

SmartBridge Data Analytics Assignment 2

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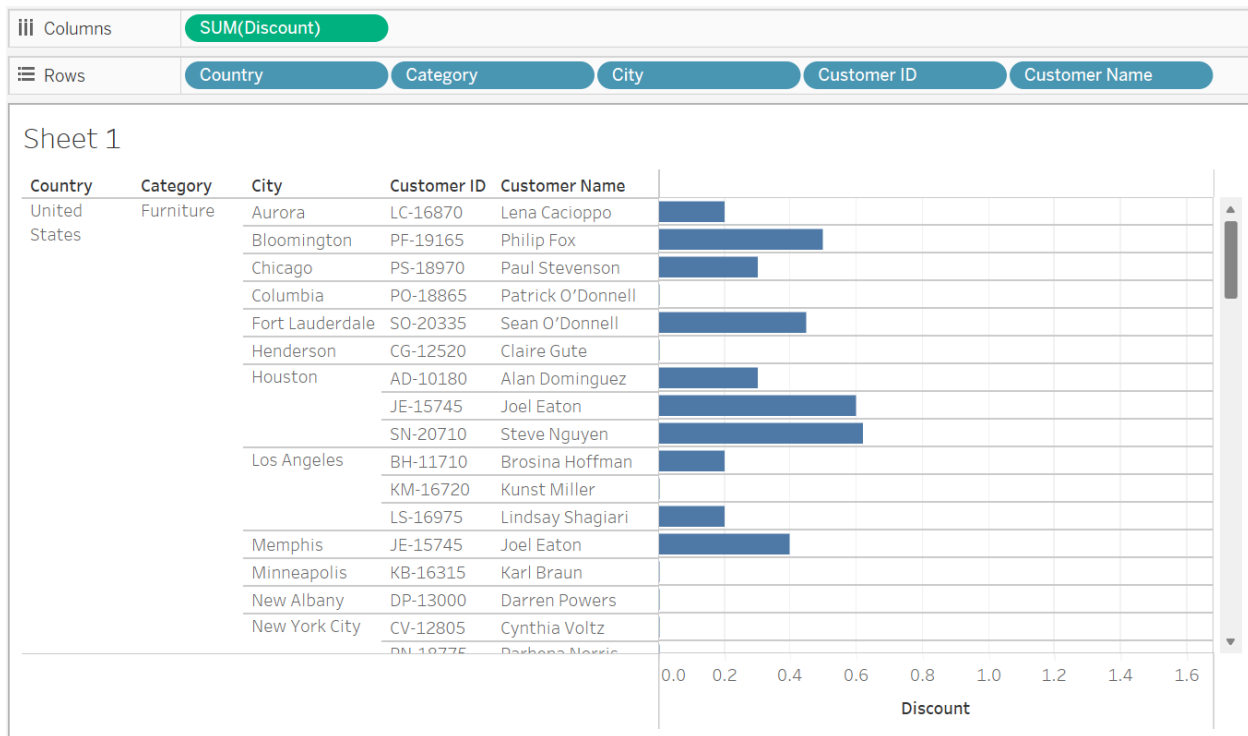
REGISTRATION NUMBER: 20MIS0088

UNIVERSITY: VIT VELLORE

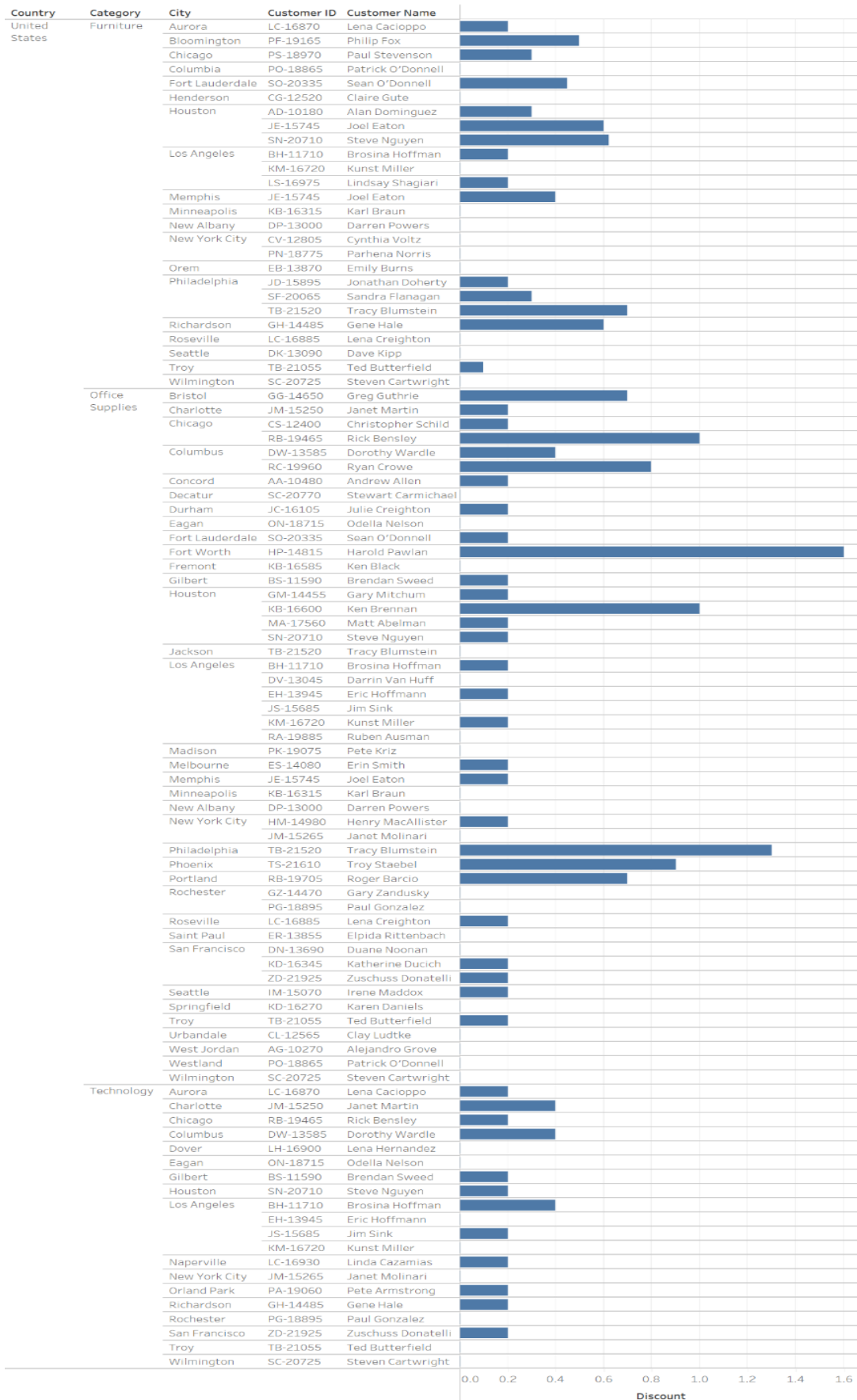
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1.7 visualizations

