

Credit Card Transaction Report

Total Revenue

55.3M

Transaction
Amount

45M

Total Interest

7.8M

Transaction
Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Silver

Blue

Gold

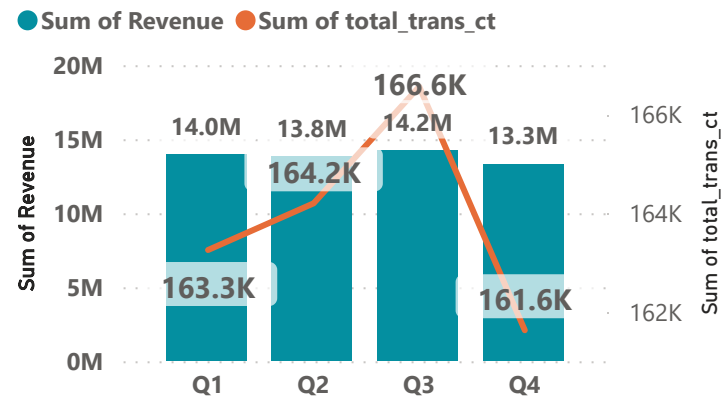
Platinum

Med

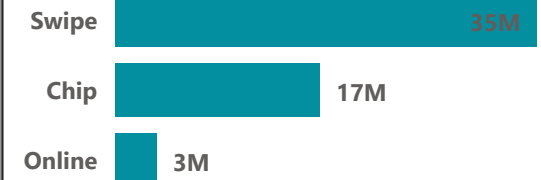
Low

High

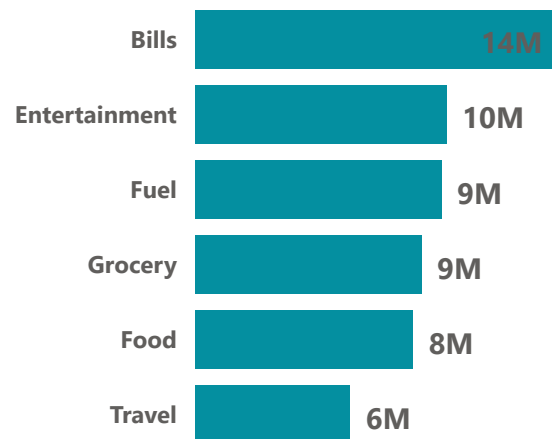
Revenue and total trans count



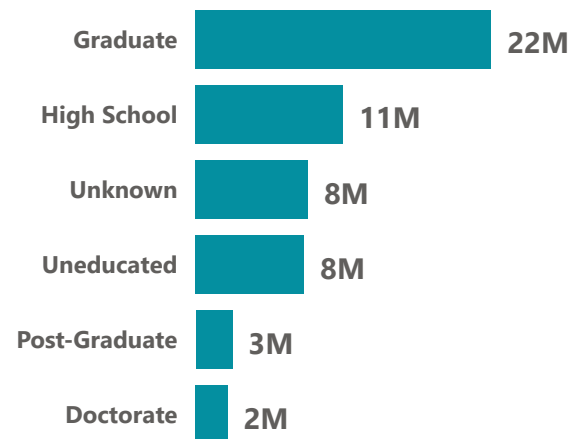
Revenue by Use Chip



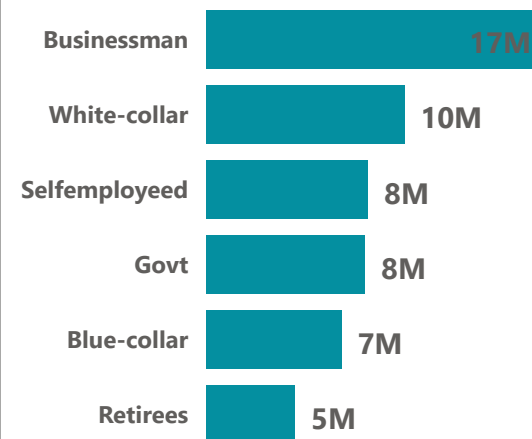
Revenue by Expenditure type



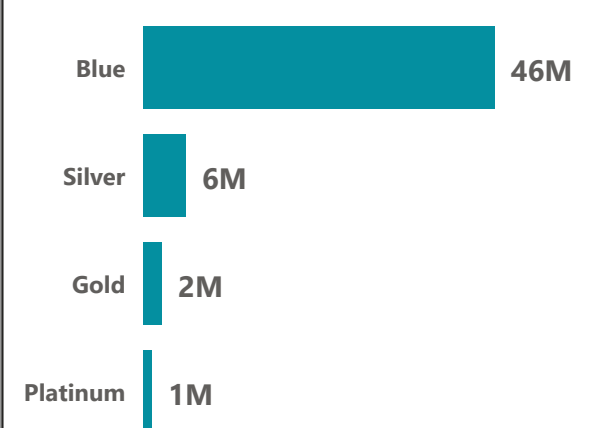
Revenue by Education



Revenue by Customers Job



Customers Acq Cost



Credit Card Customer Report

Total Revenue

55.3M

Total Income

576M

Total Interest

7.8M

CSS

3.19

Silver

Blue

