Excel Project

Analyzing and visualizing the Revenue , Sales , growth of MNC Company Using Excel

Problem statement:

You are the new marketing manager of an established Bicycle company. The company sells bicycles and accessories, such as clothing and other accessories to bikers in six countries.



The company has just hired Anny as its new Sales manager. You are tasked to introduce Anny to the company, its product portfolio and its sales performance since 2011. To do this, you have asked John, the IT manager to prepare some data for you.

Now, it's your job to present this data in a compelling manner.