

BRAND GUIDELINES

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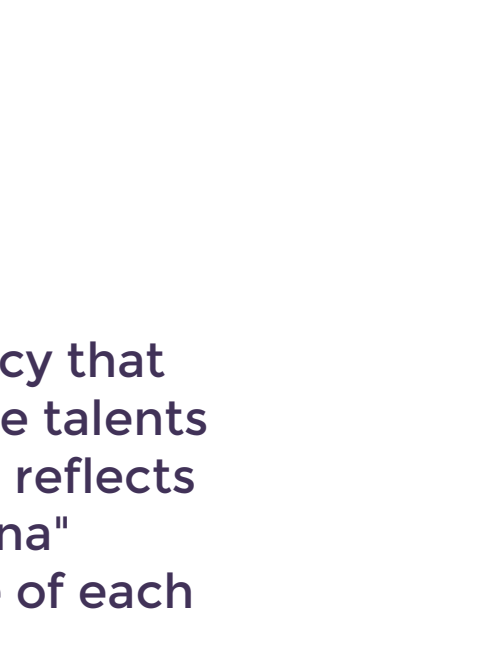
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01 Introduction



02 The logo



The logo



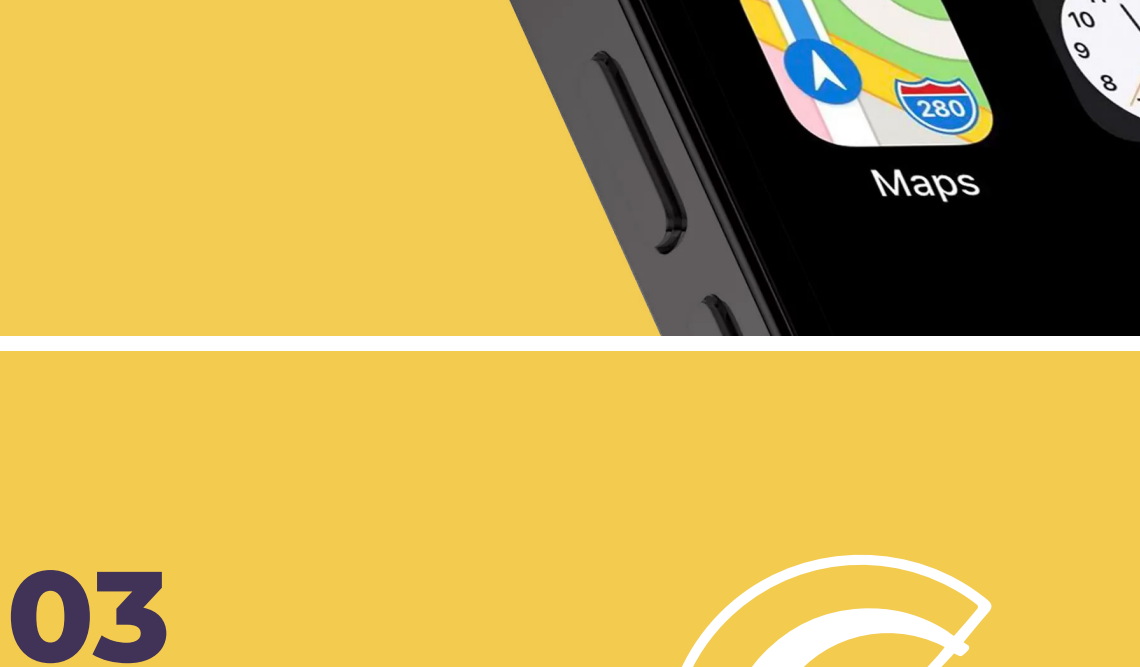
logo color variation



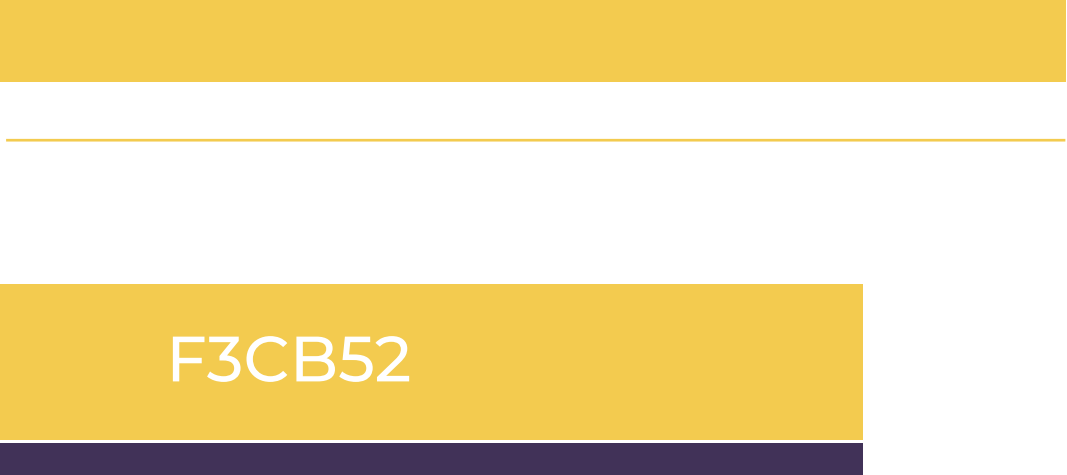
Exclusion Zone



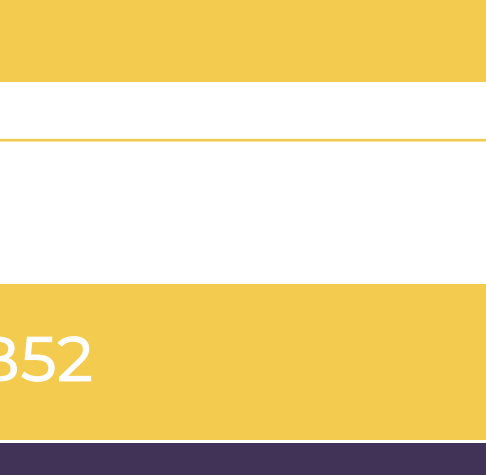
