

# Starter Package (USD 400)

(Suitable for Individual and Small segment business)

## Scope:

1. Website development using WordPress CMS in PHP. (<https://wordpress.org/> )
2. 5-10 Content Page setup.
3. In-House theme (Available with Searchnative) and Basic changes for Clients Brand Preferences (only colors within the theme).
4. 15 Days technical support after go live.
5. 3 Hours training to the User for WordPress Admin Panel.

**-Timeline: 10 Working Days.**

## Assumptions:

- ➔ The website will be mobile responsive (based on selected theme).
- ➔ Contents will be provided by the client. If we have to write the contents USD 50 extra for 5-7 Pages.
- ➔ Images to be provided by the client. If no, then he need to purchase from stock photos (like Shutterstock) and provide to us. Or we can help getting images from Free sources (those are not that premium).
- ➔ We assume after successful go live the user will be able to manage the admin of the website by themselves as per training provided by Searchnative Team.
- ➔ The users need to select any of the in-house themes available with Searchnative Team. In case he/she wants to opt for any premium theme they need to buy that and provide the Searchnative team to configure or we may buy it for them with additional billing.
- ➔ The themes that we work on will be adjusted to the brand preference of the client's however the flow of the website will be same to the theme purchased. Any changes in the flow of the theme will be considered a change request and to be charged separately.
- ➔ If the client wants to opt for support packages, then client can opt for 20 Hours for USD 120 or 50 Hours for USD 300 (valid for one year)

## Out of scope:

- ➔ SEO or Digital Marketing.
- ➔ Web/Domain/Email Hosting (Client have to bourn the cost for this as in the future he client have to manage it.)
- ➔ Custom Design.
- ➔ No Vector images will be created.
- ➔ No Brand Identity Services.