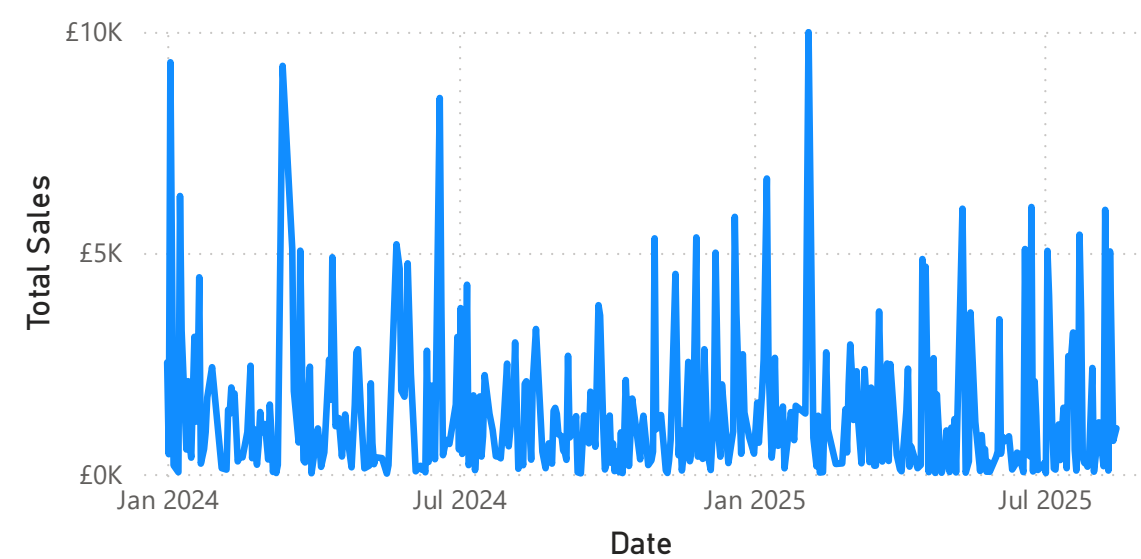


Total Sales by Date



Date, Category

- ▼

☐ 01/01/2024 00:00:00
- ▼

☐ 02/01/2024 00:00:00
- ▼

☐ 03/01/2024 00:00:00
- ▼

☐ 04/01/2024 00:00:00
- ▼

☐ 05/01/2024 00:00:00
- ▼

☐ 06/01/2024 00:00:00
- ▼

☐ 07/01/2024 00:00:00
- ▼

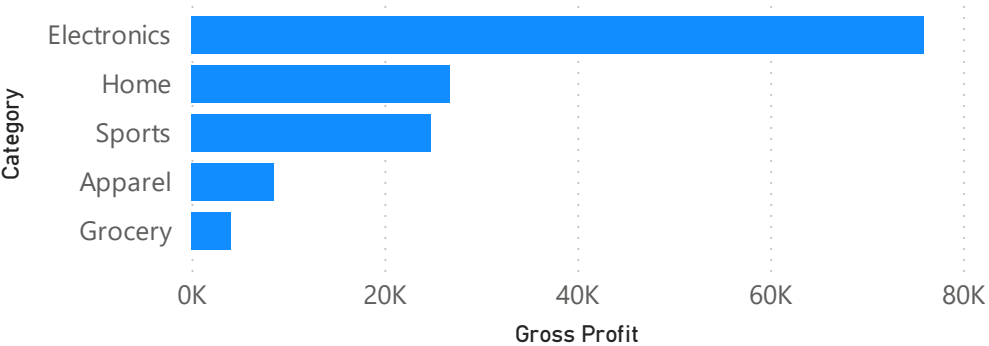
☐ 08/01/2024 00:00:00
- ▼

☐ 09/01/2024 00:00:00
- ▼

☐ 10/01/2024 00:00:00
- ▼

☐ 11/01/2024 00:00:00

Gross Profit by Category



£507.91K

Total Sales

Region	Online	Retail	Wholesale	Total
London	£47,248.07	£47,479.08	£13,019.12	£107,746.27
Midlands	£44,587.42	£43,236.99	£4,460.49	£92,284.90
North West	£77,865.02	£32,747.14	£4,988.04	£115,600.20
Scotland	£77,478.56	£30,273.68	£11,978.39	£119,730.63
South East	£38,165.83	£28,114.84	£6,267.27	£72,547.95
Total	£285,344.89	£181,851.74	£40,713.31	£507,909.93

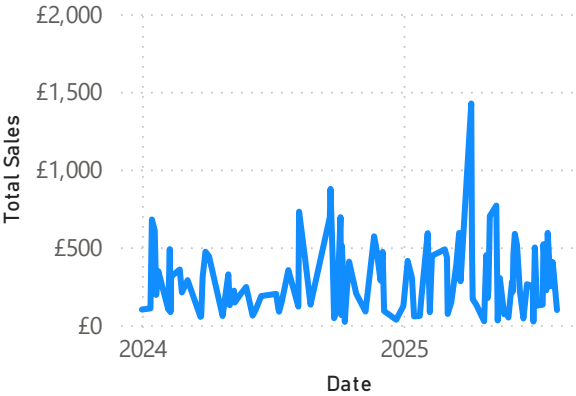
140.31K

Gross Profit

000



Total Sales by Date



£31.43K

Total Sales

Channel	Online		Retail		Wholesale		Total	
Region	Total Sales	Margin %	Total Sales	Margin %	Total Sales	Margin %	Total Sales	Margin %
London	£3,864.65	0.26	£2,385.81	0.26	£851.04	0.11	£7,101.49	0.24
Midlands	£2,448.00	0.25	£2,669.84	0.28	£704.17	0.18	£5,822.00	0.25
North West	£4,222.92	0.27	£1,687.17	0.24	£1,402.62	0.32	£7,312.72	0.28
Scotland	£2,854.40	0.24	£3,312.89	0.34			£6,167.29	0.29
South East	£1,754.74	0.39	£2,532.65	0.27	£738.79	0.28	£5,026.18	0.31
Total	£15,144.70	0.27	£12,588.36	0.28	£3,696.62	0.24	£31,429.69	0.27