

# MUHAMMAD SOLEHIN FAHMI BIN DZULKEFLI

## BACHELOR DEGREE OF INTERNATIONAL MARKETING (HONORS)



No. 31, Kampung Dohit  
Bukit Jenun, 06720  
Pendang, Kedah.



+60 11-31662337



[solehinfahmi@yahoo.com](mailto:solehinfahmi@yahoo.com)



941217-02-5255



Malaysian

- Willing To Travel
- Non- Bonded
- Available

### EDUCATION

- Bachelor's Degree in International Marketing (Honors)  
CGPA 2.55 on scale of 4.00  
University Malaysia Sabah Labuan International  
Campus (UMSLIC), Labuan F. T., Malaysia.  
(2013-2016)
- Matriculation  
CGPA 2.02 on scale of 4.00  
Kedah Matriculation College(Accounts)  
(2012-2013)
- Malaysia School Certificate (SPM)  
Sekolah Model Khas Bukit Jenun  
(2007-2011)

### COMPUTER LITERACY



### PROFESSIONAL EXPERIENCE

- Starcity Hotel (11 July 2016 - 18 Sept 2016)  
- **Sales & Marketing Department ( Intern )**  
(as Sales Coordinator)
- Mamu Cafe  
-**Chef Helper**

### LANGUAGE SKILLS

Malay

0  10

English

0  7

### OBJECTIVE

I am seeking employment with a company where I can use my talents and skills to grow and expand the company goals.

### ACHIEVEMENTS

- **Research Publication, (2016).**  
Firdaus, S., Nur, S., Raymond, J., Muhammad Afiq, N.,  
Siti, J., Muhammad, D. (2016). **The Adoption of SMP: A  
Technology Acceptance Model (TAM) Perspective.** In  
M.S. Norazah (Ed.), *Handbook of research on leveraging  
consumer psychology for effective customer engagement*  
(pp. 292-305). Hershey, USA: IGI Global
- **LCCI Level 2 in Book-keeping and Accounts 2011**

### LEADERSHIP SKILLS

- **Marching leaders,** in Matriculation 2012.

### SPORTS SKILLS

- Played **Sepak Takraw** in UMSLIC league

### REFERENCES

**Mdm. Emily Yapp Hon Tshin**  
Lecturer of University Malaysia Sabah,  
Labuan International Campus,  
Jln Sungai Pagar, 87000 Labuan F.T

Tel :087-466754

E-mail : [emilyyht@ums.edu.my](mailto:emilyyht@ums.edu.my)

### Extra Curricular

- Involve in **SISWA SISWI PERTAHANAN AWAN** in University  
Malaysia Sabah, Labuan International Campus, 2013-2016

KEMENTERIAN PELAJARAN  
MALAYSIA



MINISTRY OF EDUCATION  
MALAYSIA

**LEMBAGA PEPERIKSAAN  
EXAMINATIONS SYNDICATE**

Calon yang tersebut namanya di bawah telah mengambil  
Peperiksaan Sijil Pelajaran Malaysia dan dianugerahkan

**SIJIL PELAJARAN MALAYSIA**

Calon ini telah mencapai kelulusan seperti yang tercatat di bawah  
bagi mata pelajaran berkenaan.

**MUHAMMAD SOLEHIN FAHMI BIN DZULKEFLI**

941217-02-5255

KF120A047

SEKOLAH MODEL KHAS BUKIT JENUN

**Mata Pelajaran**

*Subject*

**Gred**

*Grade*

BAHASA MELAYU  
BAHASA INGGERIS  
PENDIDIKAN ISLAM  
SEJARAH  
MATHEMATICS  
SCIENCE  
ADDITIONAL MATHEMATICS  
PERDAGANGAN  
PRINSIP PERAKAUNAN

A- (CERLANG)  
B (KEPUJIAN TINGGI)  
A- (CERLANG)  
B (KEPUJIAN TINGGI)  
B (KEPUJIAN TINGGI)  
A (CERLANG TINGGI)  
E (LULUS)  
D (LULUS ATAS)  
B (KEPUJIAN TINGGI)

JUMLAH MATA PELAJARAN SEMBILAN  
PEPERIKSAAN TAHUN 2011  
110294817

**A 01694973**

*Naimul Hakeem*

**Pengarah Peperiksaan**

*Director of Examinations*

**Kementerian Pelajaran Malaysia**

*Ministry of Education Malaysia*



# UNIVERSITI MALAYSIA SABAH



hereby confers upon

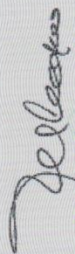
**MUHAMMAD SOLEHIN FAHMI BIN DZULKEFLI**


having fulfilled all the requirements as prescribed  
in the Statutes of the University

**BACHELOR OF INTERNATIONAL MARKETING WITH HONOURS**

**CLASS TWO:II**

on the 26th of November 2016  
being the 26th of Safar 1438AH

  
Vice Chancellor

  
Dean



  
Registrar

UMS: 183932



## Transkrip Rasmi

## Official Transcript



## UNIVERSITI MALAYSIA SABAH

Jalan UMS, 88400 Kota Kinabalu, Sabah, Malaysia

NAME : MUHAMMAD SOLEHIN FAHMI BIN DZULKEFLI IC/PASSPORT NO : 941217025255

FACULTY : LABUAN FACULTY OF INTERNATIONAL FINANCE STUDENT NO : BG13110298

PROGRAMME CODE : HE21

PROGRAMME : INTERNATIONAL MARKETING

## SEMESTER 1 SESSION 2013/2014

CODE	COURSE	GRADE	STATUS
EV10101	SISPA I	A	
GT00103	PRINCIPLES OF ACCOUNTING	B	
GT00803	PRINCIPLES OF MARKETING	C+	
GT00903	INTRODUCTION TO MANAGEMENT	C+	
UB00102	COMMUNICATIVE ENGLISH GRAMMAR	B+	
UC01802	PERSONAL FINANCE MANAGEMENT	B-	
UW00102	ETHNIC RELATIONS	B+	
GPA : 2.85 CGPA : 2.85			

