

Open Government

Open Government

*Transparency
Participation
Collaboration*



***Presented to:**
Commerce
National Sunshine Week
Participants*

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Open Government Directive M-10-06

- Transparency:
 - Promotes accountability by *providing the public with information about what the government is doing*
- Participation:
 - Allows members of the public to *contribute ideas and expertise so that their government can make policies with the benefit of information that is widely dispersed in society*
- Collaboration:
 - Improves the effectiveness of Government by *encouraging partnerships and cooperation within the Federal Government, across levels of government, and between the Government, private institutions and the public*

Open Government Directive

M-10-06 (cont.)

With respect to information, the presumption shall be in favor of openness to the extent permitted by law and subject to valid:

- Privacy,
- Confidentiality,
- National Security,
- or other restrictions.

Early Milestones Government-wide

- White House Open Government Initiative to Drive & Coordinate
- DOJ Issues Pro-Transparency Guidelines for Freedom of Information Act (FOIA)
- Recovery.gov to enable Americans to track the Recovery
- Open for Questions and New Media driven engagement
- Data.gov brings more government information online and into the public view
- White House announces unprecedented release of visitor logs

Early Milestones – Commerce

- Establishes Open Government Teams for sharing best practices:
 - Freedom of Information Act (FOIA)
 - Data.gov
 - DOC Open Government Senior Leaders Group
 - Public Affairs / Communications
 - Regulations
 - Privacy
 - Customer Service



Open Government Impact on Commerce

- Review existing methods of public communication and information dissemination
 - Implementation and Use of Social Media as part of public outreach
 - Integration of public feedback as part of the norm not the exception
- Internal communications
 - Build New/Change existing mindset
 - From: “Nobody listens so why bother making a suggestion ”
 - To: **“THEY ARE MAKING CHANGES THAT ARE IMPROVING MY WORK EFFORTS ALL BASED ON MY SUGGESTION”**

E.O. 13571 Streamlining Service Delivery and Improving Customer Service

Commerce Customer Service Plan included:

- OS: BusinessUSA.gov
- OS: CommerceConnect
- ITA: Export.gov NextGen
- USPTO: Data Visualization Center
- USPTO: Green Technology Patent Applications
- USPTO: Teaming with Google “Patents on Google”
- EDA: Grant Process
 - A. Service 1: EDA Best Practices Microsite
 - B. Service 2: Create a business Driven IT environment
- BEA: Interactive Data on BEA.gov
- Census: Economic Indicator Search Tool
- NOAA: Deepwater Horizon Institutional Repository

Improving Existing Products and Efforts

Bureau of Economic Analysis

Interactive Data Tables

National Economic Data

[GDP & Personal Income](#)

[Fixed Assets](#)

Industry Economic Data

[Industry Data - GDP-by-industry](#)

[Industry Data - Input-Output](#)

