







## Why word embeddings?

We need to represent words as numbers do to calculations.

## **Challenges of conventional methods:**

- High-dimensionality (n=vocabulary)
- No representation of similar meaning between words.

"It turns out that dense vectors work better in every NLP task than sparse vectors" (Jurafsky, D. & Martin, J., 2024)



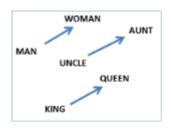


## Word Embeddings

Word Embedding:

The transformation of words into vectors in a continuous vector space.

• Useful property: Semantically related words are located nearby each other.



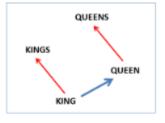
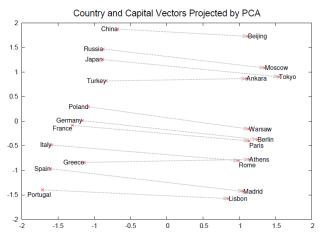


Figure 2: Left panel shows vector offsets for three word pairs illustrating the gender relation. Right panel shows a different projection, and the singular/plural relation for two words. In high-dimensional space, multiple relations can be embedded for a single word.

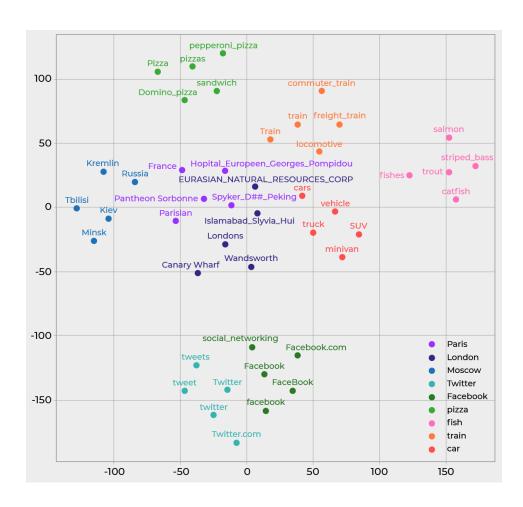
"Linguistic Regularities in Continuous Space Word Representations" (Mikolov et al, NAACL 2013)



"Distributed Representations of Words and Phrases and their Compositionality" (Mikolov et al, 2013)



# Example





# Common Algorithms

#### Word2Vec:

Uses shallow neural networks to create word embeddings. Two variants: Skipgram and Continuous Bag of Words (CBOW).

### GloVe:

Generates embeddings by factorizing the word co-occurence matrix. It is a count-based model that captures both local and global semantics.

## BERT and ELMo:

Bidirectional models that translates words in context to vectors. ELMo uses LSTMs and BERT uses the Transformer architecture.



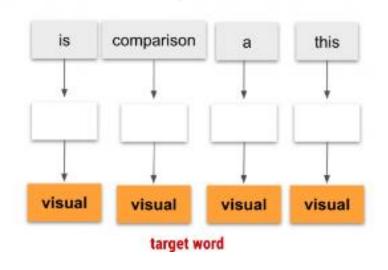


## Word2Vec: Skip-Gram

• Task: Given a word, predict the context

# Skip-Ngram input projection output W-2 W0 W1 W2

# This is a visual comparison SkipGram



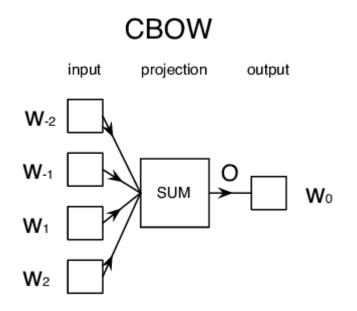
https://kavita-ganesan.com/comparison-between-cbow-skipgram-subword/



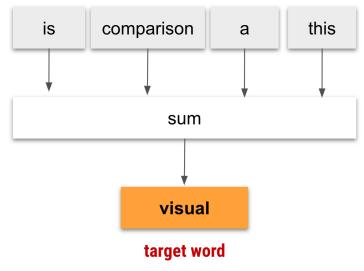


## Word2Vec: Continuous Bag of Words

• Task: Given a context, predict the word



# This is a visual comparison CBOW



https://kavita-ganesan.com/comparison-between-cbow-skipgram-subword/





## Semantics vs. Syntax

- Show the most similar words to the word.
- Similarity by these models is both based on semantics and syntax
- Research shows that CBOW is better at modeling syntax and Skip-gram is better at modeling semantics.
   But the difference is very small.

