WORLD COMPANIES LAYOFFS ANALYSIS

USING SQL

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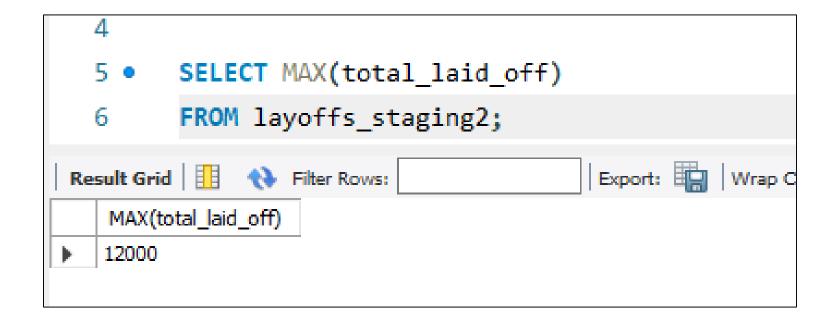
Original Dataset In Excel

	company	location	industry	total_laid_off	percentage_laid_off	date	stage	country	funds_raised_millions	
1	company	location	industry	total_laid_off	percentage_laid_off	date	stage	country	funds_raised_millions	
2	Atlassian	Sydney	Other	500	0.05	03-06-2023	Post-IPO	Australia	210	
3	SiriusXM	New York City	Media	475	0.08	03-06-2023	Post-IPO	United States	525	
4	Alerzo	Ibadan	Retail	400	NULL	03-06-2023	Series B	Nigeria	16	
5	UpGrad	Mumbai	Education	120	NULL	03-06-2023	Unknown	India	631	
6	Loft	Sao Paulo	Real Estate	340	0.15	03-03-2023	Unknown	Brazil	788	
7	Embark Trucks	SF Bay Area	Transportation	230	0.7	03-03-2023	Post-IPO	United States	317	
8	Lendi	Sydney	Real Estate	100	NULL	03-03-2023	Unknown	Australia	59	
9	UserTesting	SF Bay Area	Marketing	63	NULL	03-03-2023	Acquired	United States	152	
10	Airbnb	SF Bay Area		30	NULL	03-03-2023	Post-IPO	United States	6400	
11	Accolade	Seattle	Healthcare	NULL	NULL	03-03-2023	Post-IPO	United States	458	
12	Indigo	Boston	Other	NULL	NULL	03-03-2023	Series F	United States.	1200	
13	Zscaler	SF Bay Area	Security	177	0.03	03-02-2023	Post-IPO	United States	148	
14	MasterClass	SF Bay Area	Education	79	NULL	03-02-2023	Series E	United States	461	
15	Ambev Tech	Blumenau	Food	50	NULL	03-02-2023	Acquired	Brazil	NULL	
16	Fittr	Pune	Fitness	30	0.11	03-02-2023	Series A	India	13	
17	CNET	SF Bay Area	Media	12	0.1	03-02-2023	Acquired	United States	20	
18	Flipkart	Bengaluru	Retail	NULL	NULL	03-02-2023	Acquired	India	12900	
19	Kandela	Los Angeles	Consumer	NULL	1	03-02-2023	Acquired	United States	NULL	
20	Truckstop.com	Boise	Logistics	NULL	NULL	03-02-2023	Acquired	United States	NULL	
21	Thoughtworks	Chicago	Other	500	0.04	03-01-2023	Post-IPO	United States	748	
22	iFood	Sao Paulo	Food	355	0.06	03-01-2023	Subsidiary	Brazil	2100	
23	Color Health	SF Bay Area	Healthcare	300	NULL	03-01-2023	Series E	United States	482	
24	Waymo	SF Bay Area	Transportation	209	0.08	03-01-2023	Subsidiary	United States	5500	
25	PayFit	Paris	HR	200	0.2	03-01-2023	Series E	France	495	
26	Yellow.ai	SF Bay Area	Support	200	NULL	03-01-2023	Series C	United States	102	
27	Sonder	SF Bay Area	Travel	100	0.14	03-01-2023	Post-IPO	United States	839	