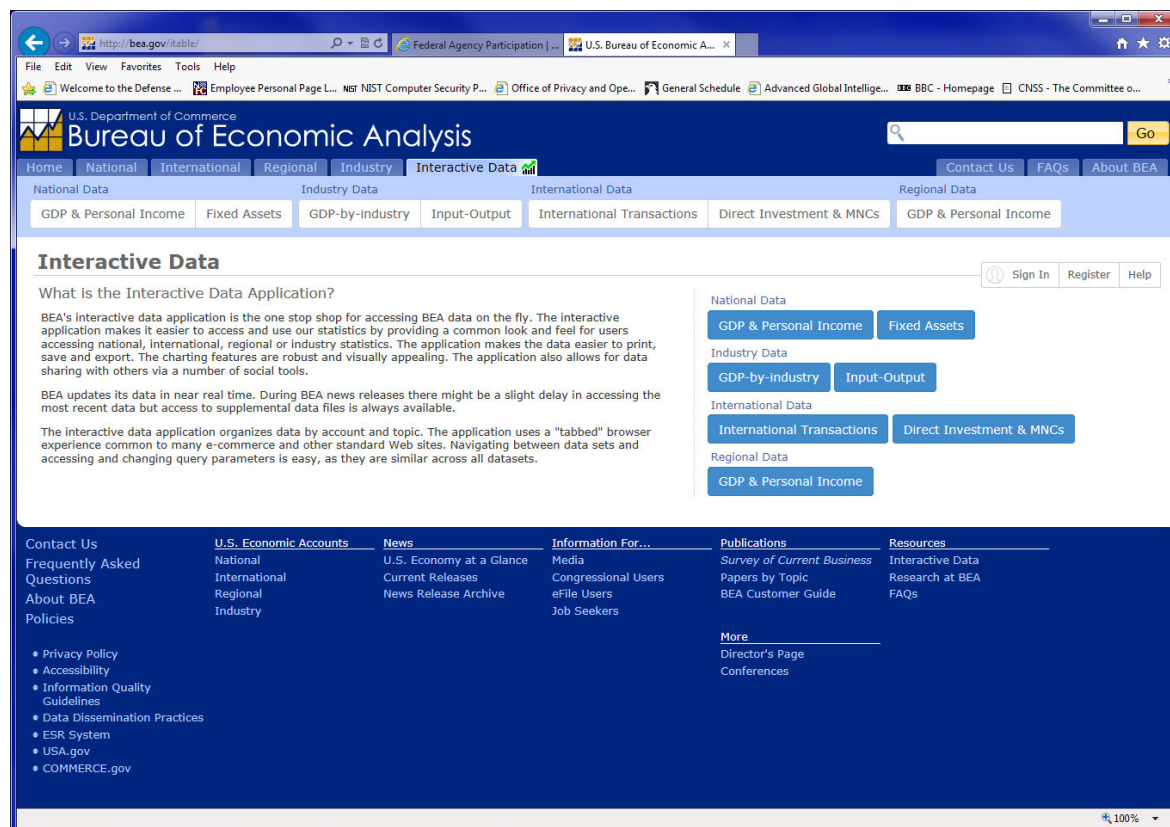
International Economic Data

[International Transactions](#)

[Direct Investment and Multinational
Companies](#)

Regional Economic Data

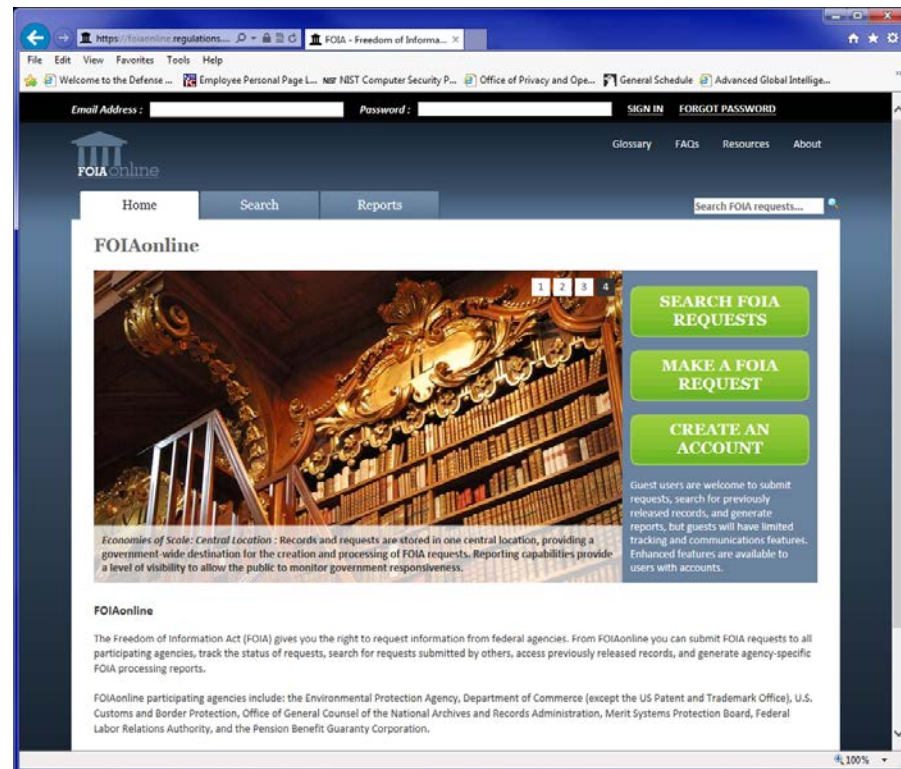
[GDP & Personal Income](#)



