

Sales Insights Analysis- Overview

Revenue

985M

Sales Qty

2M

2017

2018

2019

2020

01-06-2017

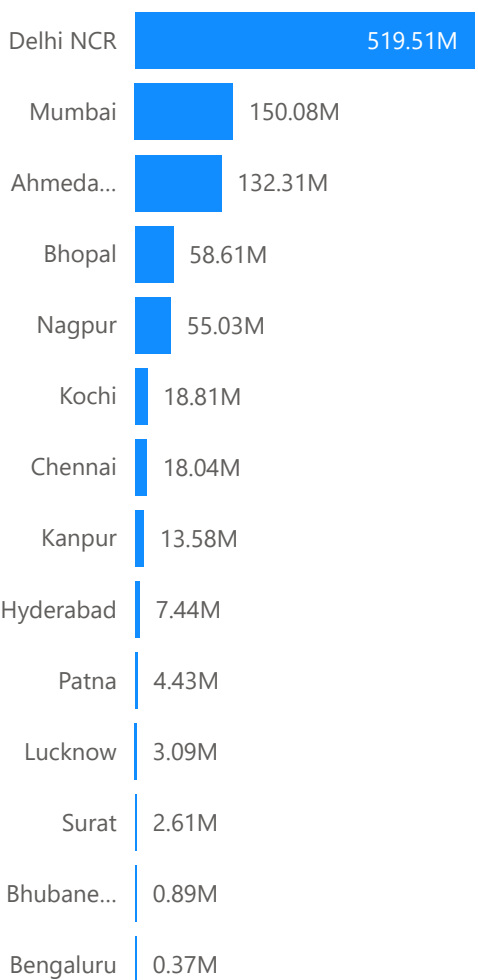


01-06-2020

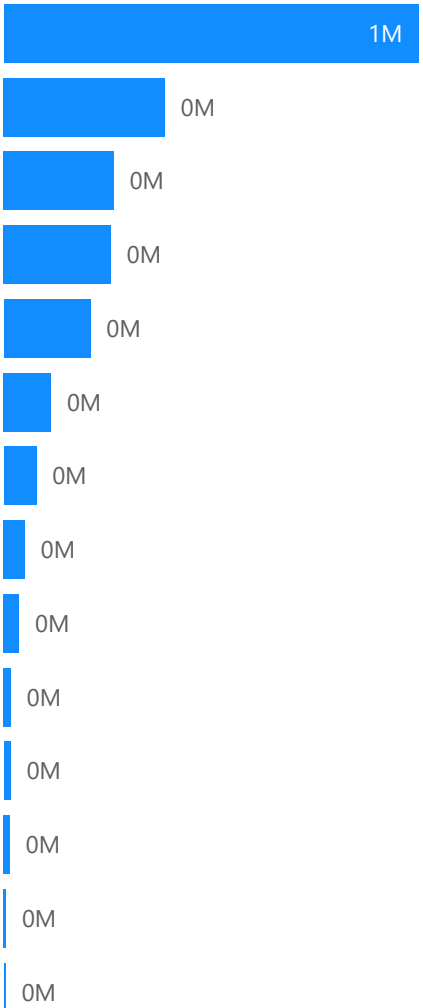


Revenue & Sales Quantity by Market

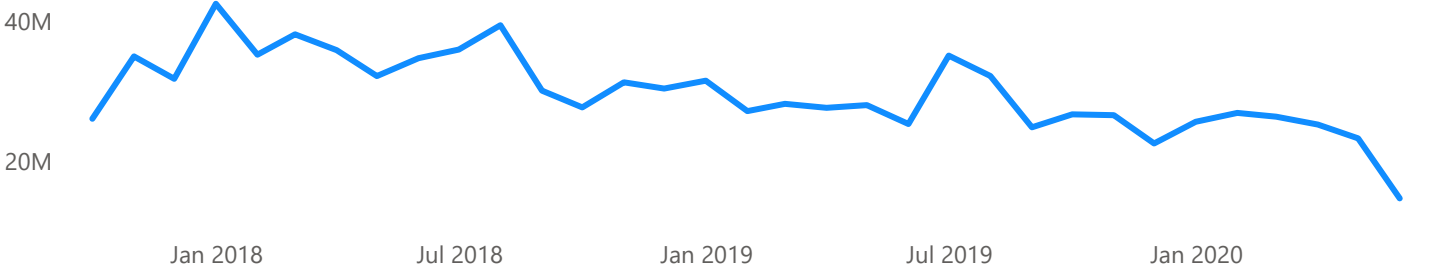
Revenue



Sales Quantity

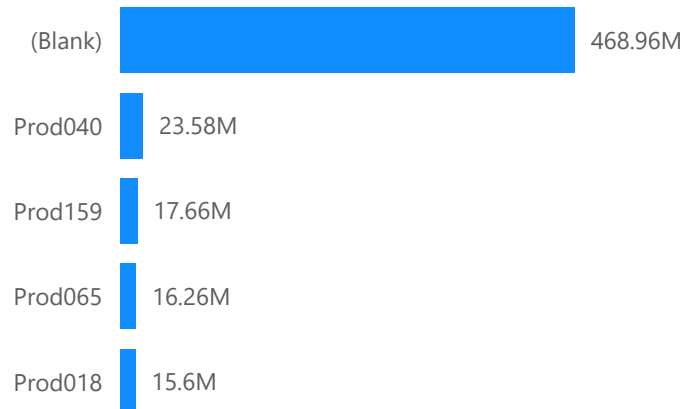


Revenue Trends

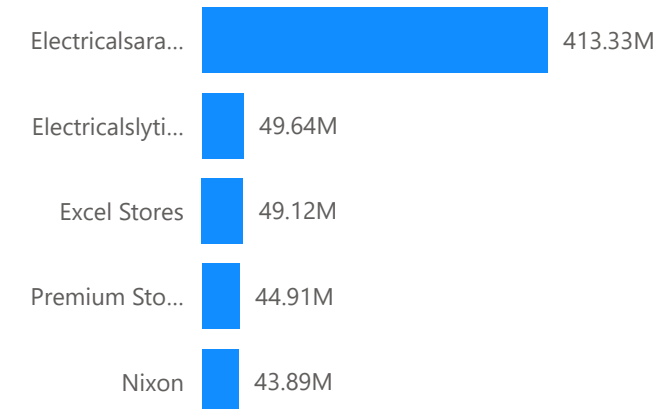


Revenue by Product Code & Customer Name

by Product Code



by Customer Name



Sales Insights Analysis- Profit Analysis

Revenue
985M

Sales Qty
2M

Profit Margin
25M

2017

2018

2019

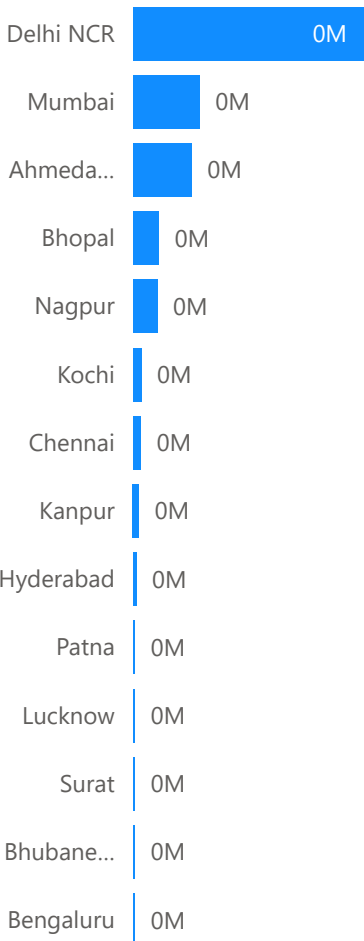
2020

01-06-2017

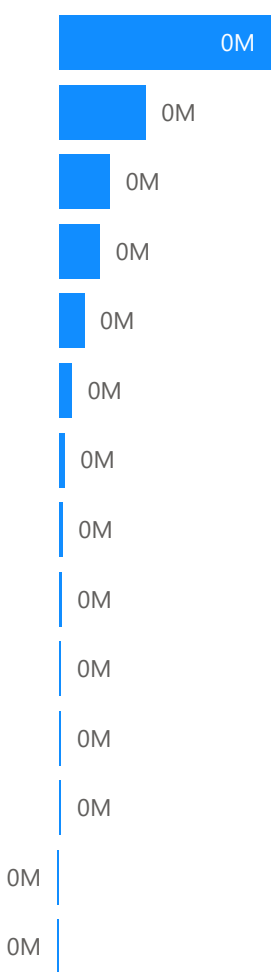
01-06-2020

Factors affected by Market

