# Mayuri Vaddempudi

# Front End Developer & Web Designer

Innovative Web Developer with 4 years of experience in website design and development. Demonstrated talent for front and back-end web development to optimize online presence. Seasoned expert in languages such as HTML, CSS and Bootstrap as well as scripting languages and JavaScript frameworks.



# **Work History**

2022-03 -2022-08

### Front End Web Developer

Ultiro, Stockholm, Sweden
Ultiro AB is a Sweden based IT company that helps
Scandinavian businesses and organisations to create
innovative digital solutions working with diverse tech
talent.

### Roles & Responsibilities:

- Collaborated with stakeholders during development processes to confirm creative proposals and design best practices.
- Translated UX and business requirements into elegant code solutions.
- Coded using HTML, CSS and JavaScript to develop features for both mobile and desktop platforms.
- Integrated web applications for mobile platforms into front end environment.
- Tested web-based product functionality and delivered iterations to customer.
- Delivered responsive web design projects in Agile framework.
- Assembled and addressed technical and design requirements, integrating user-facing and front-end elements to maintain web presence effectiveness.

### 2021-09 -2022-02

## Front End Web Developer

Sparly, Stockholm, Sweden
Sparly is an early-stage fintech startup offering a



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HTML 5

Excellent

CSS 3

Excellent

**JavaScript** 

Excellent

Bootstrap

Excellent

Responsive Design

Excellent

personal finance management app for young adults. The app is empowered by Open Banking technology, nudging and gamified by rewards from our B2B-partners.

### Roles & Responsibilities:

- Developed wireframes, site maps and content inventories for new website designs.
- Planned website development, converting mockups into usable web presence with HTML, JavaScript, AJAX and JSON coding.
- Built website interfaces with HTML and CSS.
- Developed page layouts and navigation tools that met or exceeded user expectations.
- Coded website using HTML, CSS, JavaScript and jQuery languages.

# 2016-02 - Web Designer

2017-01

Sipani Online, Bangalore, Karnataka, India Sipani Online is a complete website designing and development company alongside have been indulged in digital marketing and media related like designing.

### Roles & Responsibilities:

- Met with customers to determine and define goals surrounding graphics, design approaches and architecture.
- Designed navigation plans in collaboration with site managers, technical developers and other stakeholders.
- Worked closely with product managers, visual designers and development team to appropriately evolve designs from concept to launch.
- Checked copywriting, image design, banners and other features for blending within site content and reviewed graphics for cohesive aesthetics.
- Promoted company's mission and vision through creation of web images and visuals focused on key products and services.
- Developed easy-to-use interfaces that complied

Adobe Creative suite

Excellent

Problem Solving

Excellent

Creativity

Very Good

React

Average

**JQuery** 

Good

Web Design

Excellent

**UX** Design

Excellent



Figma

Very Good

Photoshop

Excellent

WordPress

Very Good

GitHub

Very Good

Vs code

**Excellent** 

- with project and client specifications.
- Created clear icons, messaging, buttons and other
   UI elements for smartphones, tablets and web
   applications.

# 2013-08 - Web Designer

2016-01

Boyallash Marketing Solutions , Hyderabad , Andhra Pradesh, India

Boyallas Marketing Solutions Private Limited is India's leading Marketing Solutions company. We help business to directly connect & communicate with the local and global customers.

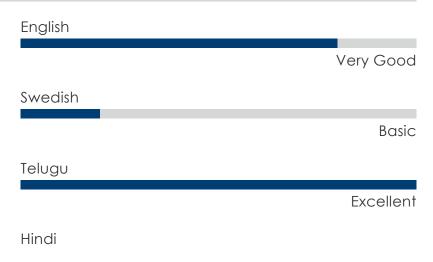
### Roles & Responsibilities:

- Responsible for designing overall layout and aesthetic for websites.
- My duties include coding webpages or entire websites, meeting with clients to review website templates or refine their designs and running tests to preview layouts and website features.
- Assisted throughout all stages of design process from concept to collaborating with back end developers.
- Collaborated with cross-functional teams such as Design, Development, Program Management, Marketing Research, and Analytics to develop user-centered designs and features.
- Advised clients throughout creation and development processes, leveraging end-user feedback for application improvements.
- Designed marketing materials such as logos, brochures, newsletters, infographics, presentations, and advertisements. Drafted detailed app and website prototypes, generating specifications in alignment with client visions.

# Electronics And Communications Engineering

Meenakshi Academy of Higher Education And Research - Chennai, India







2019-08 ISTQB Tester Foundation Level 2018