

# Marta Mazurkiewicz

## UX RESEARCHER & PSYCHOLOGIST

### EXPERIENCE

#### OLX Group, UX Researcher

June 2021 - now, Warsaw/Vancouver

- Prepare research roadmap and study proposals for teams I work with
- Use mixed research methods, i.e. interviews, surveys, user tests
- Analyse results and prepare reports containing relevant insights
- Communicate recommendations to increase users' satisfaction
- Cooperate with internal stakeholders and external agencies

#### SoftwarePlant, UX Designer & Researcher

June 2018 - June 2021, Warsaw

- Achieve business objectives through UX design
- Conduct UX research, be responsible for BigPicture LAB
- Redesign Gantt chart module in BigPicture
- Create user flows of new features
- Define information architecture in the BigPicture
- Prepare mockups and design specifications

#### Cambridge Innovation Center, UX/UI Intern

July - October 2017, Warsaw

- Redesign FAQ section in CIC Portal
- Do inspiration analysis and benchmarking
- Define information architecture of FAQ
- Create user flow
- Create mockups with new solutions

### ACHIEVEMENTS

#### Main award on Show Me Data hackathon by Statistics Poland

04/2018, Warsaw

Tap The Map - an Android application using AR technology, dedicated for teenagers. Teenager can learn how to compare the intensity of various phenomena in Europe.

#### Second award on HackPrague hackathon by HackPrague

10/2021, Prague

MeWe - app to match potential flatmates based on their spendings. I focused on the research and some parts of the UX design.

### EDUCATION

#### University of Technology and Economics, postgraduate studies in Human Resources Management

2019 - 2020, Warsaw

#### University of Warsaw, MSc in Psychology

2014 - 2019, Warsaw

### CONTACT

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### TOOLS

Dovetail

Figma

Google Analytics

Hotjar

Jira

UserZoom

Zoom

### SKILLS

Benchmark

Card Sorting

Information Architecture

Inspiration analysis

Interviews

Prototyping

Surveys

Theme analysis

User journeys

User Tests

Tree Tests

Wireframing

### LANGUAGES

Polish (native language)

English (advanced level)