layoffs

Dataset In MYSQL After Cleaning

company	location	industry	total_laid_off	percentage_laid_off	date	stage	country	funds_raised_millions
Included Health	SF Bay Area	Healthcare	NULL	0.06	2022-07-25	Series E	United States	272
&Open	Dublin	Marketing	9	0.09	2022-11-17	Series A	Ireland	35
#Paid	Toronto	Marketing	19	0.17	2023-01-27	Series B	Canada	21
100 Thieves	Los Angeles	Consumer	12	NULL	2022-07-13	Series C	United States	120
10X Genomics	SF Bay Area	Healthcare	100	0.08	2022-08-04	Post-IPO	United States	242
1stdibs	New York City	Retail	70	0.17	2020-04-02	Series D	United States	253
2TM	Sao Paulo	Cryto	90	0.12	2022-06-01	Unknown	Brazil	250
2TM	Sao Paulo	Cryto	100	0.15	2022-09-01	Unknown	Brazil	250
2U	Washington D.C.	Education	NULL	0.2	2022-07-28	Post-IPO	United States	426
54gene	Washington D.C.	Healthcare	95	0.3	2022-08-29	Series B	United States	44
5B Solar	Sydney	Energy	NULL	0.25	2022-06-03	Series A	Australia	12
6sense	SF Bay Area	Sales	150	0.1	2022-10-12	Series E	United States	426
80 Acres Farms	Cincinnati	Food	NULL	0.1	2023-01-18	Unknown	United States	275
8x8	SF Bay Area	Support	155	0.07	2023-01-18	Post-IPO	United States	253
8x8	SF Bay Area	Support	200	0.09	2022-10-04	Post-IPO	United States	253
98point6	Seattle	Healthcare	NULL	0.1	2022-07-21	Series E	United States	247
99	Sao Paulo	Transportation	75	0.02	2022-09-20	Acquired	Brazil	244
Abra	SF Bay Area	Cryto	12	0.05	2022-06-30	Series C	United States	106
Absci	Vancouver	Healthcare	40	NULL	2022-08-09	Post-IPO	United States	237
Acast	Stockholm	Media	70	0.15	2022-09-15	Post-IPO	Sweden	126
Acko	Mumbai	Finance	45	0.09	2020-04-01	Unknown	India	143

offs_staging2 1 ✕

Let's Do Some Exploratory Data Analysis

```sql
4
5 •     SELECT MAX(total_laid_off)
6       FROM layoffs_staging2;
```

MAX(total_laid_off)
12000

```sql
 9      --  how big these layoffs were in %
10  •   SELECT MAX(percentage_laid_off),  MIN(percentage_laid_off)
11      FROM layoffs_staging2
12      WHERE  percentage_laid_off IS NOT NULL;
13      -- (1 = 100%)
```

	MAX(percentage_laid_off)	MIN(percentage_laid_off)
▶	1	0

Result Grid | Filter Rows: | Export: | Wrap Cell Content: ⸸A

```sql
15      -- Which companies had 100 percent of the company laid off
16 •    SELECT *
17      FROM layoffs_staging2
18      WHERE  percentage_laid_off = 1;
19      -- these are mostly startups
```

company	location	industry	total_laid_off	percentage_laid_off	date	stage	country	funds_raised_millions
Ahead	SF Bay Area	Healthcare	44	1	2022-04-14	Unknown	United States	9
Airlift	Lahore	Logistics	NULL	1	2022-07-12	Series B	Pakistan	109
Airy Rooms	Jakarta	Travel	NULL	1	2020-05-07	Unknown	Indonesia	NULL
Amplero	Seattle	Marketing	17	1	2020-03-29	Series B	United States	25
Arch Oncology	Brisbane	Healthcare	NULL	1	2023-01-13	Series C	United States	155
Assure	Salt Lake City	Finance	NULL	1	2022-11-23	Seed	United States	2
Atsu	Seattle	Infrastructure	6	1	2020-04-10	Unknown	United States	1
Aura Financial	SF Bay Area	Finance	NULL	1	2021-01-11	Unknown	United States	584
Automatic	SF Bay Area	Transportation	NULL	1	2020-05-01	Acquired	United States	24
Awok	Dubai	Retail	NULL	1	2020-09-02	Series A	United Arab Emirates	30
BeyondMinds	Tel Aviv	Data	65	1	2022-05-23	Series A	Israel	16
Bitfront	SF Bay Area	Cryto	NULL	1	2022-11-29	Unknown	United States	NULL

layoffs_staging2 14 ✕

```sql
21    -- if order by funds_raised_millions we can see how big some of these companies were
22 •  SELECT *
23    FROM layoffs_staging2
24    WHERE  percentage_laid_off = 1
25    ORDER BY funds_raised_millions DESC;
```

Result Grid | Filter Rows: | Export: | Wrap Cell Content:

company	location	industry	total_laid_off	percentage_laid_off	date	stage	country	funds_raised_millions
Britishvolt	London	Transportation	206	1	2023-01-17	Unknown	United Kingdom	2400
Quibi	Los Angeles	Media	NULL	1	2020-10-21	Private Equity	United States	1800
Deliveroo Australia	Melbourne	Food	120	1	2022-11-15	Post-IPO	Australia	1700
Katerra	SF Bay Area	Construction	2434	1	2021-06-01	Unknown	United States	1600
BlockFi	New York City	Cryto	NULL	1	2022-11-28	Series E	United States	1000
Aura Financial	SF Bay Area	Finance	NULL	1	2021-01-11	Unknown	United States	584
Openpay	Melbourne	Finance	83	1	2023-02-07	Post-IPO	Australia	299
Pollen	London	Marketing	NULL	1	2022-08-10	Series C	United Kingdom	238
Simple Feast	Copenhagen	Food	150	1	2022-09-07	Unknown	Denmark	173
Arch Oncology	Brisbane	Healthcare	NULL	1	2023-01-13	Series C	United States	155
Motif Investing	SF Bay Area	Finance	NULL	1	2020-04-18	Series E	United States	126
CommonBond	New York City	Finance	NULL	1	2022-09-09	Series D	United States	125

```sql
29    -- top 5 Companies with the biggest Layoff on a single day
30  • SELECT company, total_laid_off
31    FROM layoffs_staging
32    ORDER BY 2 DESC
33    LIMIT 5;
```

