

MEMBERSHIP COMMITTEE

International Gay and Lesbian Archives

1984 ANNUAL REPORT

We had about 240 members and contributors in 1984. Of these, 152 or 63% came in the last three months of the year, after a membership drive had been initiated.

The membership fee was raised to \$30 (from \$25, \$15 for limited income instead of \$10). The membership drive was launched with an announcement and card inserts in the Archives Bulletin which was distributed at the end of August and throughout September. A press release announcing the beginning of a 1984-85 campaign was sent to all local gay and lesbian publications in early September. The direct mail campaign started in October.

The membership drive brought in a little over \$5000 in 1984, while the cost to the Archives was less than \$800. A generous anonymous donor contributed first class postage for the press releases, mailings to the entire IGLA mailing list and Bunny MacGullochs mailing list (approximately 2,500 names), and the thank you letters to new members. Southern California Women for Understanding (SCWU) and Connexus (the new women's center) both did mailings for us.

All membership information has been entered on Bunny MacGulloch's Epson computer.

The membership campaign continues into 1985.

Respectfully submitted,

June Mazer, Membership Chair

3/4/85