## **Word: Negative**

| CBOW          | Skip-gram     |  |  |
|---------------|---------------|--|--|
| Positive      | Positive      |  |  |
| Logical       | Psychological |  |  |
| Rational      | Particulate   |  |  |
| Superstitious | Substance     |  |  |
| Dangerous     | Severity      |  |  |
| Subjective    | Damaging      |  |  |
| Meaningless   | Wildly        |  |  |
| Weak          | Definite      |  |  |
| Trickier      | Promiscuity   |  |  |
| Significant   | Harmful       |  |  |



# **Similarity Concepts**

- Similarity is hard to define.
- Different Word2Vec models excess at different types of similarities

|   | a_word    | b_word    | concept_type    | score_cbow | score_skipgram |
|---|-----------|-----------|-----------------|------------|----------------|
| 0 | friendly  | staff     | neighboring     | 0.114944   | 0.749117       |
| 1 | shower    | curtain   | neighboring     | 0.262860   | 0.717065       |
| 2 | very      | clean     | neighboring     | 0.397924   | 0.678147       |
| 3 | hotel     | property  | synonymous      | 0.807957   | 0.667862       |
| 4 | dirty     | filthy    | synonymous      | 0.865373   | 0.878625       |
| 5 | washroom  | bathroom  | synonymous      | 0.766167   | 0.801310       |
| 6 | staff     | staffs    | near_duplicates | 0.830538   | 0.623231       |
| 7 | calendar  | calender  | near_duplicates | 0.209005   | 0.497958       |
| 8 | bathrroom | bathrooms | near_duplicates | 0.165828   | 0.506214       |
|   |           |           |                 |            |                |

https://kavita-ganesan.com/comparison-between-cbow-skipgram-subword/



# **Sentence Similarity**

| phrase1 phras            |                              | similar | cbow_sim | skipgram_sim |
|--------------------------|------------------------------|---------|----------|--------------|
| polite staff             | rude staff                   | 0       | 1        | 1            |
| friendly manager         | rude manager                 | 0       | 1        | 1            |
| room was huge            | large rooms                  | 1       | 0        | 1            |
| staff was friendly       | very polite manager          | 1       | 1        | 1            |
| bathroom was very dirty  | filthy bathroom              | 1       | 1        | 1            |
| clean and tidy rooms     | the room was a mess          | 0       | 0        | 1            |
| the views were awesome   | the breakfast was nice       | 0       | 0        | 1            |
| what lovely breakfast    | friendly staff               | 0       | 0        | 0            |
| would recommend          | highly recommended           | 1       | 0        | 1            |
| the manager was rude     | staff were arrogant and rude | 1       | 1        | 1            |
| good breakfast selection | variety of breakfast items   | 1       | 1        | 1            |

https://kavita-ganesan.com/comparison-between-cbow-skipgram-subword/





# Pre-trained vs self-trained word embeddings

Pre-trained embeddings

#### Advantages:

- + Captures broad range of language features, as it is trained on a large corpus.
- + Good for tasks requiring a broad language understanding

## <u>Disadvantages</u>:

- Not tailored to specific domain
- Out-of-vocabulary words
- Memory inefficient

Self-trained embeddings

#### Advantages:

- + Domain specific representations
- + Little out-of-vocabulary words

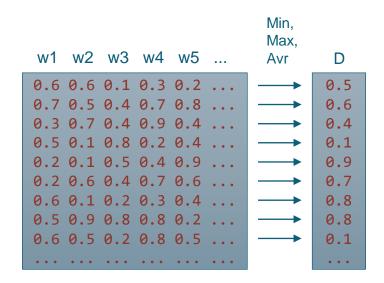
#### **Disadvantages:**

- Trained on less data
- More computationally expensive



## Creating Document Embeddings

- For many applications, document embeddings are needed instead of word embeddings.
- Averaging of word embeddings is the most popular and often effective method to calculate document embeddings, but min-pooling and max-pooling are sometimes used.
- In min- and max-pooling, the lowest or highest value for each dimension is taking.