## SEMESTER 2 SESSION 2013/2014

CODE	COURSE	GRADE	STATUS
EV10201	SISPA II	A-	
GT00703	MICROECONOMICS	C+	
GT01103	BUSINESS LAW	D+	
GT01203	FINANCIAL MANAGEMENT	C	
GT10103	BUSINESS MATHEMATICS	B	
UB00202	ORAL COMMUNICATION IN ENGLISH	B+	
UE02802	LITERATURE AND SOCIETY	B	
UK01202	MALAYSIA CONSTITUTION	B-	
UW00202	ISLAMIC AND ASIA CIVILIZATION	B	
GPA : 2.55 CGPA : 2.68			

## SEMESTER 1 SESSION 2014/2015

CODE	COURSE	GRADE	STATUS
EV20301	SISPA III	A	
GC20103	INTERNATIONAL MARKETING	C-	
GT00303	BUSINESS STATISTICS	C	
GT00403	ORGANIZATIONAL BEHAVIOR	C	
GT00603	INTRODUCTION TO INTERNATIONAL BUSINESS	C-	
GT01003	MACROECONOMICS	D+	
GT20103	CONSUMER BEHAVIOR	B-	
UB00302	READING AND WRITING IN ENGLISH	A-	
GPA : 2.16 CGPA : 2.49			

## SEMESTER 2 SESSION 2014/2015

CODE	COURSE	GRADE	STATUS
EV20401	SISPA IV	A	
GC20003	SERVICE MARKETING	B-	
GC20203	PRODUCT MANAGEMENT	C	
GC20303	FUNDAMENTALS OF MULTIMEDIA	B-	
GT00503	BUSINESS COMMUNICATION	C-	
GT20203	OPERATION MANAGEMENT	D+	
GT20303	RESEARCH METHOD	C	
UB00702	ENGLISH FOR OCCUPATIONAL PURPOSES	A-	
UW00302	FUNDAMENTALS OF ENTREPRENEURIAL ACCULTURATION	B	
GPA : 2.36 CGPA : 2.46			

## Transkrip Rasmi

## Official Transcript



## UNIVERSITI MALAYSIA SABAH

Jalan UMS, 88400 Kota Kinabalu, Sabah, Malaysia

NAME : MUHAMMAD SOLEHIN FAHMI BIN DZULKEFLI IC/PASSPORT NO : 941217025255  
 FACULTY : LABUAN FACULTY OF INTERNATIONAL FINANCE STUDENT NO : BG13110298  
 PROGRAMME CODE : HE21  
 PROGRAMME : INTERNATIONAL MARKETING

## SEMESTER 1 SESSION 2015/2016

CODE	COURSE	GRADE	STATUS
GC30103	INTERNATIONAL MARKETING CHANNEL	B	
GC30303	INTERNATIONAL MARKETING COMMUNICATION STRATEGY	C	
GC30403	RETAIL MANAGEMENT	B+	
GC30503	RESEARCH METHODOLOGY IN INTERNATIONAL MARKETING	C	
GC30703	CYBER MARKETING	B	
GC31403	BRAND MANAGEMENT	B+	
GC31603	CUSTOMER RELATIONSHIP MANAGEMENT	C-	
GPA : 2.62		CGPA : 2.49	


## SEMESTER 2 SESSION 2015/2016

CODE	COURSE	GRADE	STATUS
GC30003	CURRENT ISSUES IN INTERNATIONAL MARKETING	C+	
GC30006	INDUSTRIAL TRAINING	B+	
GC30203	LOGISTICS MANAGEMENT	C+	
GC31303	STRATEGIC MARKETING MANAGEMENT	B-	
GC31903	E-COMMERCE	B+	
GT30003	STRATEGIC MANAGEMENT AND BUSINESS POLICY	B-	
GPA : 2.86		CGPA : 2.55	

END OF TRANSCRIPT

CUMULATIVE GRADE POINT AVERAGE : 2.55

AWARDED : BACHELOR OF INTERNATIONAL MARKETING WITH HONOURS  
 CLASS : TWO : II

  
 NO'MAN HAJI AHMAD  
 REGISTRAR  
 UNIVERSITI MALAYSIA SABAH



# Certificate

*This is to certify that*

**MUHAMMAD SOLEHIN FAHMI BIN DZULKEFLI**

941217-02-5255

*has been awarded*

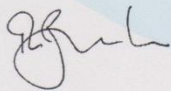
**Level 2 Certificate in Book-keeping and Accounts**

**Pass**

\*\*\*\*\*

*having satisfied the requirements of EDI*

This qualification is equivalent to the EDI Level 2 Certificate in Book-keeping and Accounts (500/1633/7) accredited by the regulatory authorities for use in England, Wales and Northern Ireland.



Rod Bristow  
Chief Executive

**LCCI**

International  
Qualifications from EDI

ON-DEMAND  
KEAA182/12119379  
Exam Date 05 Dec 2011  
Serial No. 20367458

London Chamber of Commerce and Industry International Qualifications  
Pearson Education Limited