DATA443

ATDS - All Things Data Security™

Organizing the world's information by identifying & protecting sensitive data regardless of location, platform or format.

www.data443.com

OUR JOURNEY: KEY MILESTONES

DATA443®

Timeline (above)

Feb — Data443 acquires ClassiDocs

May — GDPR goes into effect

Jul — Data443 secures global rights to leading WordPress GDPR solution

Oct — Data443 announces blockchain privacy solution

Sep — Data443 acquires DataExpress

Aug — Data443 acquires FileFacets

Oct — Data443 acquires Resilient Networks

Jan — Data443 acquires Centurion

Dec — Data443 completes acquisition of certain assets from Cyren, Ltd

Feb — Data443 acquires BreezemailAI

Timeline Years

2018 | **2019** | **2020** | **2021** | **2022** | **2023** | **2024** | **2025**

Timeline (below)

Feb — Ripple Validators launches

Jul — Partnership with Citrix initiates

Oct — Data443 acquires ARALOC

Nov — Partnership with TEKsystems initiates

Jan — CCPA goes into effect

Oct — Data443 acquires WordPress Plugins (Intelly)

Feb — Data443 acquires ArcMail

Feb — Ransomware Recovery Manager named 'Best for Inexpensive Protection' and 'Best for Kiosk' by PCMag

Jan — Data443 joins Microsoft Security Copilot AI

Jun — Data443 acquires TacitRed from Cogility

Partnership with CyberArk initiates

Member of Microsoft Intelligent Security Association — Microsoft — Partnership with MISA initiates

ACQUISITION OF CERTAIN CYREN ASSETS

Closed: Q4 2023

Expanded Customer Base

- Global customer and technology enhancement
- Strengthens Data443's market position in data security & privacy

Financials

- Accretive transaction for Data443

Cyren's Impact

- Protects millions of users globally through its Threat Intelligence Service
- Technology foundation: AI, machine learning, and big data analytics
- Real-time threat identification and mitigation

Acquired Assets

- Goodwill, client base, and proprietary technology
- Focus: Threat intelligence, URL categorization, email security

Strategic Importance

- Augments Data443's Cyber Threat Intelligence (CTI) services
- Complements award-winning ransomware protection & recovery
- Cyren is recognized by customers as 'always ahead of the threat'

Future Outlook

- Enhances existing product portfolio
- Accelerates next-gen solution development

EXTENSIVE TECHNOLOGY STACK

DATA443®

ClassiDocs®
Data Classification
- Inventory, identify, gain control
- Automated, ongoing, up-to-date classification across all data points, at rest and in flight

ARALOC™
Data Security
- Enterprise cloud-based data storage, protection, and workflow automation platform
- Leading board portal management software and secure sports management software

ARCMAIL
Data Archiving
- Enterprise information and email archiving
- Secure solutions for compliance, e-discovery, business continuity, and information governance

DATA443 Global Privacy Manager™
Data Identification
- Simple data privacy management and compliance
- Data made complete, available, and usable for quick, easy response to any privacy compliance regulations.

resilient network systems
Data Control
- Private/public/hybrid cloud access control infrastructure that adds fine-grained capabilities to any platform
- Deploy for Box.Net, G-Suite, OneDrive or any other storage or web property

DATA EXPRESS
Data Transfer
- Secure managed file transfer
- Makes the transfer of valuable private data over the public Internet fast, easy and secure
- Large established marketplace

filefacets
Data Knowledge
- Automated discovery and document type ID
- Identify document types for every file in a network for Information governance, privacy compliance, and cyber security

CENTURION TECHNOLOGIES
Device Recovery
- Discover, relocate and encrypt customers' most sensitive date on any endpoint
- Recover endpoint, and the data set with a simple reboot under any condition
- Reduce risk from extortion, data leakage and data loss

CYREN
Device Protection
- URL categorization
- Ensure users and data access devices are protected
- Email security
- Forefront of global spam/phishing campaign detections
- Inbound and outbound protection capabilities
- Malware/ransomware/virus detection and protection
- Threat intelligence
- Add-on capabilities for OEM-specific use cases

Breezemail
Inbox Management
- Private Email Organization – No Provider Oversight
- AI Smart Inbox Management
- Advanced Threat Detection & Defense
- User Control Without IT Hassle

