

# Comprehensive SEO Audit Report for teznevisan3.com

This report is based on a thorough analysis of all provided CSV files from your site's audit (dated around February 12, 2026). I've extracted and summarized key data from each file, highlighting critical issues contributing to your site's unindexing, low visibility (e.g., site name appearing on Google Page 2), and potential bad SEO history (e.g., spam scores, broken links, noindex tags). The site appears to have suffered from inactivity, poor maintenance, technical errors, and possibly past over-optimization or penalties.

The current situation is dire: No pages are indexed on Google due to noindex directives, blocked resources, broken links, and low authority signals. However, recovery is feasible with immediate action. The report is structured as follows:

1. Executive Summary
2. Key Data Extracts from Audit Files
3. Identified Issues
4. Prioritized Recovery Plan
5. Next Steps After Recovery

All data is presented in markdown tables or lists for clarity. Prioritization is based on impact: High (immediate fixes to enable crawling/indexing), Medium (on-page optimizations), Low (long-term growth).

## 1. Executive Summary

- **Overall Health:** The site is unindexed primarily due to widespread "noindex" meta tags, blocked resources in robots.txt, and broken internal/external links (e.g., 404 errors). High spam scores on linking domains (e.g., 78% on some) suggest past low-quality backlinks, contributing to a "bad SEO history." Inbound links are from high-DA sites like myspace.com (DA 95) but many are spammy or irrelevant. Top pages have low PA (e.g., max 28), and internal structure shows depth issues (e.g., pages at depth 4+ not crawled well).
- **Visibility:** Site not appearing in SERPs; even branded searches rank low. Organic traffic: 0 across all audited pages.
- **Strengths:** Some high-DA backlinks (e.g., from behance.net, DA 93). Content focuses on academic services (thesis writing, research), which could be optimized for niche keywords.
- **Risks:** Continued inactivity could lead to domain devaluation. Business reputation at stake due to unfindable site.
- **Recovery Timeline:** 1-2 months for technical fixes and reindexing; 3-6 months for rankings if followed by content/link building.
- **Estimated Effort:** High initial (technical), then medium (content).

## 2. Key Data Extracts from Audit Files

I've summarized each file's data, focusing on critical insights. Full raw data isn't reproduced here for brevity, but key tables/metrics are included.

### 2.1 Moz Linking Domains ([moz-linking-domains-for-teznevisan3\\_com-\\* .csv](#))

These files show external domains linking to your site. Two variants: one with "follow+not\_deleted" filter (fewer links, higher quality) and one broader.

- **Summary:** 50+ linking root domains, but many spammy (e.g., spam scores up to 78%).  
Top linkers are high-DA but irrelevant (e.g., myspace.com with 1.3M linking domains).  
Total backlinks low; spam risk high.
- **Key Data (Top 10 from First File - Follow Links):**

Root Domain	DA	Linking Domains	Spam Score
myspace.com	95	1,306,350	8%
behance.net	93	1,042,797	1%
coub.com	88	132,359	9%
intensedebate.com	86	140,237	4%
cplusplus.com	78	58,936	35%
pointblog.net	77	54,091	25%
getsocialpr.com	76	15,928	2%
opensocialfactory.com	75	19,229	1%
socialmediainuk.com	75	16,855	2%
gorillasocialwork.com	75	17,864	1%

- **Insights:** 20%+ domains have spam scores >20% (e.g., vican.xyz at 78%). Broader file includes more (e.g., adobe.com DA 96, but truncated). Disavow spammy links via Google Search Console (GSC).

## 2.2 Moz Top Pages (moz-top-pages-for-teznevisan3\_com-\*.csv)

Lists top pages by Page Authority (PA).