FOIAonline

New Commerce FOIA Tool

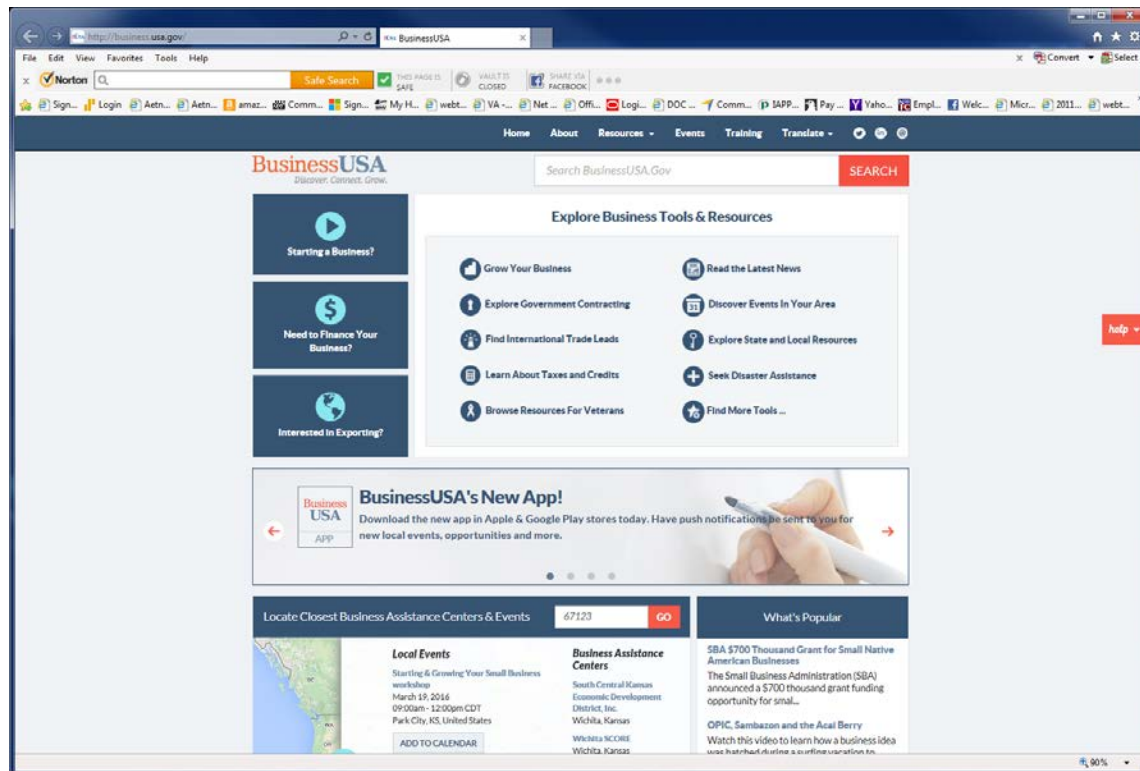
- **Centralized** repository for processing and publishing FOIA request and response
- Automated document management
- Allows public to find FOIA released information quickly
- <https://foiaonline.regulations.gov/foia/action/public/home>



Extending the Reach of Existing Programs

BusinessUSA

- One-Stop Access for Business Assistance – “No Wrong Door”
- 19 Agency Partnership and growing
- <http://business.usa.gov/>



Open Government Partnership (OGP)



- OGP was launched in 2011 <http://www.opengovpartnership.org/>
- Goal - provide an international platform for domestic reformers committed to making their governments more open, accountable, and responsive to citizens.
- Growth from 8 countries to the 65 participating countries
 - <http://www.opengovpartnership.org/countries>
- All of these countries, government and civil society are working together to develop and implement ambitious open government reforms.
- United States of America <http://www.opengovpartnership.org/country/united-states>

M-13-13 Open Data Policy and Executive Order

- M-13-13 Open Data Policy-Managing Information as an Asset
- Executive Order – Making Open and Machine Readable the New Default for Government Information
- Both are intended to:
 - Continue evolution of the federal government information disseminations effort in a proactive manner
 - Build an environment that allows a full range of interactions from discovery to consumption

