

NEW NAMES!!!

Who's Got Them?

STRUBCO

ATTENTION MARKETERS! *Community Cardpack* and *Sapphile's* February 1994 editions will mail to 150,000 *direct-mail responsive* gay men and lesbians nationwide! Due to the dramatic growth in our database (from the March on Washington and campaign to Lift The Ban) more of the cardpack recipients will be new names than ever before!

115,000 sent to gay male households
35,000 sent to lesbian households

Reserve your cardpack space early to
qualify for pre-payment discounts!

Call **Jeff Goodman** at 212-242-1900
or **Marge Barton** at 212-666-6992
for space reservations, mechanical specs
or further information about cardpacks
or gay and lesbian list rentals.

*SPECIAL NOTE: Look for POZ, a new 4-color, glossy,
national general interest magazine about life with AIDS.
Premier issue to be published in March of 1994. For advertising
information, contact POZ at 212-242-2163.*