### SITI ANISHAH BINTI MAHMUD

Kampung Sungai Limau, Mukim Pulai,

09100 Baling

Kedah Darul Aman,

013-4262038

anishahmud\_93@yahoo.com



# **OBJECTIVE**

Seeking an establishment for work where I hope to gain learning knowledge and work experience for future career exposure. I am also keen to contribute in whichever way I can for the growth of the establishment that I am attached to.

# PERSONAL PARTICULARS

**Age** : 24-years old **Date of Birth** : 02.02.1993

**Gender**: Female Race: Malay

**Religion** : Islam **NRIC** : 930202-02-5072

**Nationality**: Malaysian

**Address**: Kampung Sungai Limau, Mukim Pulai, 09100 Baling, Kedah Darul Aman.

**Contact No.** : 013-4262038

Email Address: anishahmahmud\_93@yahoo.com

# EDUCATION

2015 - 2016

Level : Bachelor CGPA : 3.06

Field of Study : Bachelor in Business Administration (Hons.) Marketing Management

University : Universiti Teknologi Mara (UiTM), Kedah

2011-2014

Level : Diploma CGPA : 3.01

Field of Study : Diploma in Business Studies

University : Universiti Teknologi Mara (UiTM), Kedah

Graduation Date : May 2015

2010

Level : Sijil Pelajaran Malaysia (SPM)

Grade : 2A

School : Sekolah Menengah Kebangsaan Tunku Putera, Baling.

# RELATED FIELD

- Relationship Marketing

- Issue in Marketing

- Strategic Marketing

- Business Marketing

- Marketing Communication

- Channel Management

-Marketing Research

#### PERSONAL SKILLS / STRENGHTS

Software : Competent in using Microsoft Office Tools

Language : English - Average in speaking and writing

: Malay - Excellent in speaking and writing

Malaysian University: Band 2

English Test (MUET)

#### **ACHIEVEMENTS**

Bachelor in Business Administration - Participated in Color Run UiTM Kedah (Hons.) Marketing Management March 2015- Present - Participated in Seminar UiTM Kedah - Participated in Community Service UiTM Kedah Diploma in Business Studies UiTM - Dean's Award (Semester 6) Kedah December 2011- September 2014 - Participated in Community Service - Cleaning campaign under KESATRIA NEGARA SMK Tunku Putera -Involved in campaign of Bomba and Penyelamat Malaysia ratings Daerah Baling/Sik 2007 (2006-2010)- Smart RC program of Reka Cipta student 2009 - Campaign of Rakan Muda Cinta Alam 2009

#### REFERENCES

1. HADZLI BIN ISHAK

Lecturer of Insurance

Faculty of Business Management

University Technology Mara Merbok, Kedah

Tel: 0194492629

2. ROSIDI BIN CHE SU

Guru Bimbingan Dan Kaunseling,

SMK Baling

Tel: 0195515226