Result Grid | Filter Rows: | Export: | Wrap Cell Content: | Fetch rows:

company	total_laid_off
Google	12000
Meta	11000
Amazon	10000
Microsoft	10000
Ericsson	8500

```sql
35      -- Companies with the most Total Layoffs
36   •  SELECT company, SUM(total_laid_off)
37      FROM layoffs_staging2
38      GROUP BY company
39      ORDER BY 2 DESC
40      LIMIT 5;
```

Result Grid | Filter Rows: | Export: | Wrap Cell Content: | Fetch rows:

company	SUM(total_laid_off)
Amazon	18150
Google	12000
Meta	11000
Salesforce	10090
Microsoft	10000

```sql
42      -- most total layoffs by location
43  •   SELECT location, SUM(total_laid_off)
44      FROM layoffs_staging2
45      GROUP BY location
46      ORDER BY 2 DESC
47      LIMIT 5;
```

Result Grid | Filter Rows: | Export: | Wrap Cell Content:

location	SUM(total_laid_off)
SF Bay Area	125631
Seattle	34743
New York City	29364
Bengaluru	21787
Amsterdam	17140

```sql
49      -- total laid off by industry
50  •   SELECT industry, SUM(total_laid_off)
51      FROM layoffs_staging2
52      GROUP BY industry
53      ORDER BY 2 DESC;
```

Result Grid | Filter Rows: | Export: | Wrap

industry	SUM(total_laid_off)
Consumer	45182
Retail	43613
Other	36289
Transportation	33748
Finance	28344
Healthcare	25953
Food	22855
Real Estate	17565
Travel	17159
Hardware	13828
Education	13338
Sales	13216

```
55     -- year wise laid off
56  •  SELECT YEAR(date), SUM(total_laid_off)
57     FROM layoffs_staging2
58     WHERE YEAR(date) IS NOT NULL
59     GROUP BY YEAR(date)
60     ORDER BY 1 ASC;
```

YEAR(date)	SUM(total_laid_off)
2020	80998
2021	15823
2022	160661
2023	125677

```sql
-- total laid off of top 3 companies by year wise
WITH Company_Year AS
(
  SELECT company, YEAR(date) AS years, SUM(total_laid_off) AS total_laid_off
  FROM layoffs_staging2
  GROUP BY company, YEAR(date)
),
Company_Year_Rank AS (
  SELECT company, years, total_laid_off, DENSE_RANK() OVER (PARTITION BY years ORDER BY total_laid_off DESC) AS ranking
  FROM Company_Year
)
SELECT company, years, total_laid_off, ranking
FROM Company_Year_Rank
WHERE ranking <= 3
AND years IS NOT NULL
ORDER BY years ASC, total_laid_off DESC;
```

company	years	total_laid_off	ranking
Uber	2020	7525	1
Booking.com	2020	4375	2
Groupon	2020	2800	3
Bytedance	2021	3600	1
Katerra	2021	2434	2
Zillow	2021	2000	3
Meta	2022	11000	1
Amazon	2022	10150	2
Cisco	2022	4100	3
Google	2023	12000	1
Microsoft	2023	10000	2
Ericsson	2023	8500	3

```sql
79    -- Rolling Total of Layoffs Per Month
80 •  WITH DATE_CTE AS
81 ⊖  (
82    SELECT SUBSTRING(date,1,7) as dates, SUM(total_laid_off) AS total_laid_off
83    FROM layoffs_staging2
84    GROUP BY dates
85    ORDER BY dates ASC
86    )
87    SELECT dates, SUM(total_laid_off) OVER (ORDER BY dates ASC) as rolling_total_layoffs
88    FROM DATE_CTE
89    ORDER BY dates ASC;
90
```

dates	rolling_total_layoffs
NULL	500
2020-03	10128
2020-04	36838
2020-05	62642
2020-06	70269
2020-07	77381
2020-08	79350
2020-09	79959
2020-10	80409
2020-11	80646
2020-12	81498
2021-01	88311
2021-02	89179
2021-03	89226
2021-04	89487
2021-06	91921
2021-07	92001
2021-08	93868
2021-09	94029
2021-10	94051
2021-11	96121

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dates	rolling_total_layoffs
2021-08	93868
2021-09	94029
2021-10	94051
2021-11	96121
2021-12	97321
2022-01	97831
2022-02	101516
2022-03	107230
2022-04	111358
2022-05	124243
2022-06	141637
2022-07	157860
2022-08	170915
2022-09	176796
2022-10	194202
2022-11	247653
2022-12	257982
2023-01	342696
2023-02	379189
2023-03	383659

THANK YOU

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