1. HORIZONTAL BAR CHART

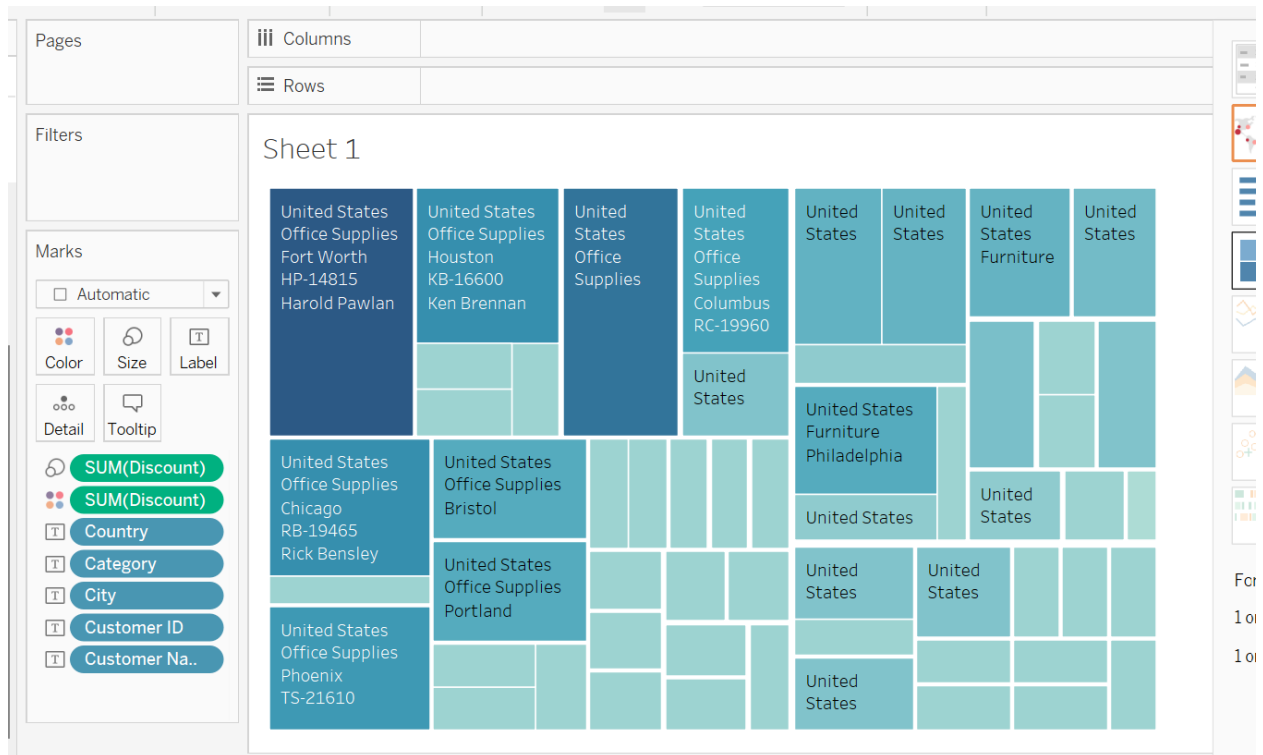


Sheet 1

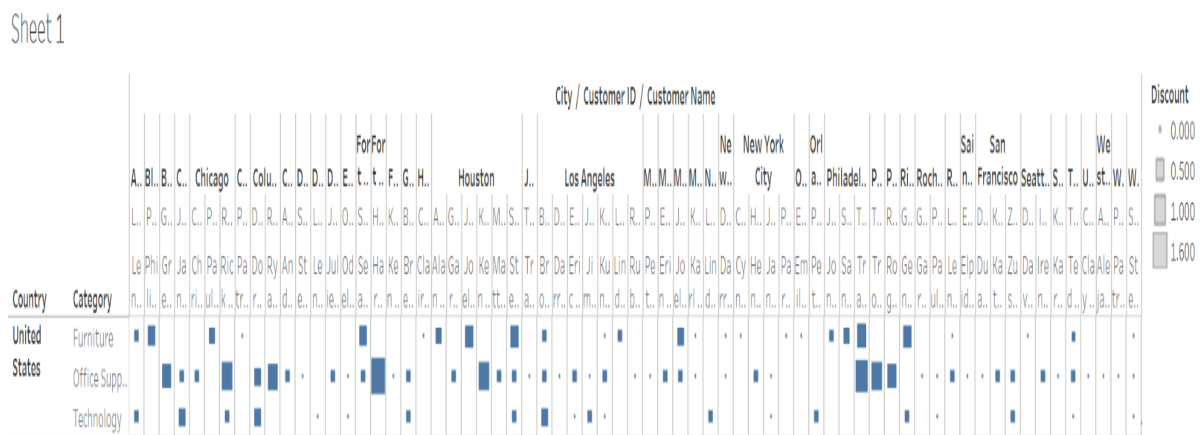


Sum of Discount for each Customer Name broken down by Country, Category, City and Customer ID.

