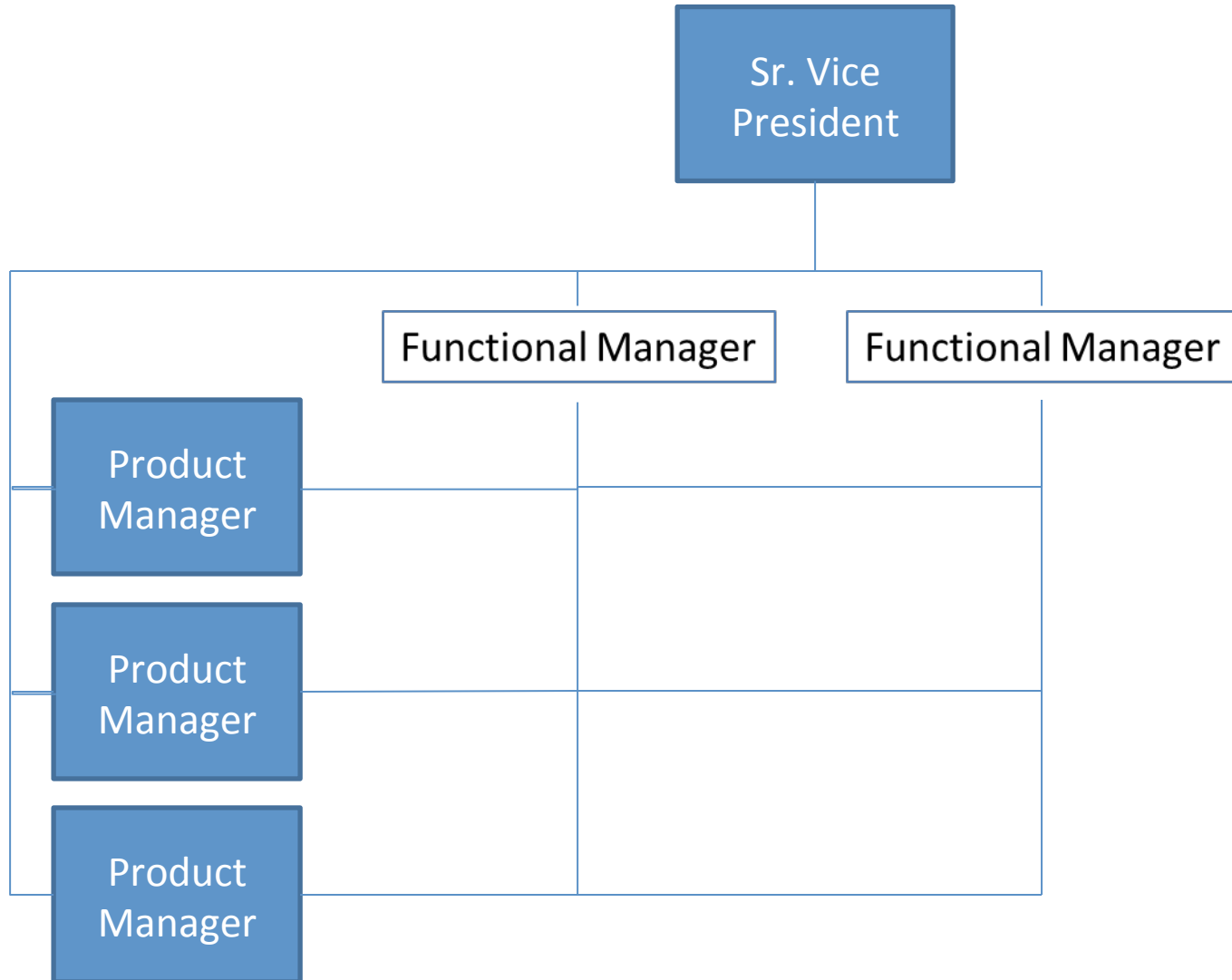
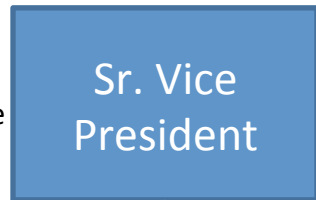


Standard Matrix Organization

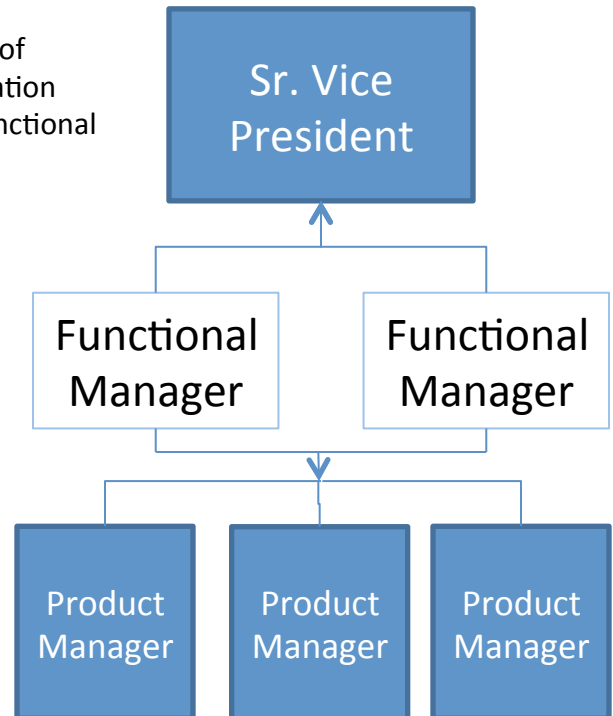


Mohawk Matrix Organization Views

VP's notion –
Functional
management is subordinate
to Product management



Alternate view of
Matrix organization
held by one Functional
manager



"functional managers .. as a support group for project manager"