

Marta Mazurkiewicz

UX RESEARCHER & PSYCHOLOGIST

EXPERIENCE

OLX Group, UX Researcher

June 2021 - now, Warsaw/Vancouver

- Prepare research roadmap and study proposals for teams I work with
- Use mixed research methods, i.e. interviews, surveys, user tests
- Analyse results and prepare reports containing relevant insights
- Communicate recommendations to increase users' satisfaction
- Cooperate with internal stakeholders and external agencies

SoftwarePlant, UX Designer & Researcher

June 2018 - June 2021, Warsaw

- Achieve business objectives through UX design
- Conduct UX research, be responsible for BigPicture LAB
- Redesign Gantt chart module in BigPicture
- Create user flows of new features
- Define information architecture in the BigPicture
- Prepare mockups and design specifications

Cambridge Innovation Center, UX/UI Intern

July - October 2017, Warsaw

- Redesign FAQ section in CIC Portal
- Do inspiration analysis and benchmarking
- Define information architecture of FAQ
- Create user flow
- Create mockups with new solutions

ACHIEVEMENTS

Main award on Show Me Data hackathon by Statistics Poland

04/2018, Warsaw

Tap The Map - an Android application using AR technology, dedicated for teenagers. Teenager can learn how to compare the intensity of various phenomena in Europe.

Second award on HackPrague hackathon by HackPrague

10/2021, Prague

MeWe - app to match potential flatmates based on their spendings. I focused on the research and some parts of the UX design.

EDUCATION

University of Technology and Economics, postgraduate studies in Human Resources Management

2019 - 2020, Warsaw

University of Warsaw, MSc in Psychology

2014 - 2019, Warsaw

CONTACT

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TOOLS

Dovetail

Figma

Hotjar

Jira

UserZoom

Zoom

SKILLS

Benchmark

Card Sorting

Information Architecture

Inspiration analysis

Interviews

Prototyping

Surveys

Theme analysis

User journeys

User Tests

Tree Tests

Wireframing

LANGUAGES

Polish (native language)

English (advanced level)