

# Big Data



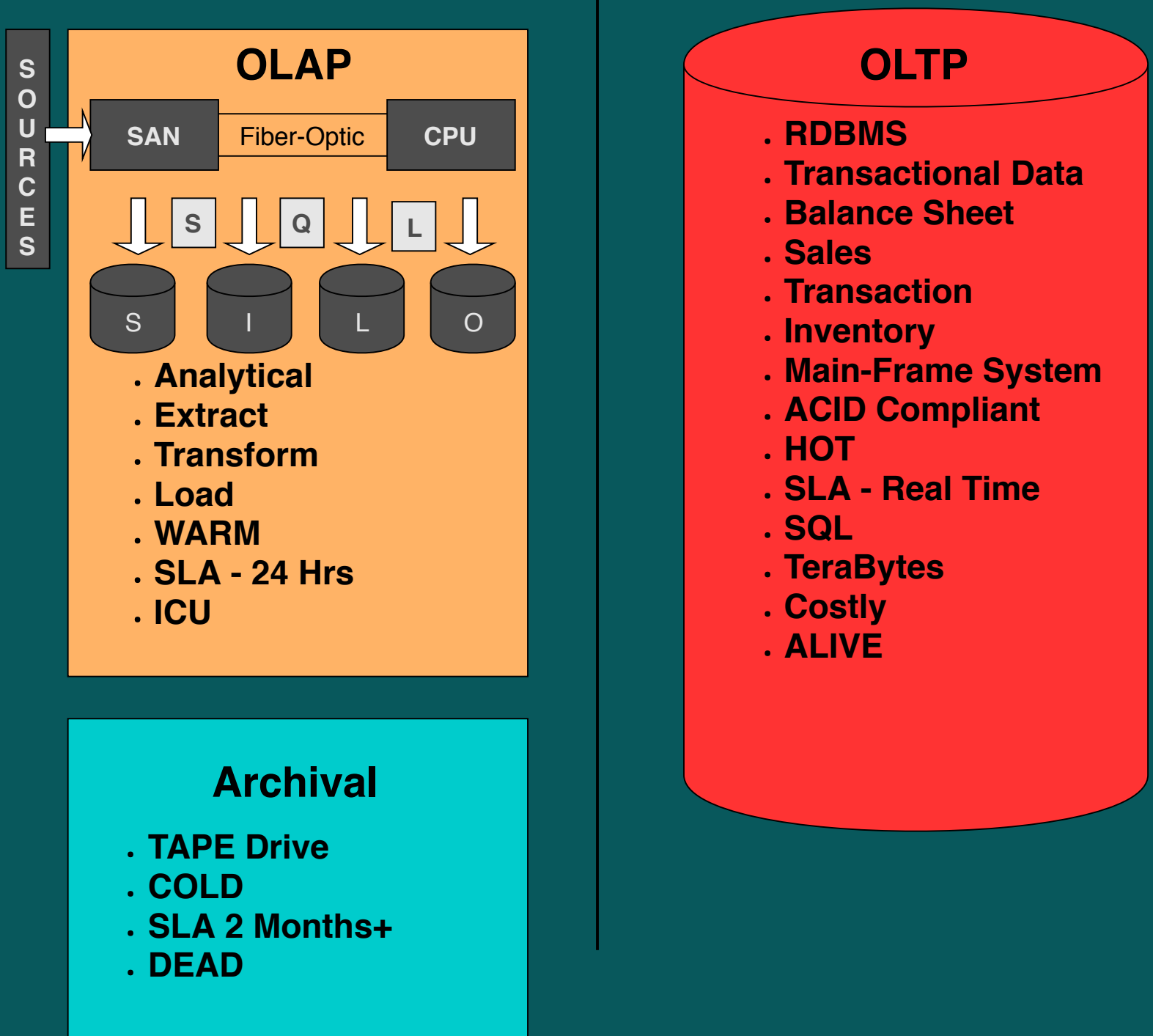
## What is Big Data

**ORACLE** : Any Data that cannot be processed in the Traditional System is called Big Data

**SAP** : Data residing on OLAP is Big Data

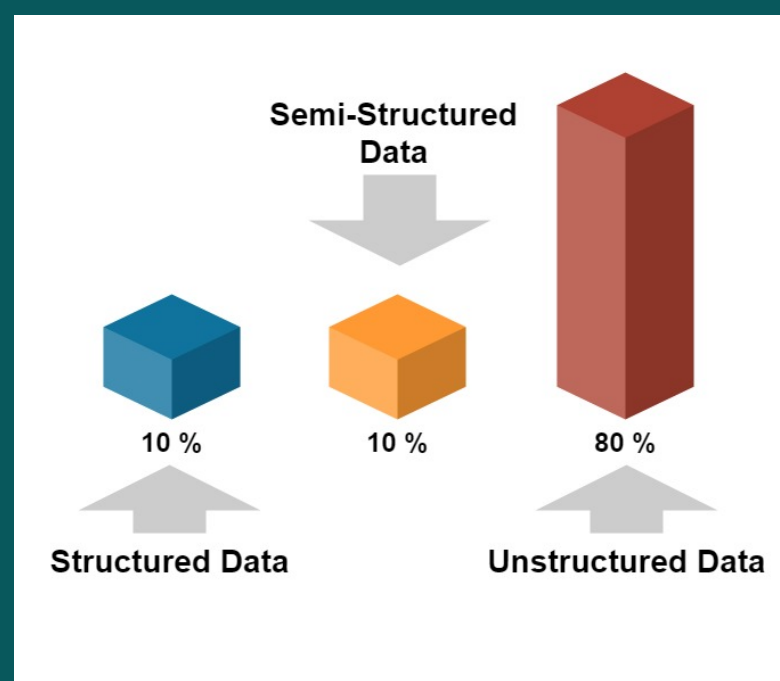
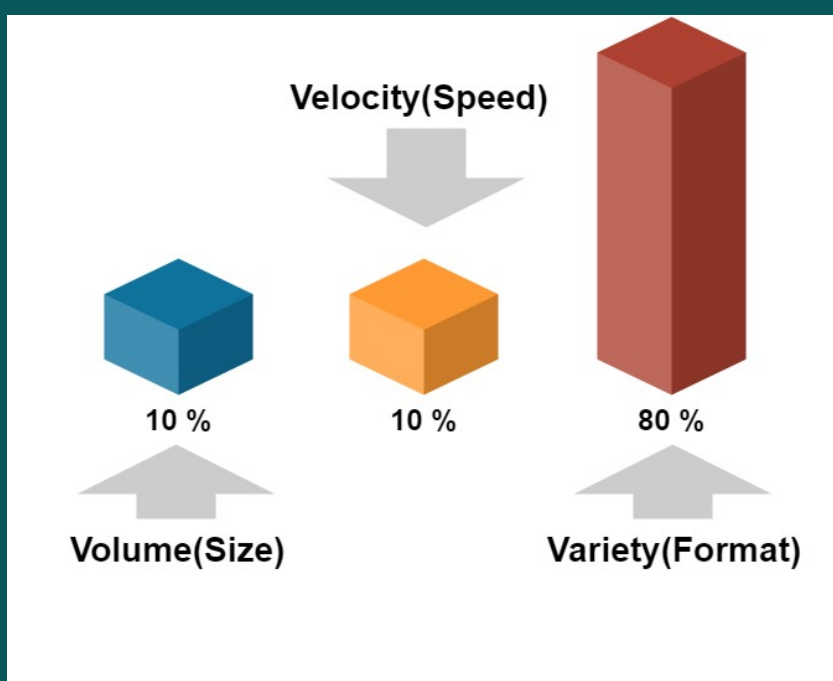
**GARTNER** : If you have 3 attributes in your data - High Volume, High Velocity, High Variety, then you have Big Data problem.

## Traditional System



## Big Data

## Data Sources



**Structured** : Data in Tabular Format

**Semi-Structured** : Data in XML / JSON Format

**Unstructured** : All Other data