

Samuel Reiji Mayworm

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Research Areas

Social Computing, Marginalization and Social Media, Transness and Social Media, Digital Inclusion, Content Moderation/Platform Governance, Equitable Design, Folk Theorization

Education

Master of Science in Information

May 2022

University of Michigan – School of Information
Ann Arbor, MI

- Library Science, Archives, and Digital Preservation

Bachelor of Arts in Social Relations and Policy

May 2017

Michigan State University – James Madison College
East Lansing, MI

Publications

Published Peer-Reviewed Articles

Thach, H., **Mayworm, S.**, Delmonaco, D., & Haimson, O. L. (2022). (In)visible moderation: A digital ethnography of marginalized users and content moderation on Twitch and Reddit. *New Media & Society*, 0(0). <https://doi.org/10.1177/14614448221109804>

Mayworm, S., Li, S., Thach, H., Delmonaco, D., Paneda, C., Wegner, A., & Haimson, O. L. (2024). The Online Identity Help Center: Designing and Developing a Content Moderation Policy Resource for Marginalized Social Media Users. In *Proceedings of the ACM, Human-Computer Interaction*, 28, *forthcoming*.

- To be presented at CSCW '24

Mayworm, S., DeVito, M. A., Delmonaco, D., Thach, H., & Haimson, O. L. (2023). Content Moderation Folk Theories And Perceptions of Platform Spirit Among Marginalized Social Media Users. *ACM Transactions on Social Computing*, 26, *forthcoming*. <https://doi.org/10.1145/3632741>

Forthcoming Peer-Reviewed Articles

Delmonaco, D., **Mayworm, S.**, Thach, H., Guberman, J., Augusta, A., & Haimson, O. L. (2024). “What are you doing, TikTok?”: How Social Media Users Perceive, Theorize, and “Prove” Shadowbanning. In *Proceedings of the ACM, Human-Computer Interaction*, 38, *forthcoming*.

- To be presented at CSCW '24

Conference Presentations

Taking Stock: Collections Assessment at the Bentley Historical Library June 2022
Samuel Mayworm, Sarah Lundy, L. Paljusaj, Michelle McClellen
Michigan Archival Association Annual Conference, Grand Rapids, MI

Honors and Awards

University of Michigan School of Information Achievement Fellowship May 2020 – 2022

Michigan State University Federal Credit Union Internship Opportunity Award April 2016

- Scholarship award for unpaid internship participants

Professional Experience

Research Associate June 2021 - Present
University of Michigan - School of Information (CRIT Lab)

Project Manager January 2023 - Present
University of Michigan - School of Information (CRIT Lab)

Youth Services Specialist December 2017 to July 2020
Newaygo Area District Library

Past Client Projects

Statewide Library Digitization Survey Jan. 2022 – April 2022
Library of Michigan

- Statewide survey of 146 Michigan libraries and archives related to digitization priorities; produced a report including survey findings and recommendations for allocating digitization-related funding

Newsprint Archiving Jan. 2022 – April 2022
Toledo Lucas County Public Library

- Assessment of the Toledo Lucas County Public Library's newsprint archival process; produced a report including assessment findings and recommendations for newsprint digitization and storage

Collections and Metadata Assessment Aug. 2021 – Dec. 2021
University of Michigan – Bentley Historical Library

- Assessment of the U-M Bentley Historical Library's environmental holdings and metadata; produced a report including assessment findings and recommendations for metadata cleaning

Organizational Consulting Aug. 2020 – Dec. 2020
Michigan Ability Partners

- Assessment of workplace organization at Michigan Ability Partners; produced a report including assessment findings and recommendations for workplace policy documentation

Additional Skills

Library Software: Sierra ILS, Millennium ILS

Data/Metadata: MARC, Dublin Core, OpenRefine, Microsoft Excel, Otter.ai, Atlas.ti

Other Technical: Python, Google Office Suite, Microsoft Office Suite, Canva, Adobe Photoshop, Twine