2.Tree map

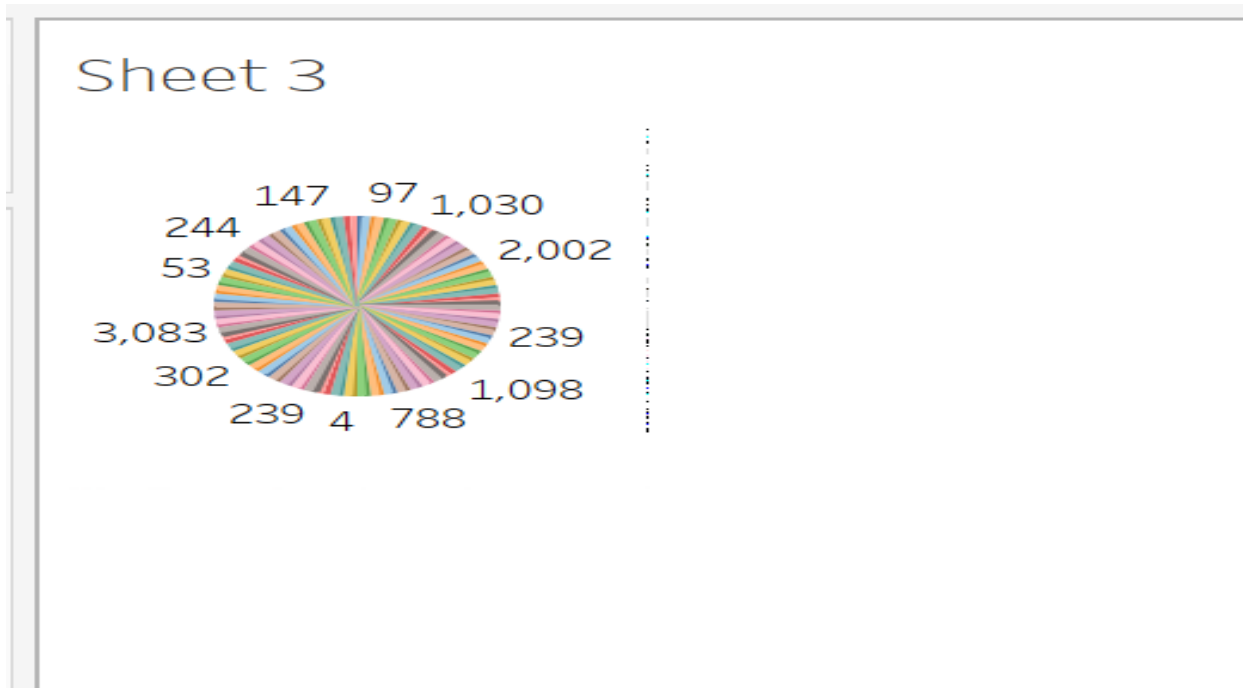


3.Heatmap

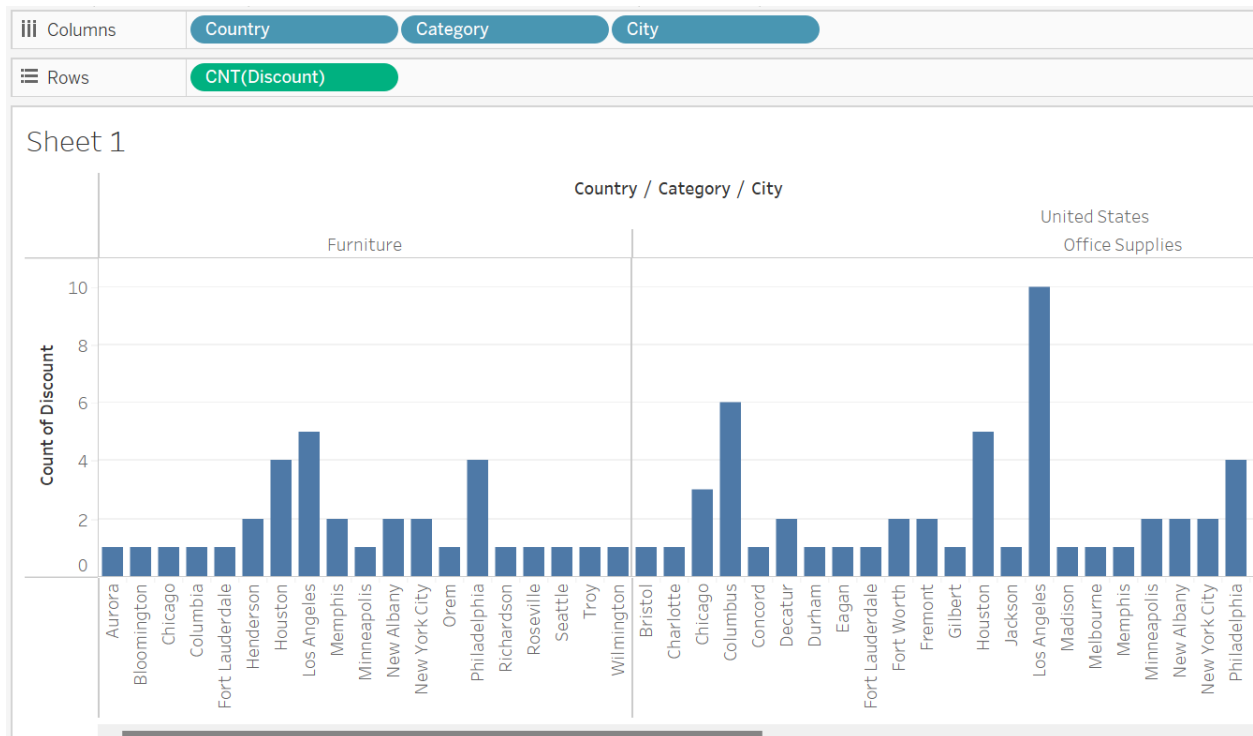


Sum of Discount (size) broken down by City, Customer ID and Customer Name vs. Country and Category.

