

HOW TO DESIGN PRESENTATIONS

(A GUIDE FOR NON-DESIGNERS)

3

BASIC PRINCIPLES

ONE IDEA PER SLIDE.

ONE IDEA PER SLIDE.

THE FEWER, THE BETTER.

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THE FEWER, THE BETTER.

**SUPPLEMENT, NOT
REPLACEMENT.**



DESIGN CHEATS



COLORS
color.adobe.com

TYPOGRAPHY

simply changing
the weight & size
can make big differences

TITLE TYPE

Body Text
Emphasis
quotation

IMAGES
full screen by default!

A close-up photograph of a person's hands resting on a stack of papers. The hands have long, manicured fingernails painted in a bright orange or coral color. The background is blurred, showing more of the stack of papers and some other office supplies.

simple



effective



STOCK
PHOTO

BACKGROUNDS

THE PALE GRAY

THE PALE GRAY-DIENT

THE POPPING SOLID

THE GRID

THE PATTERN

TRANSITIONS

THE PALE GRAY

THE PALE GRAY-DIENT

THE POPPING SOLID

THE GRID

THE PATTERN

POSITIONS

TITLE CAN GO HERE.

*some inspirational quote from
a dead guy can go here.*

TITLE CAN GO HERE.

*some **inspirational quote** from
a dead guy can go here.*

TITLE CAN GO HERE.

*some inspirational quote from
a **dead guy** can go here.*

WE CAN TRY THIS TOO.

...OR THIS.

**LARGE,
SHORT
WORDS**

can go
here.

you can also use this to

EMPHASIZE.