# Today

Train Word2Vec Embeddings on the 20Newsgroup dataset

```
from sklearn.datasets
import fetch_20newsgroups
from nltk.tokenize import word_tokenize
from gensim.models import Word2Vec
import re
# Fetch the 20 Newsgroups dataset
newsgroups = fetch_20newsgroups(subset='all', remove=('headers', 'footers', 'quotes'))
```





## Preprocessing

```
def preprocess_text(text):
         text = text.strip()
         words = word_tokenize(text.lower())
         alpha_words = [word for word in words if word.isalpha()]
         return alpha_words

preprocessed_data = [preprocess_text(document) for document in newsgroups.data]
```



# Training the Word2Vec Model

For training TF-IDF embeddings, look at sklearn.feature\_extraction.text.TfidfVectorizer





# **Accessing Embeddings**

All embeddings can be obtained as follows:

```
Embeddings = cbow_model.wv.vectors
```

To get specific embeddings: model.wv["computer"]

Wv.index\_to\_key and wv.key\_to\_index map index to words

#### Index to key:

```
i2k= cbow_model.wv.index_to_key
for i in [0, 167, 503, 78527]:
    print(f'word {i} in vocabulary: {i2k[i]}')
>>> word 0 in vocabulary: the
>>> word 167 in vocabulary: data
>>> word 503 in vocabulary: science
>>> word 78527 in vocabulary: definate
```

#### **Key to index:**

```
k2i= cbow_model.wv.key_to_index
for i in ['data', 'science', 'the','definate']:
    print(f'word {i} in vocabulary: {k2i[i]}')
>>> word data in vocabulary: 167
>>> word science in vocabulary: 503
>>> word the in vocabulary: 0
>>> word definate in vocabulary: 78527
```

# **Calculating Similarity**

>>> [[0.8103024]]
>>> [[0.2295769]]

 Similarity of vectors can be calculated on various ways, but cosine similarity is the most popular.

```
from sklearn.metrics.pairwise import cosine_similarity

vector_computer = cbow_model.wv['computer'].reshape(1,-1)
vector_network = cbow_model.wv["network"].reshape(1,-1)
vector_bird = cbow_model.wv['bird'].reshape(1,-1)

print(cosine_similarity(vector_computer, vector_network))
print(cosine_similarity(vector_computer, vector_bird))

- Angle 0 close to 90
- Cos(0) close to 1
- Cos(0) close to 1
- Cos(0) close to 1
- Opposite vectors
```

Cosine similarity can be used to calculate the similarity of all kinds of vectors.
 TF-IDF & Word2Vec, Word & Document Embeddings.



## Gensim implementation

```
cbow_model.wv.most_similar("car")

[
('bike', 0.8462114334106445),
('battery', 0.7564215660095215),
('dealer', 0.7380539774894714),
('snazzy', 0.7085026502609253),
('oil', 0.7017979025840759),
('helmet', 0.69758540391922),
('bought', 0.6896640658378601),
...
]
```



## Other Gensim Features

## **Vector Arithmetics:**

```
Model.vw.most_similar(positive=['woman', 'king'], negative=["man"])
```

## **Closer than:**

```
Model.wv.words_closer_than("lion", "cat")
```

## Does not match:

```
Model.wv.doesnt_match(["breakfast", "lunch", "frog"])
```















## Overview

- Train Word2Vec models on the provided datasets. The goal is to familiarize yourself with the periously discussed concepts.
- You will work with the following datasets:
  - AGNews
  - IMBD





## Loading the data

```
import re
def read_and_preprocess_txt(file_path):
    """
    Reads a .txt file, preprocesses each line by lowercasing,
    keeping only alphabetic characters and filtering out words with length less than 3.
    Tokenizes the preprocessed line into a list of words.
    Returns a list of lists where each inner list is a tokenized and preprocessed line from the file.
    Parameters:
        - file_path (str): The path to the .txt file to be read.
    Returns:
        - list: A list of lists, where each inner list is a tokenized and preprocessed line from the
    file.
    """
    with open(file_path, 'r', encoding='utf-8') as file:
        return [[word for word in re.sub('[^a-zA-Z\s]', '', line.lower().strip()).split() if len(word) >= 3] for line in file]
```





## Exercise

- Start training a word2vec model on the preprocessed AGNews dataset using CBOW and Skipgram.
  - For both models, what are the 10 words most similar to the words 'amsterdam'?
  - How do the results differ from each other?
- Now train a word2vec with both models on the imdb dataset and time your training.
  - Which training went faster?
  - In the IMDB dataset what is the resulting vector if you subtract 'man' from 'uncle' and add 'woman'? What about doing the same on the AGNews dataset? What causes the difference?
  - What are the differences between CBOW and Skipgram?
- Create a document embedding, using max-pooling, for the first 10 documents in the AGNews dataset.
  - Which document is most similar to the first document?





## Contact

Niels Scholten

n.c.scholten@tue.nl