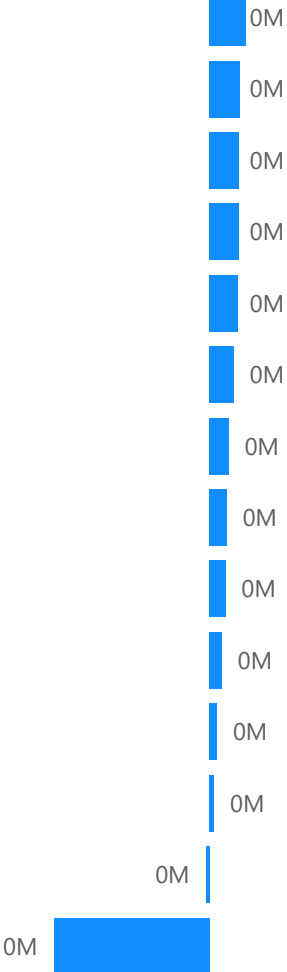
Revenue Contribution %



Profit Margin Contribution %



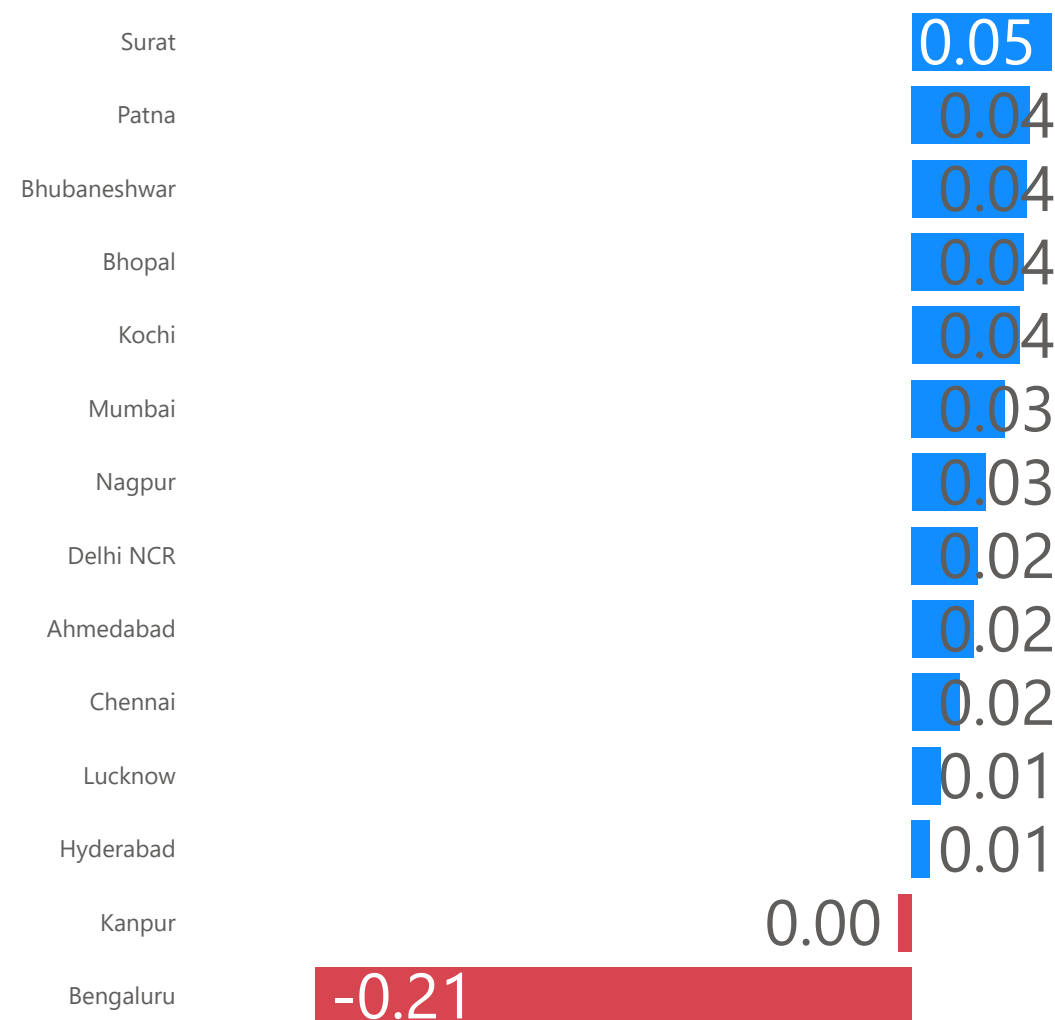
Profit Margin %



customer_name	Revenue	Revenue Contribution %	Profit Margin %	Profit Margin Contribution %
Acclaimed Stores	2,11,96,727.00	0.02	0.02	0.01
All-Out	60,68,432.00	0.01	0.03	0.01
Atlas Stores	1,66,66,713.00	0.02	0.02	0.01
Control	3,17,71,997.00	0.03	0.03	0.03
Electricalsara Stores	41,33,33,588.00	0.42	0.02	0.38
Electricalsbea Stores	3,36,367.00	0.00	0.01	0.00
Electricalslance Stores	18,68,461.00	0.00	-0.02	0.00
Electricalslytical	4,96,44,189.00	0.05	0.03	0.07
Electricalsocity	1,74,89,935.00	0.02	0.04	0.03
Electricalsopedia Stores	1,02,81,203.00	0.01	0.03	0.01
Electricalsquipo Stores	13,30,361.00	0.00	0.07	0.00
Elite	48,37,239.00	0.00	0.04	0.01
Epic Stores	1,87,50,440.00	0.02	0.02	0.01
Excel Stores	4,91,15,620.00	0.05	0.01	0.03
Expression	4,30,368.00	0.00	0.04	0.00
Flawless Stores	91,56,412.00	0.01	0.03	0.01
Forward Stores	2,10,26,079.00	0.02	0.03	0.02
Info Stores	3,51,00,033.00	0.04	0.01	0.01
Insight	33,42,051.00	0.00	0.01	0.00
Integration Stores	1,39,79,716.00	0.01	0.02	0.01
Leader	1,65,29,970.00	0.02	0.08	0.05
Logic Stores	1,32,01,366.00	0.01	0.04	0.02
Modular	1,73,79,851.00	0.02	0.03	0.02
Nixon	1,38,93,083.00	0.01	0.01	0.07
Total	98,48,13,463.00	1.00	0.03	1.00

Sales Insights Analysis- Performance Insights

Revenue Contribution % by Market



Revenue Trends