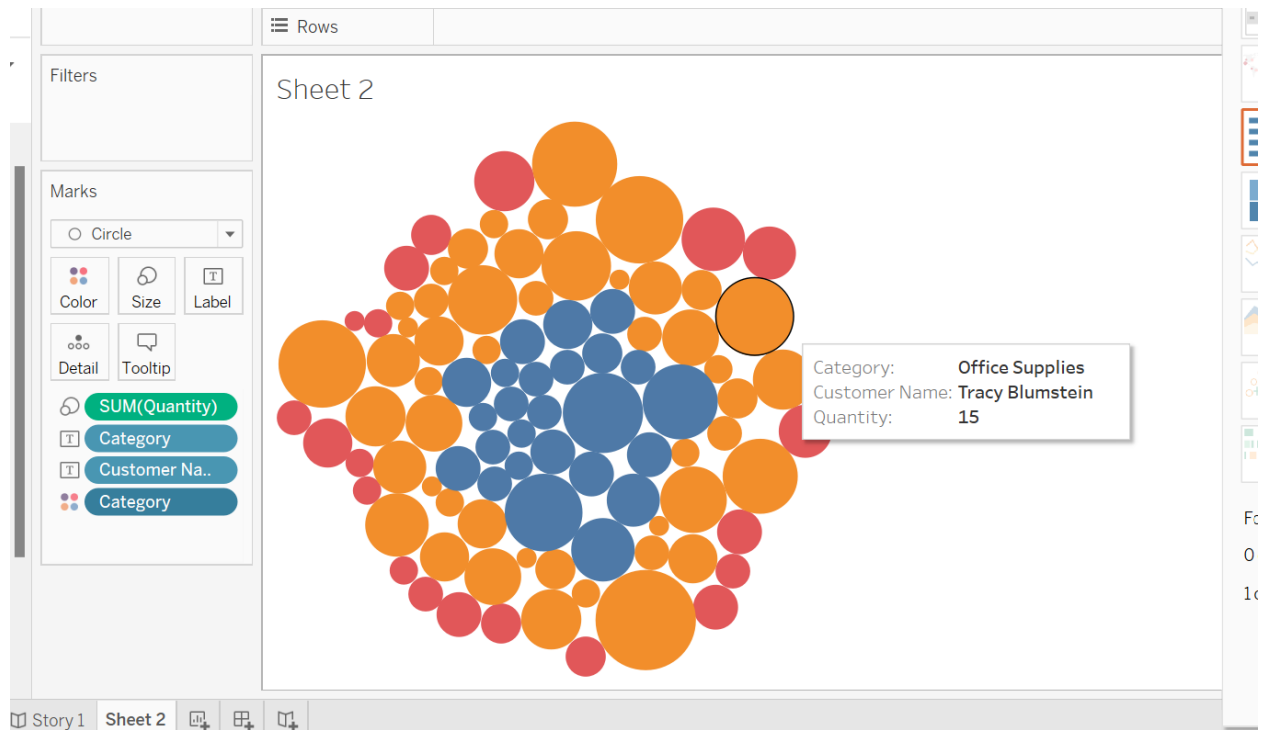
4. Pie Chart



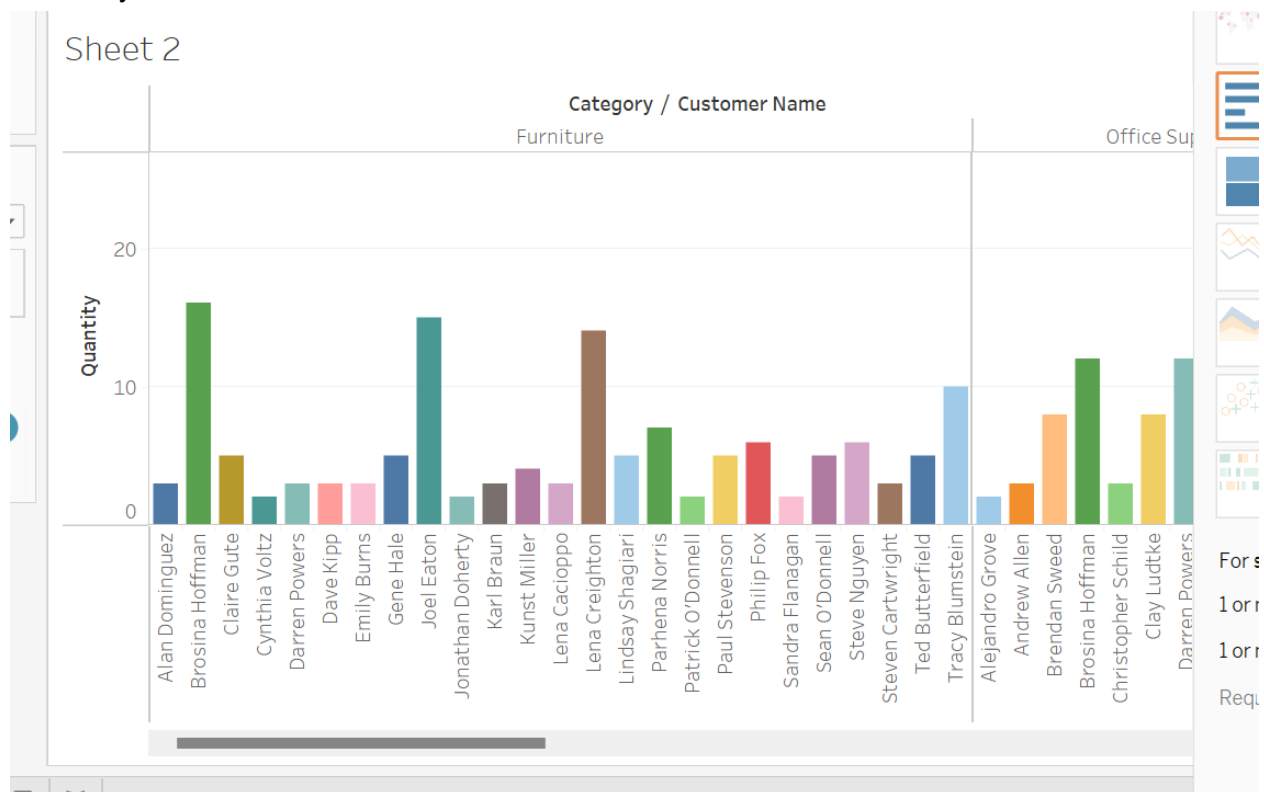
5. BAR CHART



6.Packed Bubbles



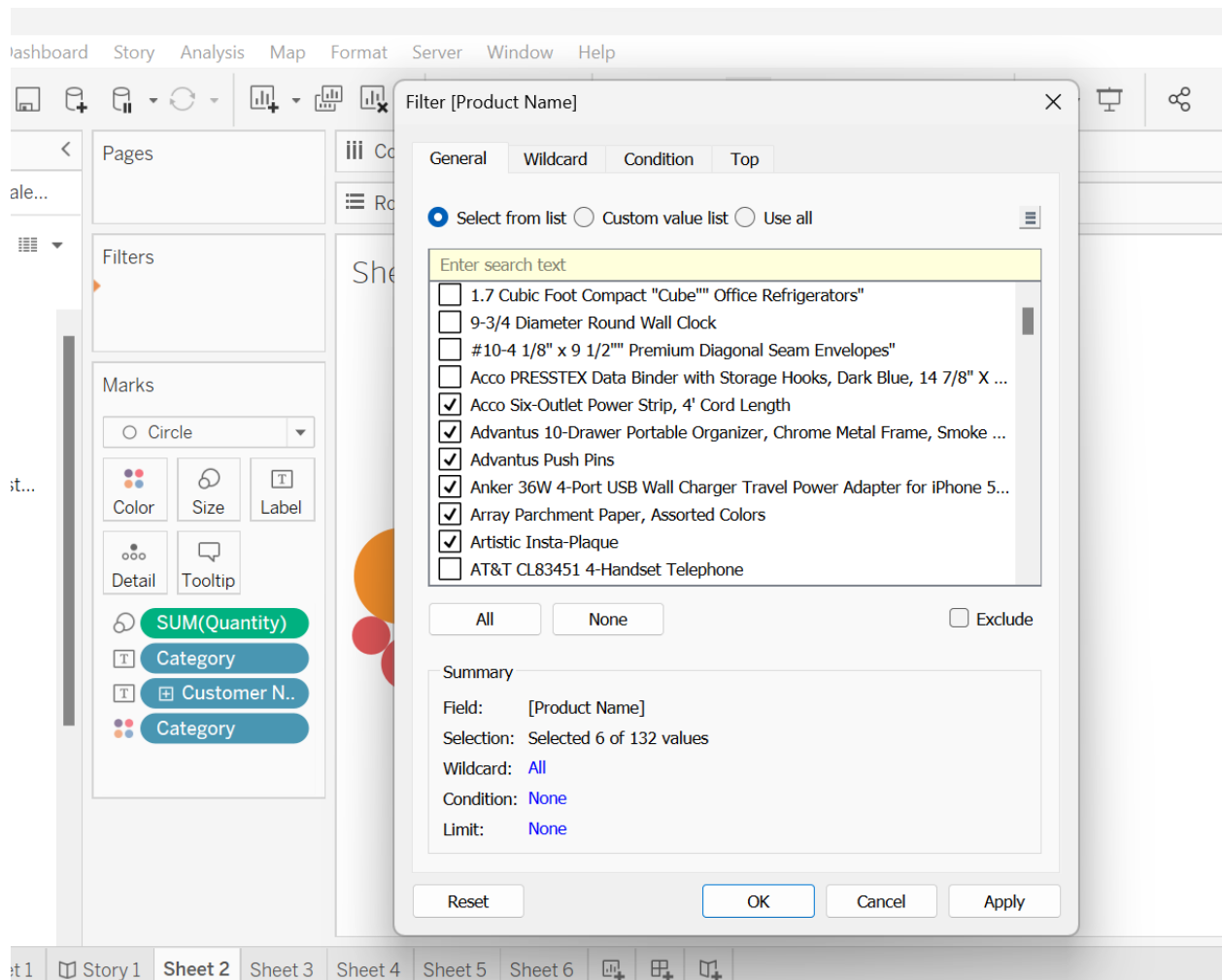
