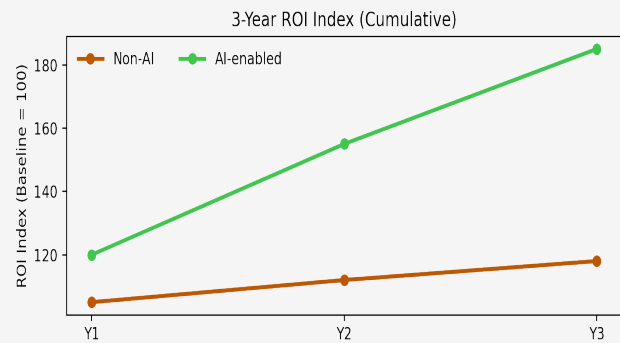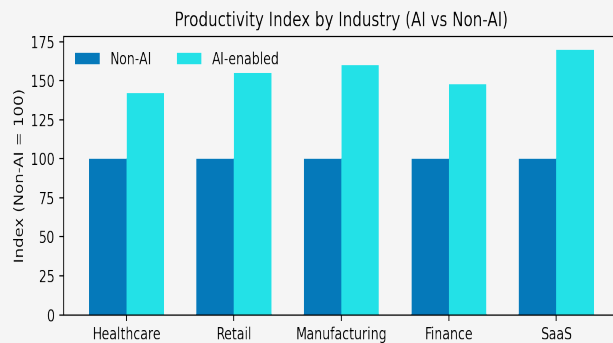# AI Impact Dashboard

Comparative performance signals: AI-enabled organizations vs. non-adopters (illustrative benchmarks).

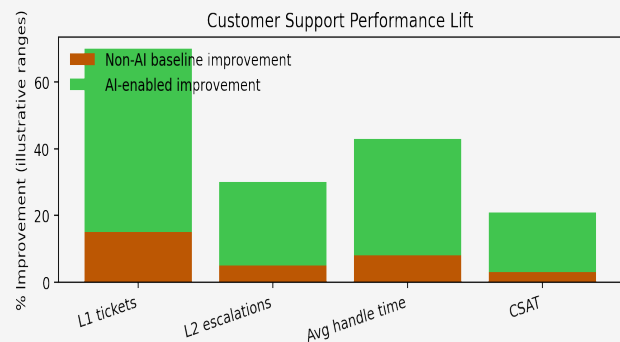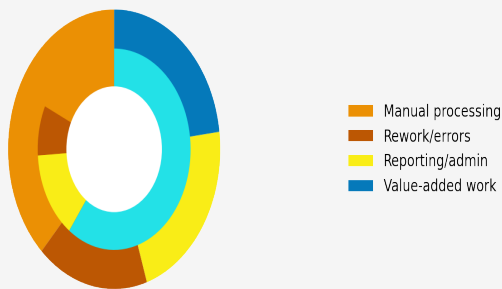| Overhead ↓ 30–50% | Productivity ↑ 35–70% | ROI (3y) ↑ 1.5–2.5× | Support ↓ AHT 20–40% |
|---|---|---|---|



Productivity Index by Industry (AI vs Non-AI)



3-Year ROI Index (Cumulative)



Operational Work Mix (Outer: Non-AI, Inner: AI-enabled)

- Manual processing
- Rework/errors
- Reporting/admin
- Value-added work



Customer Support Performance Lift

- Non-AI baseline improvement
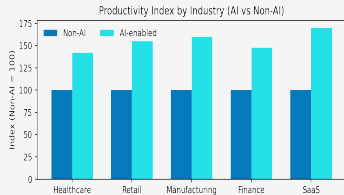- AI-enabled improvement

**Notes:** Metrics are representative benchmark ranges used for planning and stakeholder communication. For client-ready versions, MazinMind Digital replaces benchmarks with your organization's baseline + measured post-implementation results.
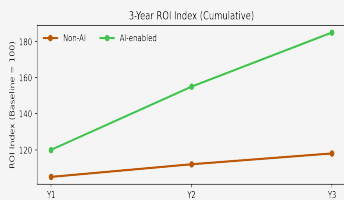
# Dashboard Legend & Interpretation

What each visualization means, and how to use it to make decisions.
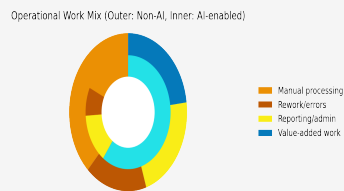


### Productivity by Industry (AI vs Non-AI)
Compares output index across industries. Use it to prioritize AI investments where labor intensity or decision latency is highest.
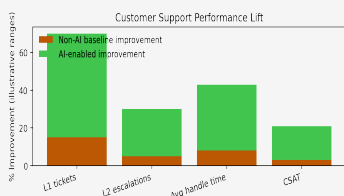


### 3-Year ROI Index
Shows compounding benefit over time. AI programs tend to accelerate after Year 1 as integrations stabilize and data quality improves.



### Operational Work Mix (Donut Rings)
Outer ring reflects non-adopters; inner ring reflects AI-enabled teams. The goal is shifting effort from manual/rework/admin to value-added work.



### Support Performance Lift
Stacked bars visualize incremental improvements from AI on top of normal process optimization. Useful for call centers, IT helpdesks, and customer ops.

**Next step:** Want this dashboard with your numbers? We can baseline your KPIs, implement targeted automations, then re-run the dashboard quarterly.