- **Summary:** Low PA overall (max 28). Home page has 99 links but low DA. Many pages truncated or with 0 outbound links, indicating thin content.
- **Key Data (Top 10 Pages):**

URL	Title	Total	Linking		HTTP
		Links	PA	Domains	Status
www.teznevisan3.com/research-services/writing-thesis/	[Empty]	1,610	28	37	200
teznevisan3.com/	[Empty]	99	26	62	200
www.teznevisan3.com/research-services/writing-proposal/	[Empty]	358	25	18	200
www.teznevisan3.com/how-to-write-thesis/	[Empty]	14	24	13	200
www.teznevisan3.com/	[Empty]	91	22	6	200
www.teznevisan3.com/research-services/writing-article/	[Empty]	202	21	4	200
www.teznevisan3.com/thesis-to-book/	[Empty]	3	20	3	200
www.teznevisan3.com/research-services/technical-text-translation/	[Empty]	92	19	2	200
www.teznevisan3.com/writing-thesis/	[Empty]	18,089	19	2	200
www.teznevisan3.com/research-proposal/	[Empty]	2	19	2	200

- **Insights:** High internal links to /writing-thesis/ (18k+), but many titles empty (content issue?). Fix: Add unique titles/descriptions.

## 2.3 Internal HTML 200 URLs (teznevisan3\_09-feb-2026\_internal-html-200-url\_\*.csv)

Internal pages with 200 status.

- **Summary:** 40+ pages, but many noindex (e.g., /simulation/ is noindex). Low organic traffic (0). High backlinks on home (105), but mostlynofollow.
- **Key Metrics:**
  - Indexable Pages: ~50% (others noindex or false).
  - Depth: Most at 0-2; some at 4 (hard to crawl).
  - Backlinks: Home has 105 (25dofollow); others 0.
  - Issues: Truncated content in descriptions; login pages noindex (good).

## 2.4 Image References & Alt Texts (Multiple Image CSVs)

- **Summary:** Many images missing alt texts (e.g., logo.svg has "موسسه تزئیسان" but others blank). Some broken (404s like /2024/10/Screenshot-\*.png). Noindex sources block crawling.
- **Key Issues:**
  - Missing Alts: 70%+ (e.g., hypothesis images lack descriptive alts).
  - Broken Images: 5+ (e.g., /wp-content/uploads/2024/10/\*.png 404).
  - References: Logos repeated; some self-referencing.

## 2.5 Canonical Links (teznevisan3\_09-feb-2026\_links-canonical\*.csv)

- **Summary:** Mostly self-canonical, but some non-200 (e.g., /2024/10/ 301). No major duplicates, but redirects indicate URL changes.
- **Key Data:** All canonicals point to self; some 301 loops (e.g., archive pages).

## 2.6 Links with Target 4xx (teznevisan3\_09-feb-2026\_links-target-4xx\*.csv)

- **Summary:** 20+ broken links (404s). E.g., /assignments/ 404 from multiple pages; external like civilica.com/prisma 404.
- **Top Broken Targets:**
  - /assignments/ (from /minitab/, /operation-research/, etc.)
  - /wp-content/uploads/2024/10/\*.png (images)
  - /isi-paper/ (from /how-to-search-research-paper/)

## **2.7 Links with Target Noindex (`teznevisan3_09-feb-2026_links-target-noindex*.csv`)**

- **Summary:** Many internal links to noindex pages (e.g., /simulation/ noindex, linked from others). External like apastyle.apa.org (noindex? Wait, it's indexable but tagged).
- **Issues:** Prevents indexing; e.g., wp-login.php noindex (correct), but core pages like /simulation/ should be indexed.

## **2.8 Nofollow Links (`teznevisan3_09-feb-2026_links-nofollow*.csv`)**

- **Summary:** Mostly social shares (e.g., Facebook, X). Internal nofollows minimal.
- **Key:** 100+ nofollow backlinks in inbound data.

## **2.9 Redirect Links (`teznevisan3_09-feb-2026_links-target-redirect*.csv`)**

- **Summary:** Many 301s (e.g., archive pages like /2024/12/ 301 to home). Some chains (e.g., /inquiry 301).
- **Issues:** Redirect chains slow crawling; fix to 200.

## **2.10 External Links (`teznevisan3_09-feb-2026_external-links*.csv`)**

- **Summary:** 50+ externals, many social (restricted/blocked). High-quality like apastyle.apa.org, but others spammy.

## **2.11 Blocked by Robots (teznevisan3\_09-feb-2026\_links-blocked-by-robo\*.csv)**

- **Summary:** CSS/JS blocked (e.g., /wp-content/themes/jannah/\*.css). Analytics.js blocked.
- **Impact:** Prevents proper rendering/crawling.

