 <p>Social Media Sharing Enable elegant likes and social media sharing options to quickly share your content around the interwebs!</p>	 <p>Typography Options Includes extensive typography editing with options to change margins, colors, sizes, line-heights and more.</p>
 <p>Mobile Device Ready EZIO has been developed to the highest standards and ready to be displayed perfectly on mobile devices.</p>	 <p>Live Customizer Forget bloated theme option panels, use the live customizer and preview the changes instead.</p>	 <p>Gutter & Column Control Customize the space between blog and portfolio layouts to fully control the look of your website.</p>

FAQs and Expansive menus

The FAQs and other Expansive Menus available in the website can be provided with a look that involves many lively html effects. Some can be suggested as shown below

PAYMENT

?

Are there any extra fees that I will have to pay on top of the listed price?

No, we do not charge any extra fees or fuel surcharges. The listed price is the price you pay. Including tax.

?

Should I print a receipt to show the tour guide?

?

How much does it cost to do a private tour?

PREPARATION

?

What should I wear?

Not found your question?

Fill in the form below

Name

Email

Question

SEND QUESTION

★★★★★

\$2,200

\$2,500

Discover Costa Rica

★★★★★


\$3,500

\$4,000


Contact Us

The contact us page can be provided with an instant view of the contacts and other relevant information about the company.


A suggestive sample is as shown




it was popularised in the with the release of lettraset sheets containing lorem ipsum passages, and more recently with desktop publishing software...




+90 545 123 45 67
24/7 SUPPORT PHONE



AUSTRALIA MAIN OFFICE
PO BOX 16122 COLLINS



INFO@WS-FOLIO.COM
24/7 SUPPORT EMAIL

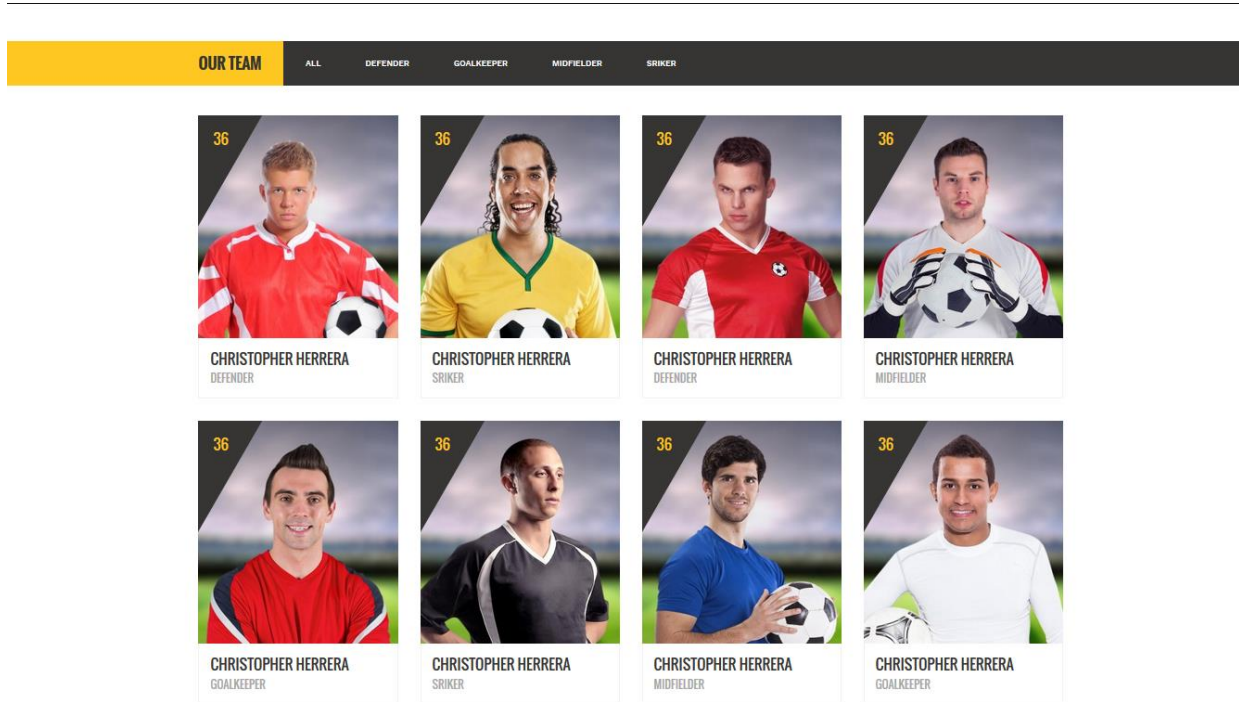


WS-FOLIO INC. PVT LTD.
WWW.WS-FOLIO.COM

MESSAGE BELOW

Team Presentation

A generalized team presentation can be provided as a concept as shown below. This structure can be provided throughout the website where ever a team or group is to be presented.





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Garden,
Anandnagar road, Prahaladnagar,
Ahmedabad 380015