



# NURSYAMIMI BT MOHD SUKRI

## DEGREE IN MARKETING

## DIPLOMA IN BUSINESS MANAGEMENT



### PERSONAL DETAILS

**ADDRESS :** 4573-A JALAN BAYAM, 15200  
KOTA BHARU, KELANTAN  
**TEL :** 013-3108446  
**EMAIL :** [nursyamimisukri@yahoo.com](mailto:nursyamimisukri@yahoo.com)  
**DATE OF BIRTH :** 18 DEC 1992  
**AGE:** 25 YEARS  
**MARITAL STATUS:** SINGLE  
**GENDER:** FEMALE  
**NATIONALITY:** MALAYSIAN



### CAREER OBJECTIVE

My ability to seeking for a vast new experience and knowledge in well-established company. My aim for this work is I want to find a suitable job that will help me in contributing to my family, company and our country. So, I want to give my best in everything I do for any work or task that given by company.



### EDUCATION

**BACHELOR OF BUSINESS ADMINISTRATION (HONS.)  
MARKETING**  
**UNIVERSITI TEKNOLOGI MARA KAMPUS KB, KELANTAN**  
MARCH 2014 – JAN 2016  
**Achievement:**  
CGPA 3.09

**DIPLOMA IN BUSINESS MANAGEMENT**  
**UNIVERSITI TEKNOLOGI MARA MACHANG, KELANTAN**  
JUNE 2010 – APRIL 2013  
**Achievement:**  
CGPA 3.11



### EXPERIENCE

**1) TRAINEE AT SKIM LATIHAN 1MALAYSIA (SL1M),  
(Khazanah Nasional Berhad) as Marketing Executive at  
Khalifah Asri Agency**  
6 April 2017 – 5 November 2017

#### Job Descriptions:

- Involved in promotional activities of product and services.
- Overseeing, developing marketing campaigns and organizing events.
- Collect HRDF online database of factory worker based on manufacturing/service/mining and quarrying in Malaysia in order to sell group insurance.

**2) INTERN SALES ASSISTANT, (Singer Sdn Bhd  
Cawangan Wakaf Che Yeh)**  
24 August 2015 – 11 December 2015

#### Job Descriptions:

- Manage event & booth.
- Canvassing, promote and sell retail product to customers.
- Find new sales leads, through business directories, client referrals.

**SIJIL PELAJARAN MALAYSIA (SPM)**  
**SEKOLAH MENENGAH SULTAN ISMAIL**  
2008- 2009  
**RESULT: 3A-, 1A, 1B+, 1B, 1C, 2D**



**REFERENCES**

**MR. MOHD ASRI BIN IBRAHIM**  
Manager of KB Khalifah Asri Agency  
Tel: 016-9452000 / 09-7472215  
Email: mohdasri.ibrahim@aia-premier.com.my



**SKILLS**

Microsoft Word        
Microsoft Excel        
Microsoft Power Point      



**LANGUAGES**

Bahasa       English        
Malaysia

**PUAN YUSRINA HAYATI**  
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Faculty of Business Administration UiTM KB  
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