

10.64M

22.06K

4340

5M

482.48

Sum of Revenue

Count of InvoiceNo

Count of CustomerID

Sum of Quantity

AOV

Country

All

Month

All

Segment

All

Sum of Revenue by Month

Sum of Revenue

1.0M

0.5M

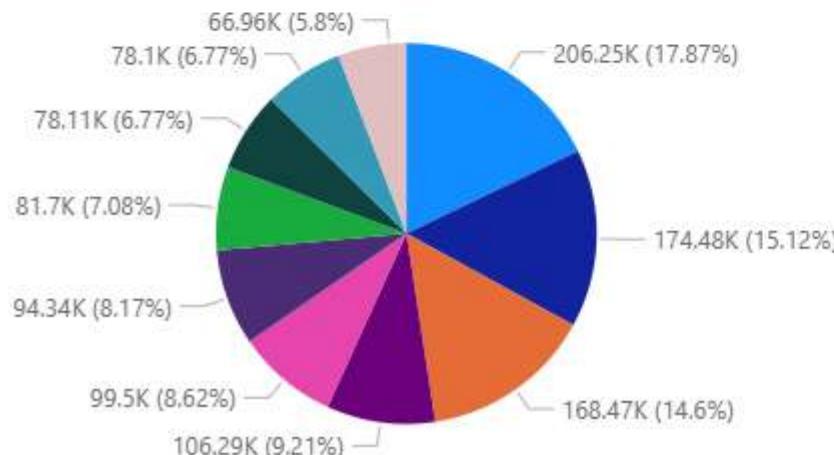
0.0M

Jan 2010 Jul 2010

Jan 2011 Jul 2011

Month

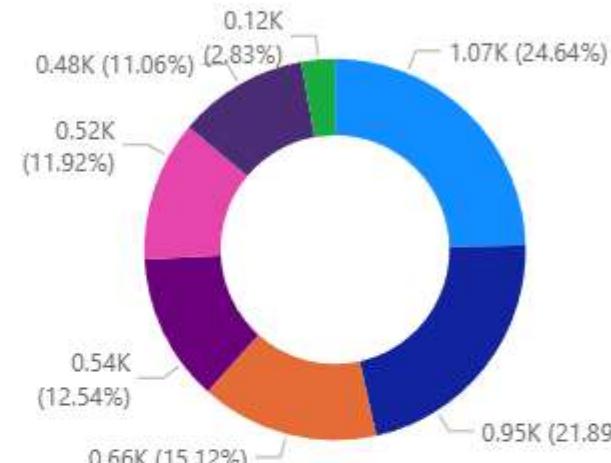
Top 10 Products by Revenue



Description

- dotcom postage
- regency cakestand 3 tier
- paper craft , little birdie
- white hanging heart t-light holder
- party bunting
- jumbo bag red retrospot
- medium ceramic top storage jar
- manual

CustomerID by Segment



Segment

- Hibernating / Lost
- Champion
- At Risk
- Others
- Potential Loyalist
- Loyal Customer
- Recent Customer

Country

Sum of Revenue

United Kingdom

90,03,097.96

Netherlands

2,85,446.34

EIRE

2,83,453.96

Germany

2,28,867.14

France

2,09,715.11

Australia

1,38,521.31

Spain

61,577.11

Switzerland

57,089.90

Belgium

41,196.34

Sweden

38,378.33

Total

1,03,47,343.50