DATA443 TECHNOLOGY COVERAGE

DATA443®

Classify At Scale
Data443's taxonomy makes this simple and highly accurate

Encrypt Your Keys
Encrypt content on egress, add DLP & DRM controls automatically

Migration - Bulk, Selective, Specific
Encrypt content on egress, add DLP & DRM controls automatically

Govern All From Anywhere
Discover and maintain data security posture across all platforms

Protect, Control, Manage
Native DRM controls on any content, anywhere with your own branded apps

Mapping & Tracking
Data journeys - tracked and reported on. Add data controls natively
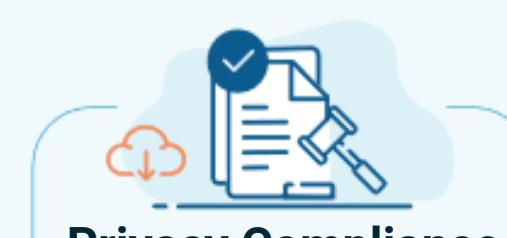
Tactical Attack Surface Intelligence
Instantly reveal prioritized threats from your domain

Transport (EFT/MFT)
Move sensitive data between organizations, without ransomware risks
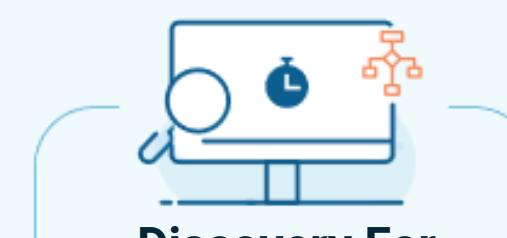
Privacy Compliance Management
Over 30,000 active installs of our privacy platform
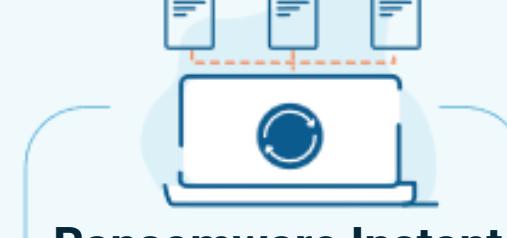
Archive
Mail from any platform, DropBox, OneDrive - ransomware free

Discovery For Privacy & Litigation
GDPR, CPRA et al. Discover and map data from over 1,300 sources
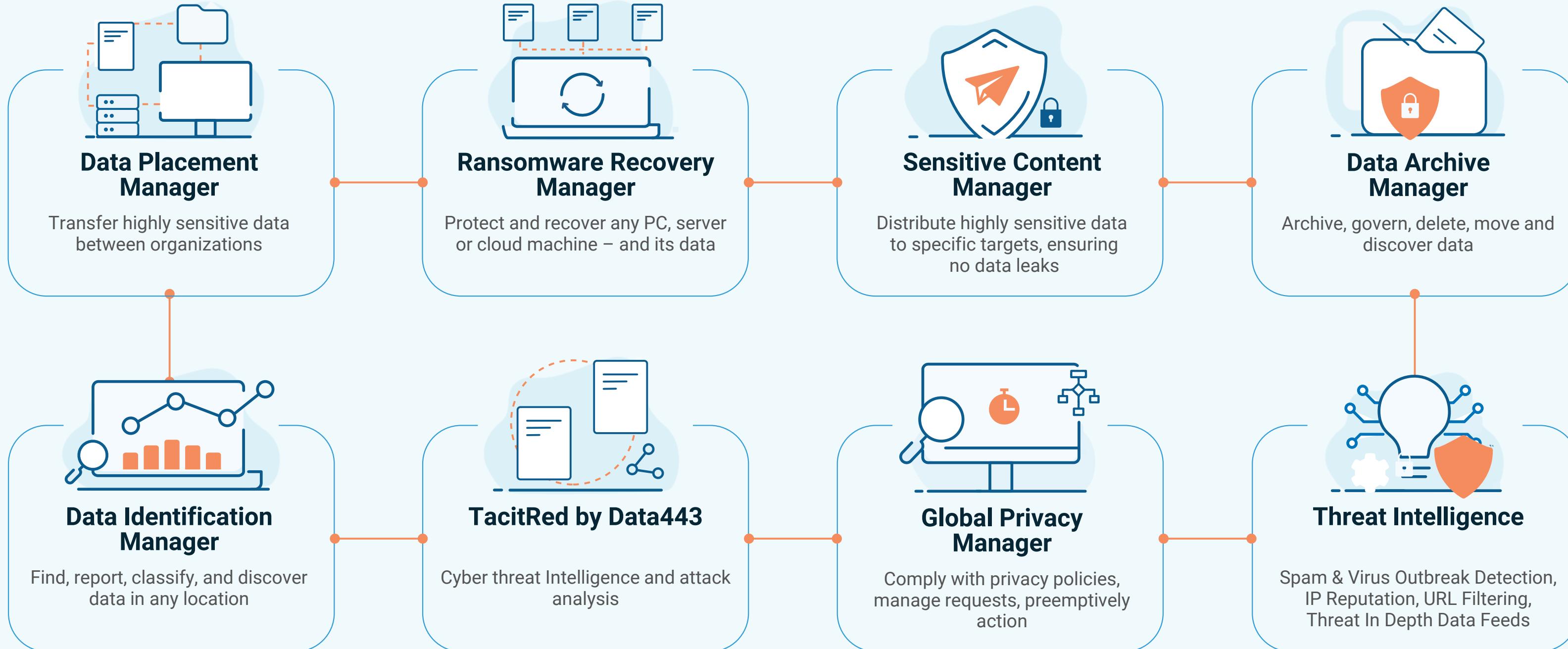
Ransomware Instant Recovery
No matter how it happened, enable recovery with a simple reboot

