



Brand Guideline



Logo Concept



Cricket Net

+



Batsman

=

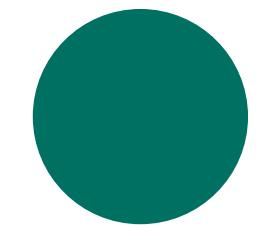


logo icon

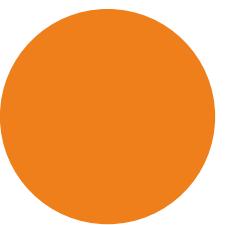


Color Palette

Primary Colours

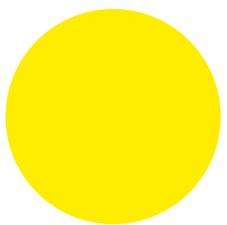


RGB
R-0 G-112 B-99
CMYK
C-86 M-18 Y-56 K-36

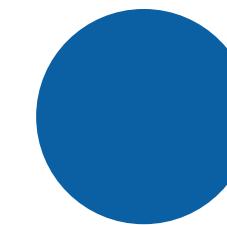


RGB
R-239 G-127 B-26
CMYK
C-0 M-60 Y-100 K-0

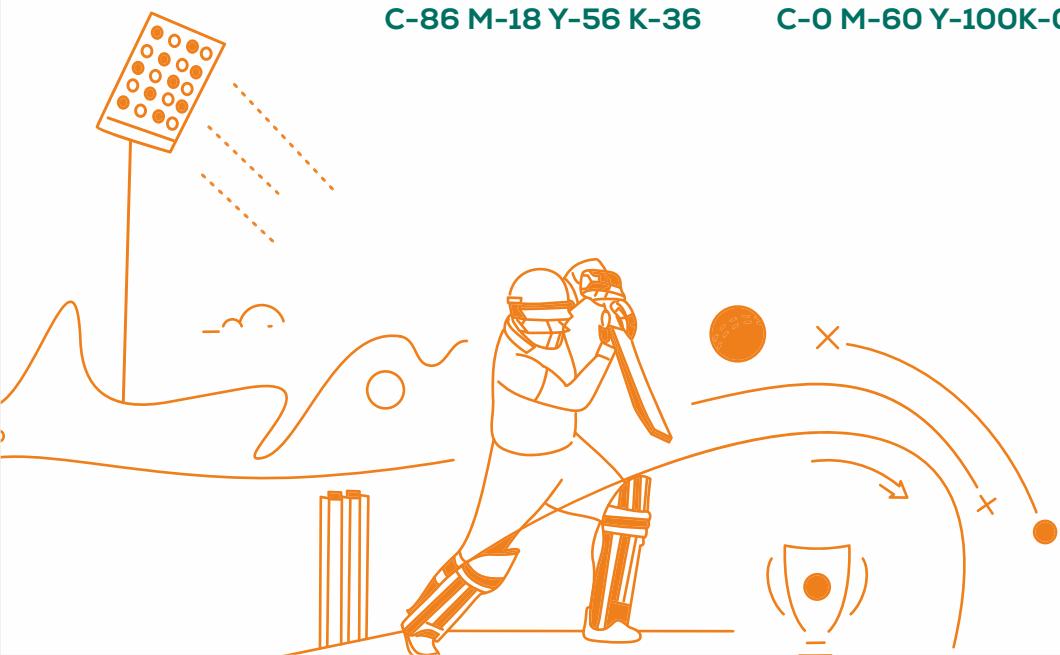
Support colours



RGB
R-255 G-237 B-118
CMYK
C-0 M-0 Y-100 K-0



RGB
R-11 G-95 B-163
CMYK
C-96 M-60 Y-2 K-6



Typography

Header

FONARTO

Sub Header

Nexa-Trial Extra Bold

Body

Montserrat



Header

35 pt Font Size

Sub Header

20 pt Font Size

Body

15 pt Font Size



Mock Ups



Thank You !