Thing to avoid



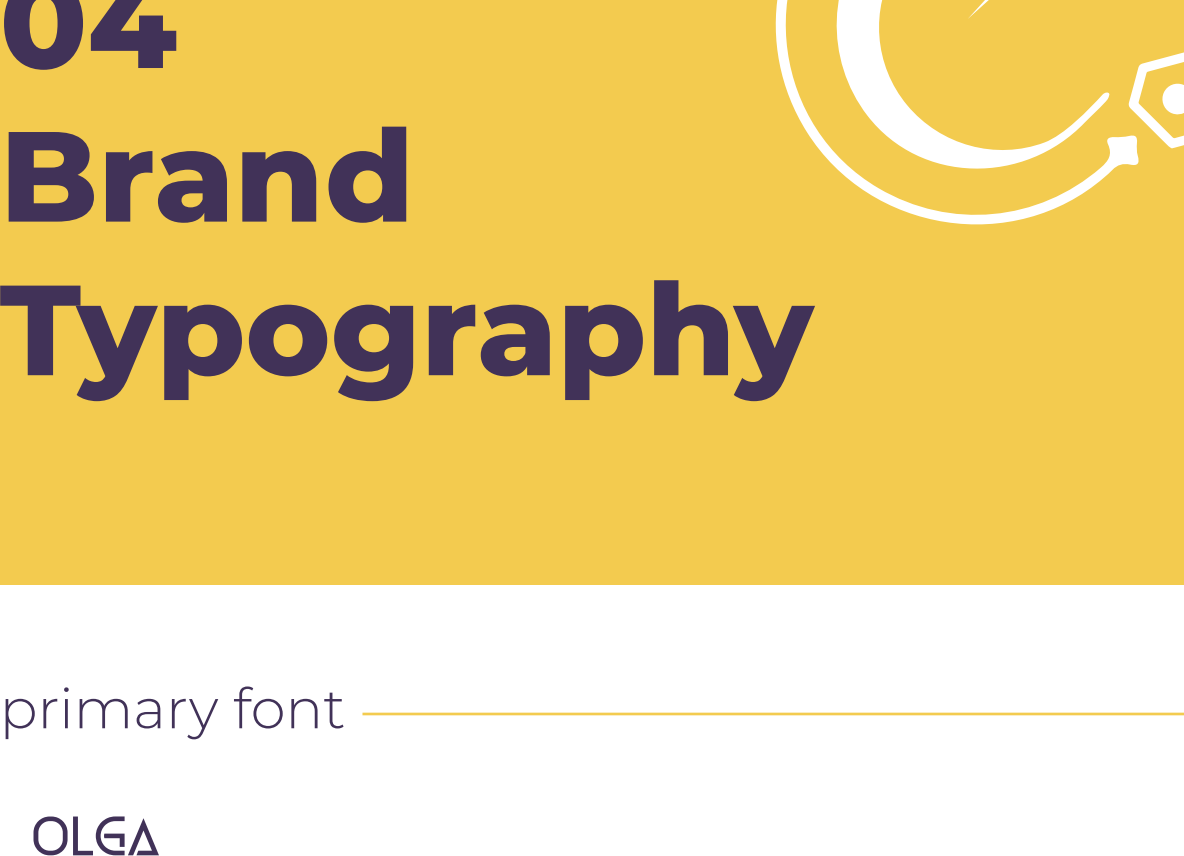
App icon



03 Brand Color



Brand Color

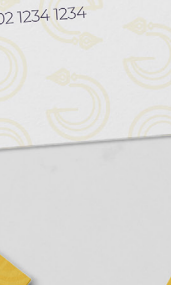


04 Brand Typography



primary font

OLGA



ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

secondary font

Montserrat



ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

05 Brand In Use



Business card



T-shirt

MUG