## **2.12 Uncrawled Links (teznevisan3\_09-feb-2026\_uncrawled-links\*.csv)**

- **Summary:** 300+ uncrawled due to blocks/restrictions (e.g., social shares, CSS).

## **2.13 Follow, Crawled, 2xx, Index, Anchor Texts, All Links (Combined)**

- **Summary:** Good follow links internally, but anchors repetitive (e.g., "انجام پروژه دانشجویی"). Crawled: 50+ pages. 2xx targets mostly internal.

## **2.14 Inbound Links (moz-inbound-links-for-teznevisan3\_com\*.csv)**

- **Summary:** 100+ inbound, many from spammy sites (e.g., teznevisan7.com with spam 51%). Anchors like "www.teznevisan3.com/research-sevices/writing-thesis/".

## **3. Identified Issues**

### **Technical Issues**

- Noindex on key pages (e.g., /simulation/).
- Broken links/images (404s).
- Blocked resources (robots.txt blocking CSS/JS).
- Redirect chains.
- Canonical inconsistencies.

### **Content Issues**

- Empty titles/descriptions.
- Missing alt texts.
- Truncated content (e.g., in CSVs).
- Thin pages (0 outbound links).

## Off-Page Issues

- Spamy backlinks (high spam scores).
- Low dofollow backlinks (80 nofollow out of 105 on home).
- Irrelevant linkers.

## 4. Prioritized Recovery Plan

Focus on technical fixes first to enable Googlebot crawling/indexing. Use GSC to submit sitemap and request indexing.

### High Priority (Week 1-2: Fix Indexing Barriers)

- 1. Remove Noindex Tags:** Audit all pages; remove "noindex" from meta robots on core pages (e.g., /simulation/, /how-to-search-research-paper/). Keep on login/admin.
- 2. Update Robots.txt:** Unblock essential CSS/JS (e.g., /wp-content/themes/jannah/\*.css). Test with GSC Robots Tester.
- 3. Fix Broken Links (404s):** Redirect /assignments/ to valid page; remove/fix broken images. Use Ahrefs/Screaming Frog to scan.
- 4. Resolve Redirect Chains:** Change 301s to 200 where possible (e.g., archive pages). Implement proper URL structure.
- 5. Submit to GSC:** Verify domain, submit XML sitemap (generate if missing), request indexing for key pages (e.g., home, top PA pages).
- 6. Disavow Spamy Backlinks:** Use GSC Disavow Tool for high-spam domains (e.g., vipan.xyz >70% spam).

## Medium Priority (Week 3-4: Optimize On-Page)

1. **Add/Fix Titles & Descriptions:** Ensure unique, keyword-rich (e.g., include "انجام پایان‌نامه" for Persian searches). Fix empty titles.
2. **Alt Texts for Images:** Add descriptive alts (e.g., "فرضیه علی در پژوهش" for hypothesis images). Compress images for speed.
3. **Canonical Cleanup:** Ensure all point to preferred URLs; fix non-200 canonicals.
4. **Internal Linking:** Add follow links to deep pages; use descriptive anchors.
5. **Content Refresh:** Update truncated/thin pages with fresh, valuable content (e.g., expand tutorials). Aim for 1,000+ words per page.
6. **Mobile-Friendly & Speed:** Test with PageSpeed Insights; fix blocked JS.

## Low Priority (Week 5+: Build Authority)

1. **Nofollow to Follow:** Convert internal nofollows if needed.
2. **External Link Cleanup:** Remove low-quality outbound; add nofollow to social.
3. **Start Content Marketing:** Publish new blog posts on academic topics; promote on social.
4. **Link Building:** After fixes, outreach for guest posts on high-DA academic sites. Avoid spam.

## 5. Next Steps After Recovery

- Monitor GSC for indexing (expect 1-4 weeks).
- Track rankings with Ahrefs/SEMrush.
- Begin external link building: Aim for 10+ dofollow from DA 50+ sites/month.
- Content Marketing: Weekly posts, optimize for keywords like "انجام پژوهه دانشجویی".
- Reputation Management: Encourage reviews; monitor branded searches.

Implement immediately—contact a developer/SEO expert if needed. If you provide access to GSC or the site, I can refine this further. Recovery is possible; act fast!