Gold

Platinum

Week_Start_Date

All

Swipe

Online

Chip

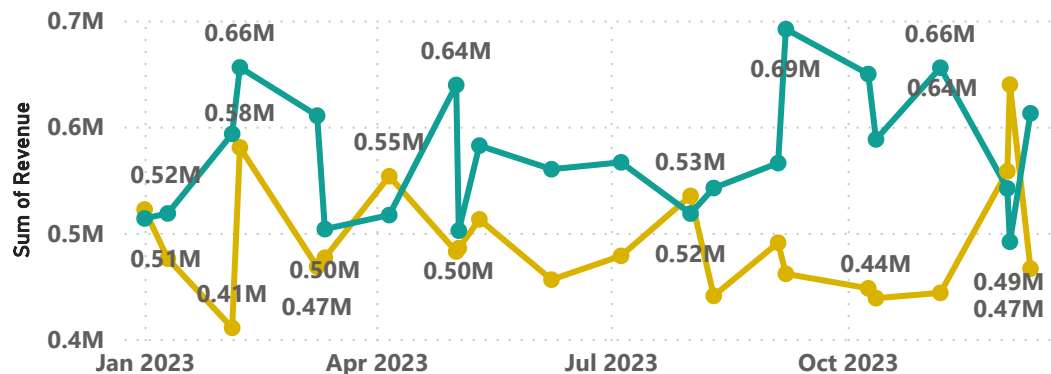
Q4

Q3

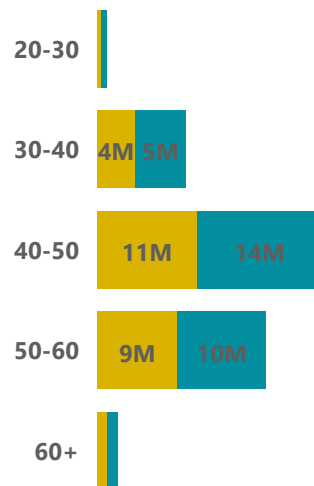
Q2

Q1

Revenue by Week



Revenue Age Group



M

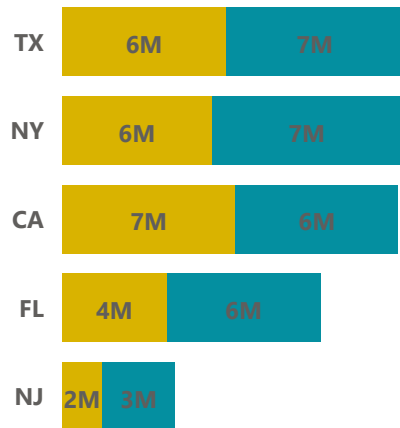
30M

F

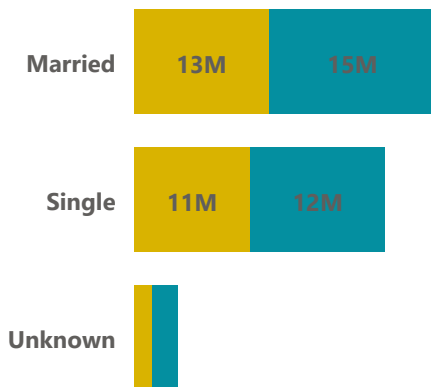
25M

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17387832	2539390	186959919
White-collar	10114656	1441074	103930055
Govt	8111701	1160016	88773989
Selfemployed	8261758	1119742	75313288
Blue-collar	6904279	952801	72262158
Total	55315410	7843382	575914439

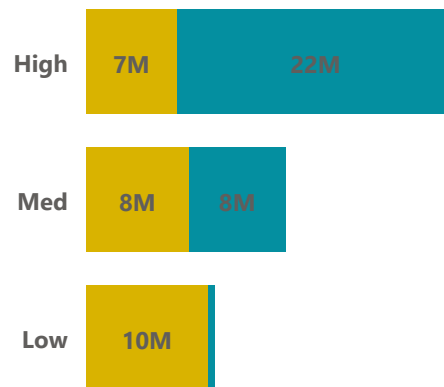
Top 5 State



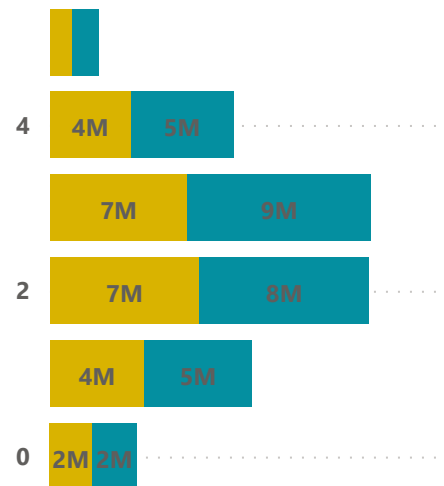
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent Count



Revenue by Education