7.Side-By-Side bars



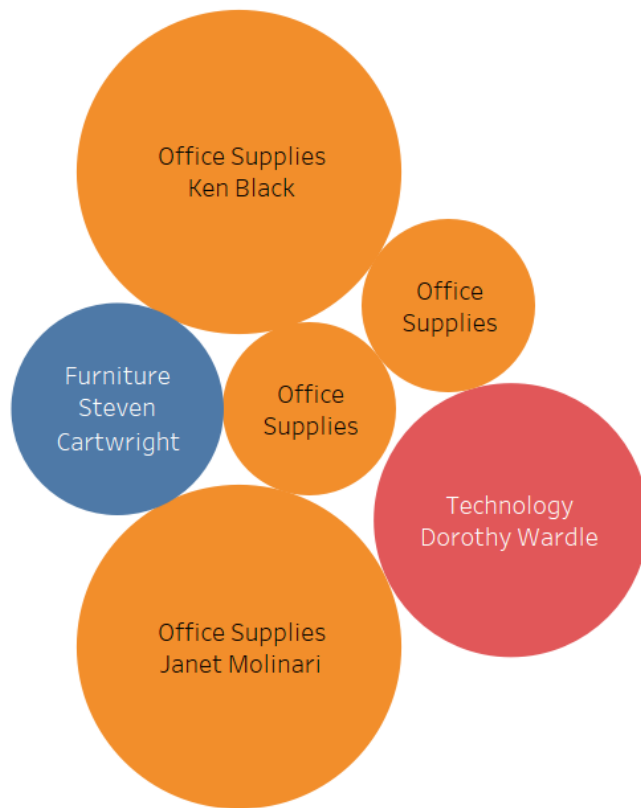
2.Application of filters

1.Dimension filter

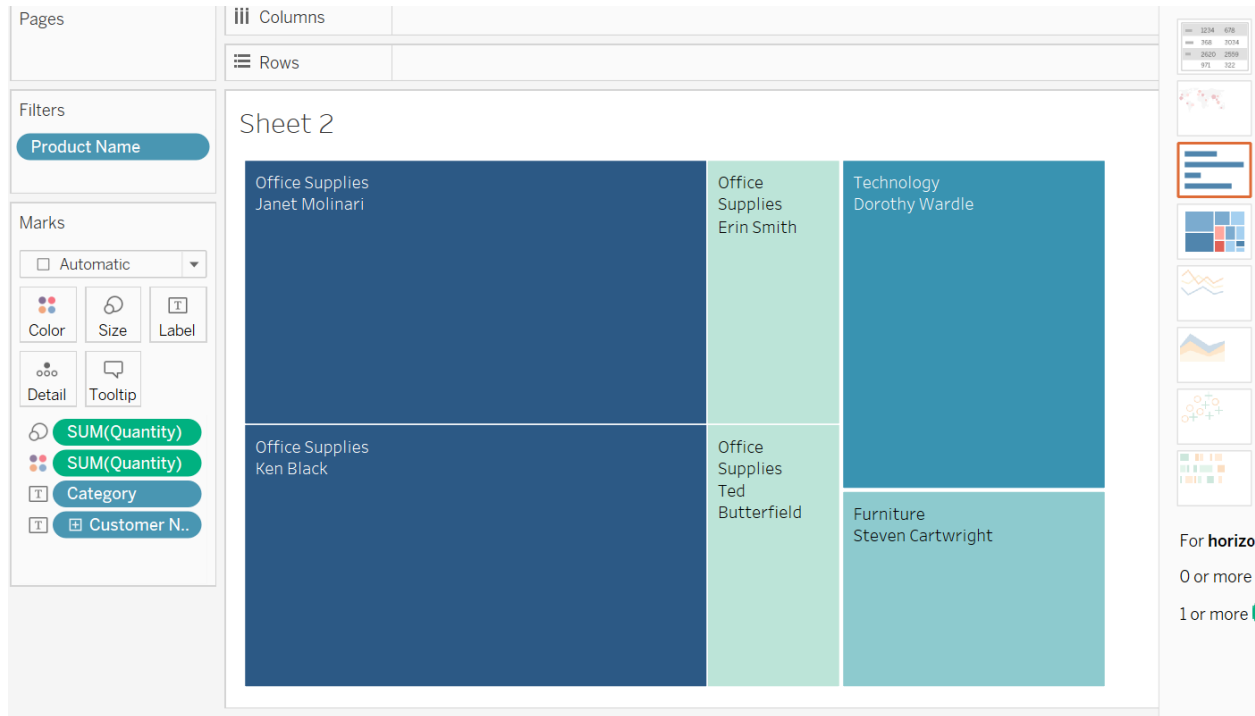