DATA443 PRODUCT PORTFOLIO

DATA443®

Data Placement Manager

Transfer highly sensitive data between organizations

Ransomware Recovery Manager

Protect and recover any PC, server or cloud machine – and its data

Sensitive Content Manager

Distribute highly sensitive data to specific targets, ensuring no data leaks

Data Archive Manager

Archive, govern, delete, move and discover data

Data Identification Manager

Find, report, classify, and discover data in any location

TacitRed by Data443

Cyber threat Intelligence and attack analysis

Global Privacy Manager

Comply with privacy policies, manage requests, preemptively action

Threat Intelligence

Spam & Virus Outbreak Detection, IP Reputation, URL Filtering, Threat In Depth Data Feeds

DATA443 PORTFOLIO AND MAIN COMPETITORS

Products are saleable directly through partners and cloud service provider stores

DATA443 PRODUCT	MAIN COMPETITOR(S)	CAPABILITIES
Endpoint Recover Manager	Crowdstrike (Nasdaq CRWD), Norton, Veeam, Cohesity	Full Ransomware Recovery on servers and PCs with One Reboot, Zero Trust
Data Identification Manager	Varonis (Nasdaq VRNS), BigID	Data Classification, Governance, Migration
Data Archive Manager	Barracuda, Jaytheon, Commvault	eDiscovery, Archiving, Cloud Data Protection
Data Privacy Manager	OneTrust, Securiti.ai	Global Privacy Management (GDPR, CCPA)
Data Access Manager	OKTA (Nasdaq OKTA), HYPR	Passwordless Authentication, Single Sign On
Sensitive Content Manager	Boardvantage (Nasdaq NDAQ), Diligent, Twilio (Nasdaq TWLO)	Digital Rights Management, Data Distribution
Data Placement Manager	Fortra (formerly HelpSystems), GoAnywhere, CitrixShareFile (Nasdaq CTXS)	Data Transfer, Data Sync between Banks & Card Issuers
Cyren Threat Intelligence	Arctic Wolf, Microsoft Defender (Nasdaq MSFT), AlienVault (Nasdaq T), Mandiant (Nasdaq GOOG)	Active, up to date and unique dataset for integration to other products, and strengthens enterprise datalake
Cyren Anti-Phishing Protection	Barracuda, ProofPoint, Abnormal Security	Highly accurate and fast– datalake is extended to email services (cloud, local)
Cyren Business Email Compromise	Abnormal Security, ProofPoint, Microsoft (Nasdaq MSFT)	Threat vectors from Cyren Globalview are used to enrich risk response systems and protect all levels of users