2014 – 2018 Strategic and Open Government Plans

FY 2014 – 2018

Strategic Goals and Objectives

SUMMARY OF FY 2014 – 2018 STRATEGIC GOALS AND OBJECTIVES

<p>1 TRADE AND INVESTMENT</p> <p>Expand the U.S. economy through increased exports and inward foreign investment that lead to more and better American jobs</p> <ol style="list-style-type: none"> 1.1. Increase opportunities for U.S. companies by opening markets globally (ITA, NOAA, NTIA, USPTO) 1.2. Increase U.S. exports by broadening and deepening the U.S. exporter base (BIS, EDA, ESA, ITA, MBDA, OS) 1.3. Increase high-impact inward foreign direct investment into the United States (EDA, ESA, ITA) 1.4. Strengthen fair competition in international trade for U.S. firms and workers by addressing and resolving foreign unfair trade practices and enforcing international trade agreements (ITA) 	<p>2 INNOVATION</p> <p>Foster a more innovative U.S. economy—one that is better at inventing, improving, and commercializing products and technologies that lead to higher productivity and competitiveness</p> <ol style="list-style-type: none"> 2.1. Grow a more productive, agile, and high-value manufacturing sector through partnerships and collaborations that accelerate technology development and commercialization (NIST) 2.2. Increase the capacity of U.S. regional economies to accelerate the production of value-added goods and services by providing services to and investments in businesses and communities (EDA, ESA, MBDA, NIST, USPTO) 2.3. Strengthen the Nation's digital economy by championing policies that will maximize the potential of the Internet, expanding broadband capacity, and enhancing cybersecurity (NIST, NTIA, USPTO) 2.4. Accelerate the development of industry-led skills strategies that result in a productive workforce for employers and high-quality jobs for workers (EDA, ESA, NIST) 2.5. Accelerate growth of innovation-intensive economic sectors by building public and private capacity to invent, improve, and commercialize new products and services (EDA, NIST, USPTO)
<p>3 ENVIRONMENT</p> <p>Ensure communities and businesses have the necessary information, products, and services to prepare for and prosper in a changing environment</p> <ol style="list-style-type: none"> 3.1. Advance the understanding and prediction of changes in the environment through world class science and observations (NIST, NOAA) 3.2. Improve preparedness, response, and recovery from weather and water events by building a Weather-Ready Nation (ESA, NOAA) 3.3. Strengthen the resiliency of communities and regions by delivering targeted services to build capacity (EDA, ESA, NIST, NOAA) 3.4. Foster healthy and sustainable marine resources, habitats, and ecosystems through improved management and partnerships (NOAA) 3.5. Enable U.S. businesses to adapt and prosper by developing environmental and climate-informed solutions (ESA, ITA, NIST, NOAA) 	<p>4 DATA</p> <p>Improve government, business, and community decisions and knowledge by transforming Department data capabilities and supporting a data-enabled economy</p> <ol style="list-style-type: none"> 4.1. Transform the Department's data capacity to enhance the value, accessibility and usability of Commerce data for government, business and the public (ESA, NIST, NOAA, NTIS) 4.2. Improve data-based services, decision-making, and data sharing within the Department and with other parts of the federal government (BIS, ESA, ITA) 4.3. Collaborate with the business community to provide more timely, accurate, and relevant data products and services for customers (ESA, NOAA)
<p>5 OPERATIONAL EXCELLENCE</p> <p>Deliver better services, solutions, and outcomes that benefit the American people</p> <ol style="list-style-type: none"> 5.1. Strengthen organizational capabilities to drive customer-focused, outcomes-driven mission performance (OS, All Bureaus) 	

Note: ESA includes the Bureau of Economic Analysis (BEA) and the Census Bureau.

Open Government Plan 3.0

- Ties Open Government directly with Strategic Goals (SG)
- Links M-13-13 with Data SG
- OPOG, OCIO and OPA Leads on ODP
- BOU CIO and Data.gov POCs
- OCIO lead on Information Asset Inventory (IAI)

Open Government Initiatives

- National Oceanic and Atmospheric Administration (NOAA) Big Data Project (BDP)
- Expanding Access to NIST Research Results
- Big Data Public Working Group – Standards Development
- Department-wide API development to support Communities of Practice (COP) / Communities of Interest (COI)

Open Government Best Practice

- Default Information Dissemination to Open/Publish
 - Establish repeatable processes for Information workflow with proper reviews
 - Sharing best practices to prevent duplicative work and continual review to ensure
 - Reach out for new ideas both internally and externally
 - Be willing to allow failures on those venturing into new uncharted areas while still maintaining full accountability
- Work together across Communities (COP/COI) to deliver proactive products in efficient and effective manners



Office of Privacy &
Open Government

Open Government
Program



Office of Privacy &
Open Government

Privacy Program

Open Government

Transparency
Participation
Collaboration

Questions

Open Government

Transparency ♦ Participation ♦ Collaboration

BusinessUSA



Open
Government

♦ Transparency ♦
♦ Participation ♦
♦ Collaboration ♦

FOIAONLINE