Visualization 1: Packed Bubble



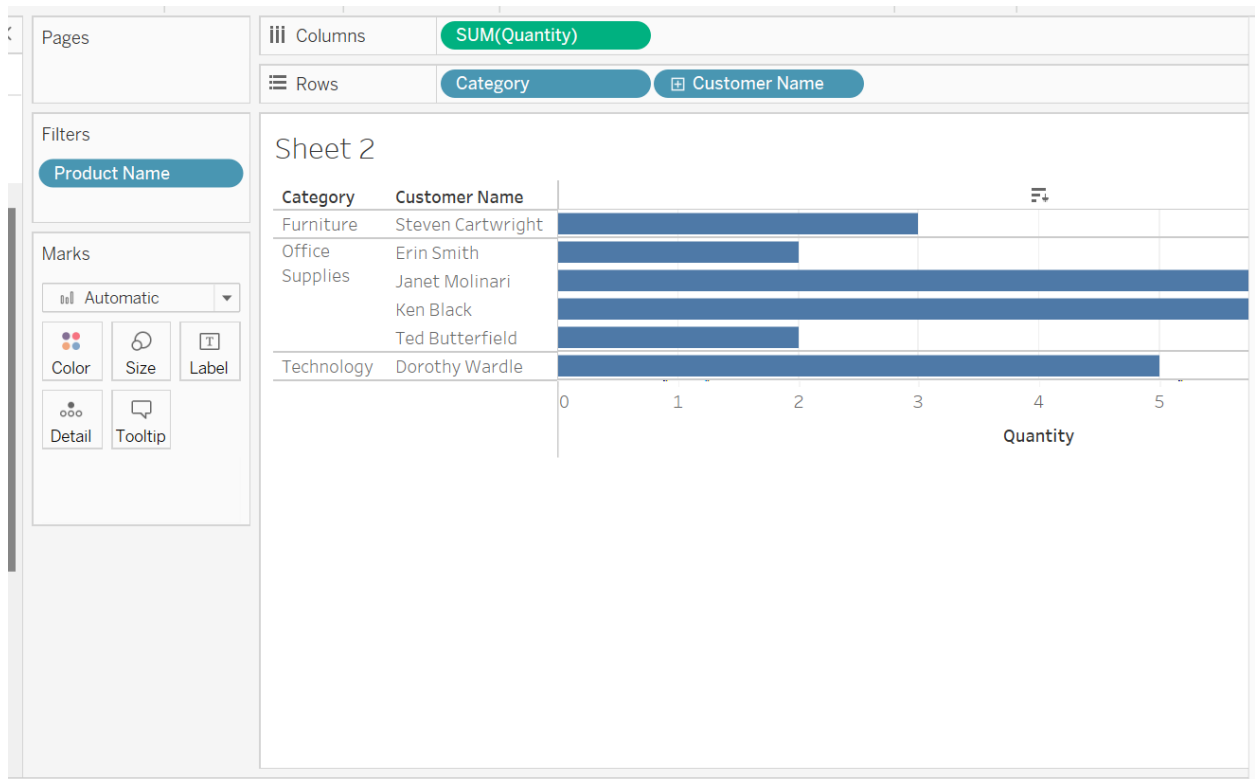
Sheet 2



Visualization 2:

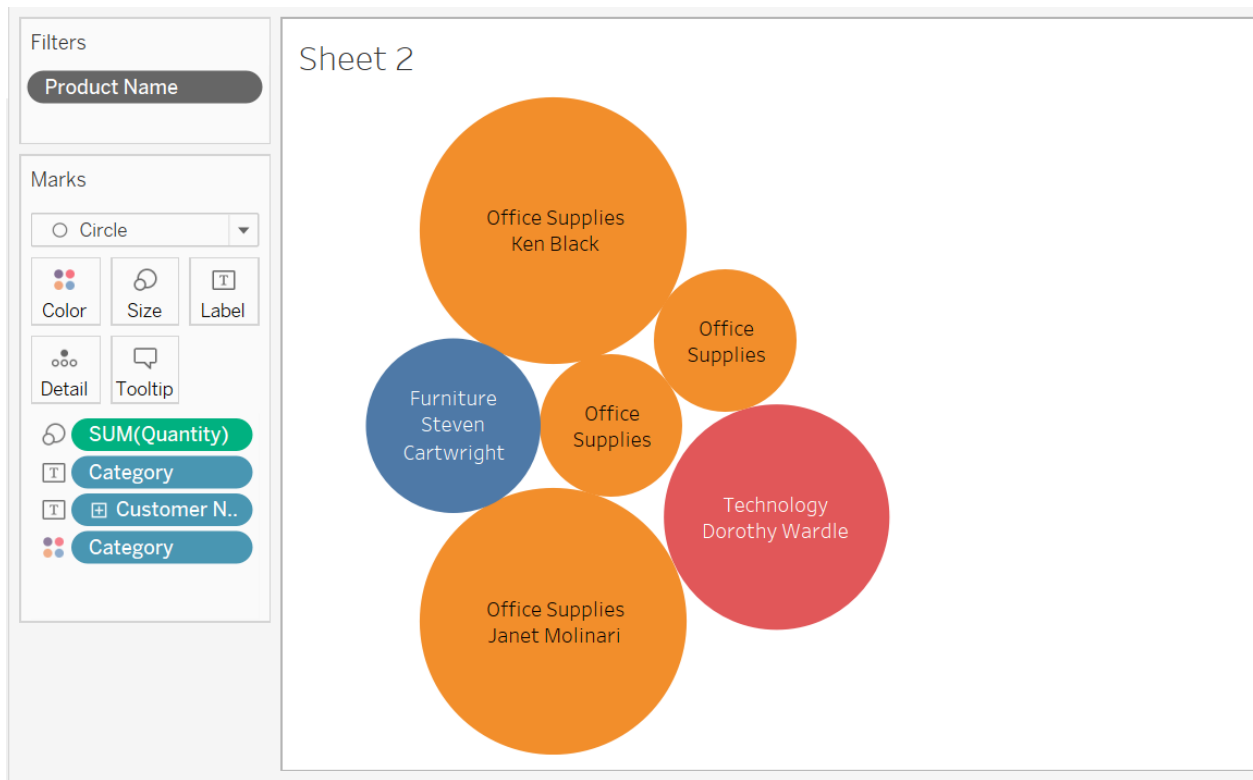


Visualization 3:

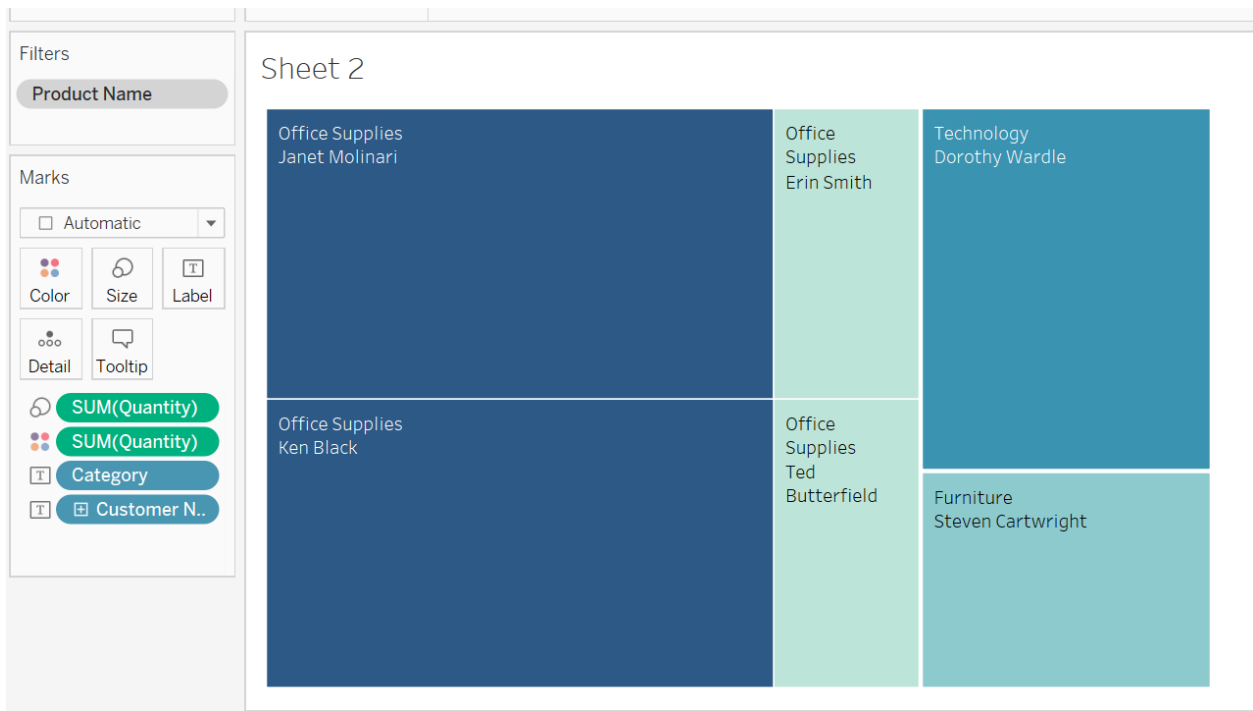


2.Context filter

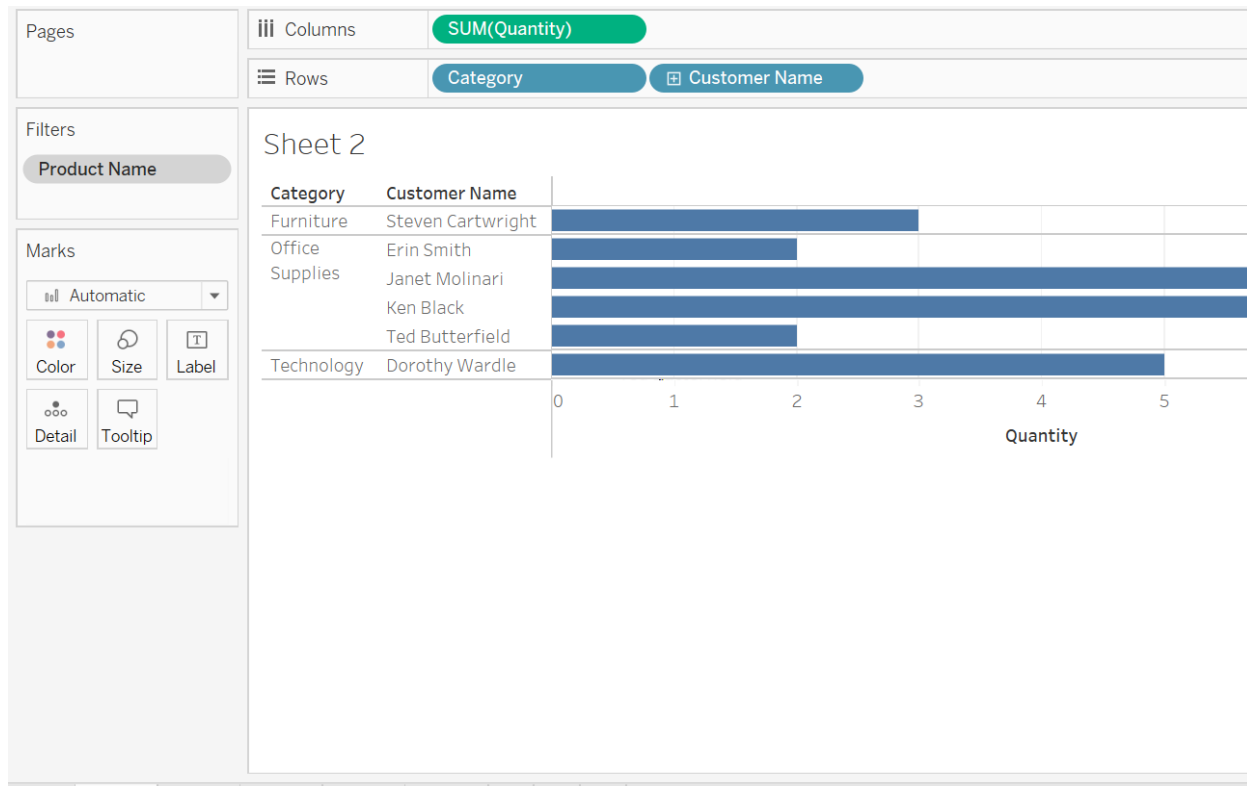
Visualization 1:



Visualization 2:

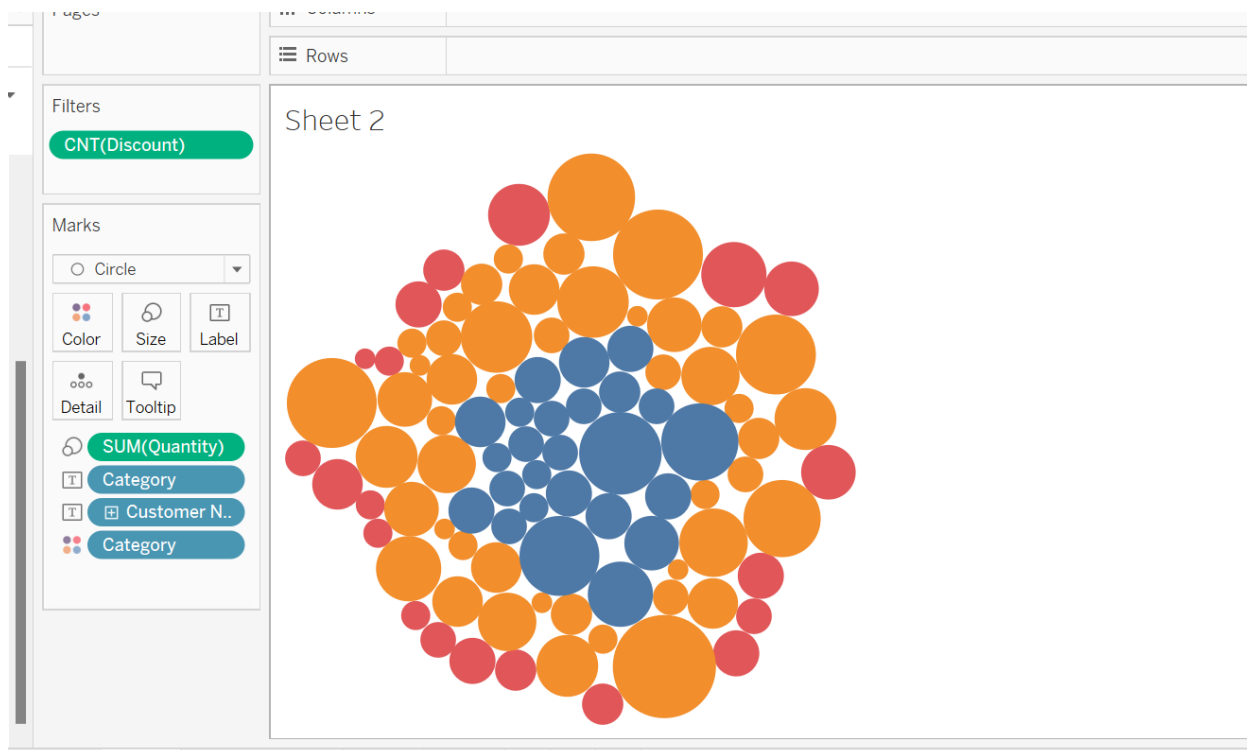


Visualization 3:



3.Measure Filter

Visualization 1:



Pages

Columns

Rows

Filters

CNT(Discount)

Marks

Automatic

Color

Size

Label

Detail

Tooltip

SUM(Quantity)

SUM(Quantity)

Category

Customer N..