70%

worth of screen coverage

ANIMATIONS

DON'T DO THIS

it wastes everybody's time

PROGRESS BARS



PROGRESS BARS



PROGRESS BARS



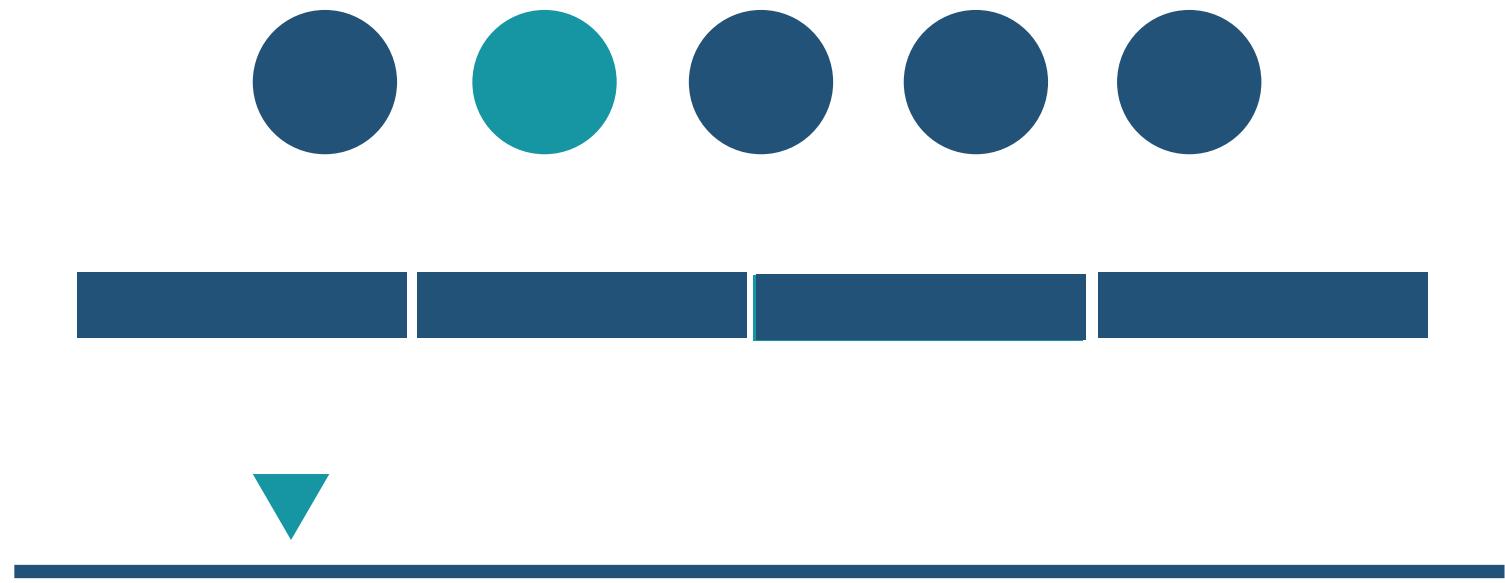
PROGRESS BARS



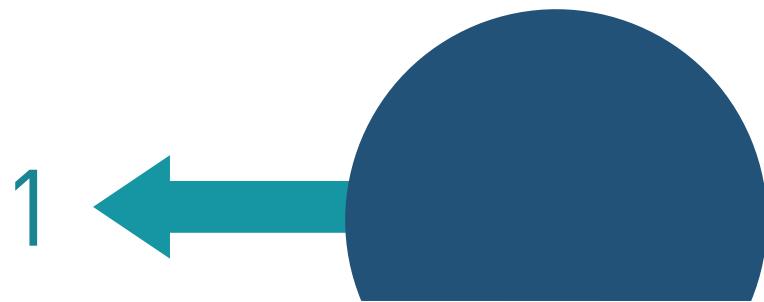
PROGRESS BARS



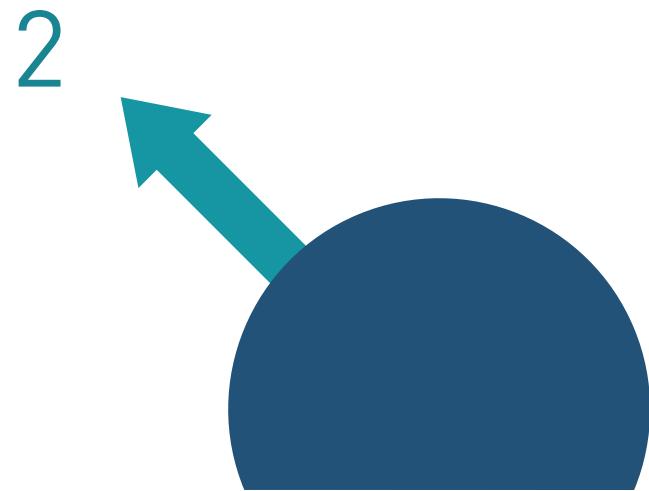
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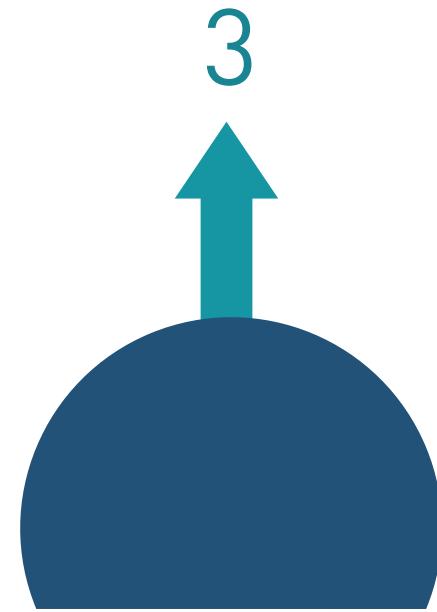
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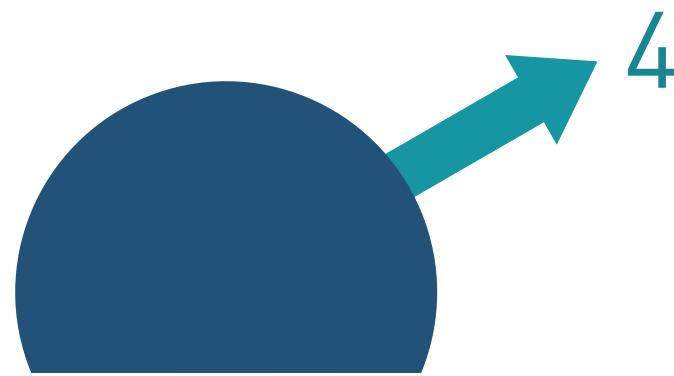
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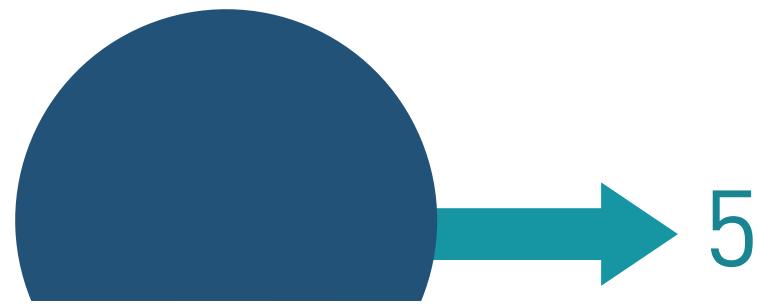
PROGRESS BARS



PROGRESS BARS



PROGRESS BARS

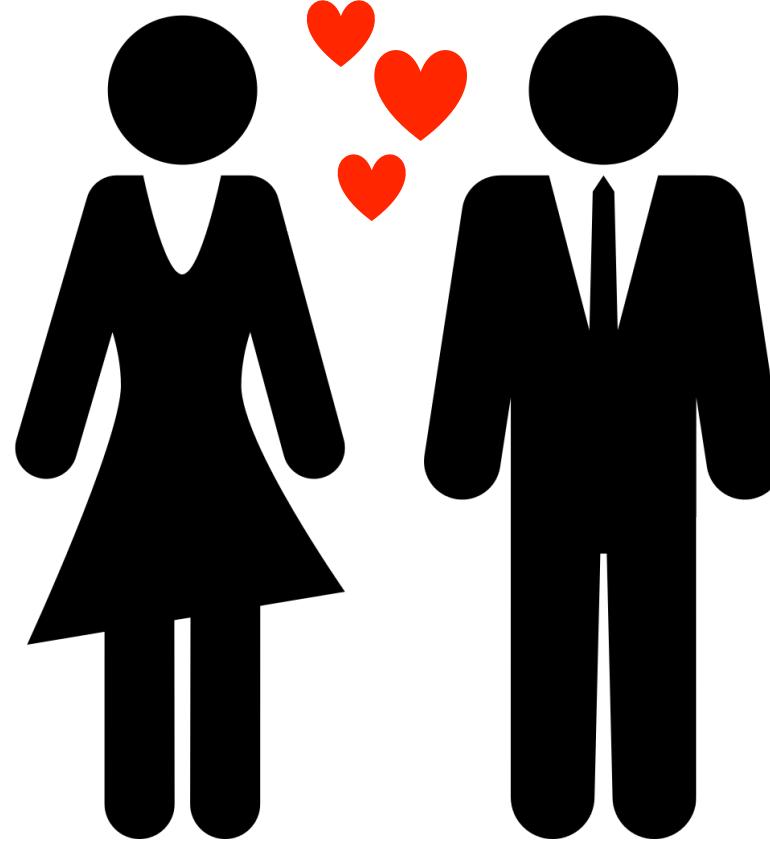


FLOWCHARTS

1

3

STORIES



THANK YOU!

Credit to LANCE KATIGBAK