

YASIER MAHAYUDIN

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Profile

"A versatile professional with a knack of creative and strategic approach to any problem in achieving company objective"

Objective

Currently looking to embark on a challenging and rewarding new role within the industry, where my previous skills, knowledge and expertise can be applied for the benefit of any new organization I shall be part of.

Key Competencies

- Team Leader
- Communication (New Media Campaign)
- Planning and Management
- Writing (Academic, Copywriting and Op-ed)
- Research & Analysis (Bulk Data, Economic Trends and Public Policy)

Career Summary

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| Feb 2011 – Sept 2011 | Nilai University (Junior Officer) <ul style="list-style-type: none">• Arrange the annual calendar of students activity from competitions, club meetings and students elections.• Played numerous role from an officer that regulates student's activity, a football team manager and a debate team instructor.• Have also conducted Intercultural Day which promotes the cultural diversity within the campus.• Helps in creating a network with numerous sponsors for several programs. |
| June 2014 – July 2014 | Amnesty International (Internship) <ul style="list-style-type: none">• Helps in coordinating the Stop Torture month-long campaign which was launched at Publika Square Seri Hartamas.• Contributed in creating a Youth Engaging campaign for Amnesty International Malaysia.• Provided Amnesty International Malaysia with several research finding on topics related to the cause such as Torture and Death Penalty.• Represented AIM in meetings with other NGOs and organizations such as SUHAKAM, Bersih and Centre for Public Policy Studies (CPPS).• Joined a roundtable session on 10th Malaysia Plan at Parliament as a representative from AIM. |
| Aug 2014 – Aug 2015 | KREADEA Enterprise (Public Relations Officer) <ul style="list-style-type: none">• Conduct PR campaigns for company in order to attract sponsors and also to promote services.• Managed successful events such as Tempatan Fest and Hari Belia Negeri Sembilan which is a collaboration with Kementerian Belia dan Sukan.• Conducted Youth Events and Concert at Starfresh Agropark (Guest Artist: Salam Muzik & Pita Hati) |
| Sept 2015 – Dec 2015 | Thomson Reuters (Contract) <ul style="list-style-type: none">• Conduct an analysis on Politically Exposed Persons and State Owned Entities to measure the risks it posed to the Malaysian and global financial system.• Covers daily breaking news and preparing reports and analysis for clients through the World Check database.• Assisting Journalists on the ground in terms of facts-checking |
| Feb 2016 – May 2016 | Basis Technology Corporation (Contract) <ul style="list-style-type: none">• Provide reports on Malaysian Market updates.• Producing analysis on locally written report for the company.• Delegating tasks for local officers and ensuring productivity. |
| June 2016 – Dec 2016 | Prime Minister's Department (Perdana Fellow) <ul style="list-style-type: none">• Provide support for The Minister's Portfolio (Security Council, Maritime and International Dispute).• Assisting the Press Secretary of the PMD• Conducted International Conference of Asian Political Parties (ICAPP) attended by delegates from more than 80 countries (Issues: Climate Change, New Media and Counter-Terrorism). |

Other Experience (Freelance)

- Writing and research for the Biography of Tan Sri Abdul Kadir Shamsuddin under the International Institute of Public Policy and Management [INPUMA] (Jan 2016 – Dec 2016).

Professional Development

- Presented paper in Symposium Jebat (National Symposium) titled 'Hannah Arendt and the public spheres in Malaysia'.
- Joined the Malaysia Public Policy Competition themed Malaysian Education system (Semi-finalist) in 2013.
- Selected to go for a 2 week Summer School at *Fachhochschule* Frankfurt am Main, Germany. (Human Rights and Security) – sponsored by IKON UKM.
- Indigenous Empowerment Program (Volunteer) – Worked for 2 months in the rural Negeri Sembilan, Malaysia to deliver the state policy to empower the 'Orang Asli' through education for children and personal healthcare knowledge.
- Joined a roundtable session on 10th Malaysia Plan at Parliament as a representative for Amnesty International.
- Part of the Organizing Committee of the Malaysian Social Science Conference in Terengganu (2014).

Education (Sept 2011 – May 2014)

National University of Malaysia (UKM), Bangi
Majoring in : Bachelor of Social Science (Political Economy)
Final CGPA : 3.56

Key I.T Skills

- Dante, Slack, Excel, PowerPoint, Word and Adobe Illustrator.

Other Details

Other: Speaks fluent Malay and English along with a working knowledge of German
Interests: Interested in American Politics, Independent Music Culture and Slavoj Zizek.

References are available on request

Syafiq Gazali	Professional Auditor (Working Partner) 0136335625
Faizal Hassan	Counsellor 0176985750
Sity Daud	Academic Supervisor 0192831084