Sheet 2

For treemaps try

1 or more Dimensions

1 or 2 Measures

Columns: SUM(Quantity)

Rows: Category Customer Name

Filters: CNT(Discount)

Marks: Color Size Label

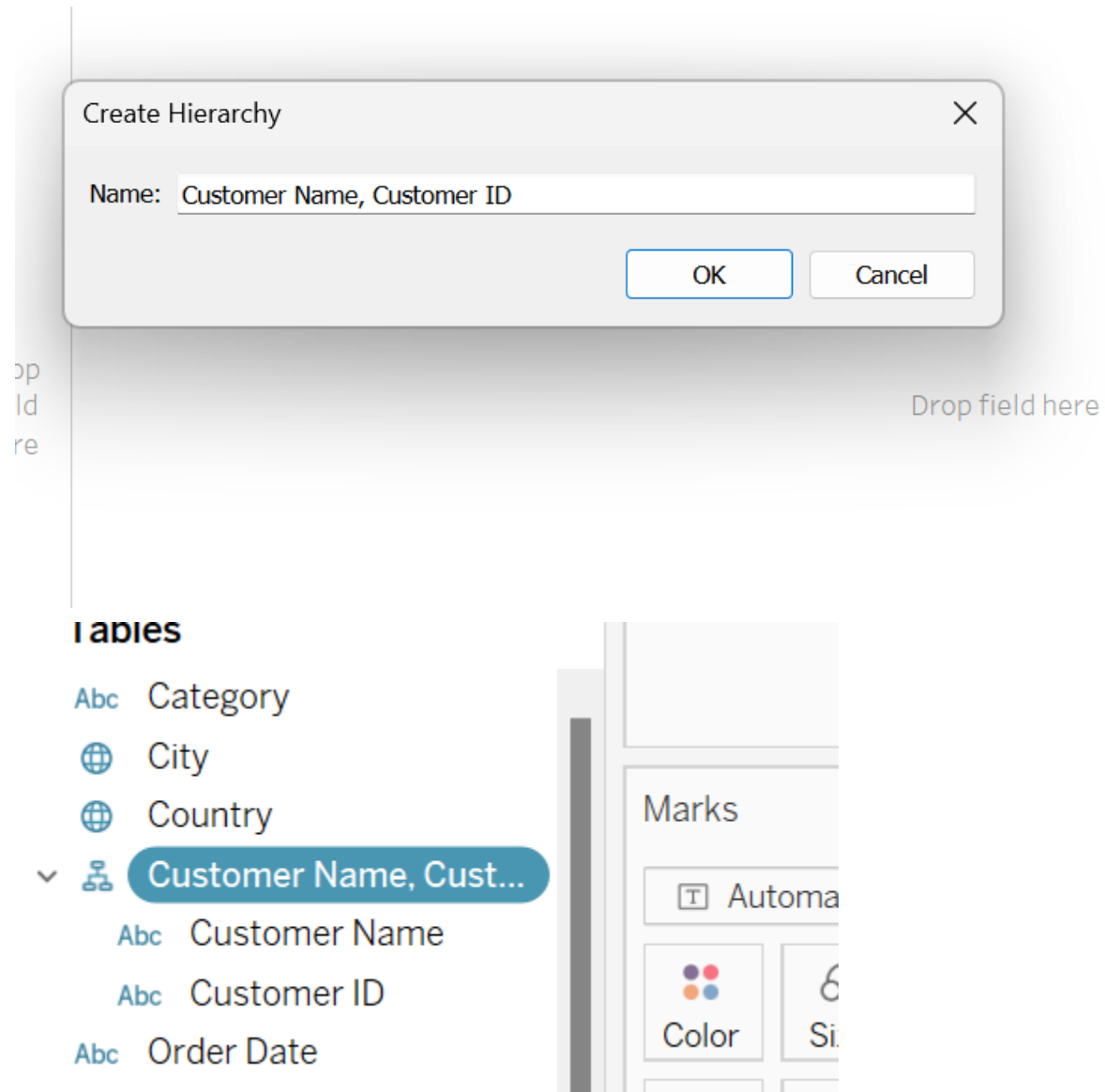
Detail Tooltip

Sheet 2

Customer Name	Quantity
Alan Dominguez	3
Brosina Hoffman	16
Claire Gute	5
Cynthia Voltz	2
Darren Powers	3
Dave Kipp	3
Emily Burns	3
Gene Hale	5
Joel Eaton	15
Jonathan Doherty	2
Karl Braun	3
Kunst Miller	4
Lena Cacioppo	3
Lena Creighton	14
Lindsay Shagiari	5
Parhena Norris	7
Patrick O'Donnell	2

3.

A. Creating a Hierarchy



B. Create a set

sample_superstore (sale...

Search

Tables

- Category
- City
- City Set**
- Country
- Customer Name, Cust...
- Customer Name
- Customer ID
- Order Date
- Order ID
- Postal Code
- Product ID
- Product Name

City Set (City) Automatic

Color Size Text

Detail Tooltip

Rows IN/OUT(City Set)

Sheet 4

In / Out of C..	
In	Abc
Out	Abc

C.Create a group'

Search

Tables

- Category
- City
- City (group)**
- City Set
- Country
- Customer Name, Cust...
- Customer Name
- Customer ID
- Order Date
- Order ID
- Postal Code
- Product ID
- Product Name
- Region
- Row ID
- Segment
- Ship Date
- Ship Mode
- State
- Sub-Category

City (group) Automatic

Color Size Text

Detail Tooltip

Sheet 6

City (group)	Category		
	Furnitu..	Office S..	Technol..
Aurora	Abc		Abc
Bloomington	Abc		
Bristol		Abc	
Charlotte		Abc	Abc
Chicago	Abc	Abc	Abc
Columbia	Abc		
Columbus		Abc	Abc
Concord		Abc	
Decatur		Abc	
Dover			Abc
Durham		Abc	
Eagan		Abc	Abc
Fort Lauderdale	Abc	Abc	
Fort Worth		Abc	
Fremont		Abc	
Gilbert		Abc	Abc
Henderson	Abc		
Houston	Abc	Abc	Abc

