

Jordan Maywald

Experience and Product Designer.

Design thinker at the intersection of technology and people. I help brands take creative leaps forward and inspire diverse teams to build great, inclusive products.

May 2021 - Present

ASG Group

Experience Design Consultant, AU

Clients: **ECH, Discovery Parks, SA Health, Dept. For Education.**

At ASG, I've been engaged in several cross-functional advisory teams as a UX subject matter expert to deliver outcome-based projects across the government and private sectors.

- Leading UI and Systems Design practice nationally for ASG, facilitating workshops and upskilling a team of 5+ designers.
- Successfully delivered outcome-based UI projects for Dept. for Ed, ECH, Discovery Parks and SA Health.
- Leading facilitation of Design Thinking and Agile workshops for C-level suite across ASG and client organisations.

Jan 2018 - May 2021

Spacetalk Limited

Global Design Lead, AU & UK

As Design Lead, I was responsible for consumer experience across several company divisions in AU, UK & NZ. This included the design and development of digital and physical products, user experience, brand experience and marketing content design.

- Led an internal team to design and successfully launch two wearable devices into 600+ retail stores in Australia and New Zealand. Including the reddot award-winning Spacetalk Adventurer.
- Designed and maintained a cross-product UI and design system for three wearable devices, iOS/Android and Web.

April 2021 - Present

Suez Limited

UX Design Consultant, AU

Currently working on a freelance contract, I am re-developing the surfaces of a complex suite of engineering products. My main task is to distil the complex UI into a more accessible and pleasing experience.

Contact

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Education

2021

IBM Enterprise Design Thinking Practitioner

Interaction Design Foundation 'Design Thinking' Certification

2020

Google UX Design Certification

2017

Bachelor of Design
University of South Australia

Skills

Design

Design Thinking
Human-Centred Design
User Experience Design
User Interface Design
Web Design
Interaction Design and Animation
Information Architecture
Wireframing and Rapid Prototyping
Visual Design
Illustration
Typography

Technical

Figma, Sketch and Adobe Xd
Webflow, HTML and CSS
Adobe Suite (Ai, Ps, Id, Ae)
Microsoft 365 (incl. PowerBi, Power Automate)