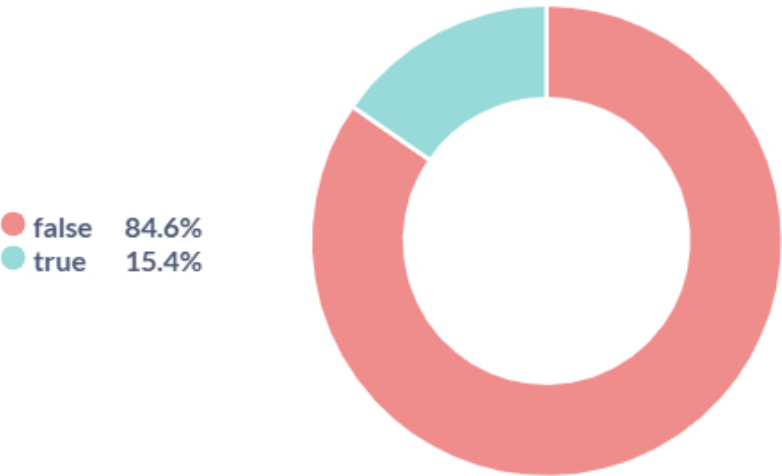


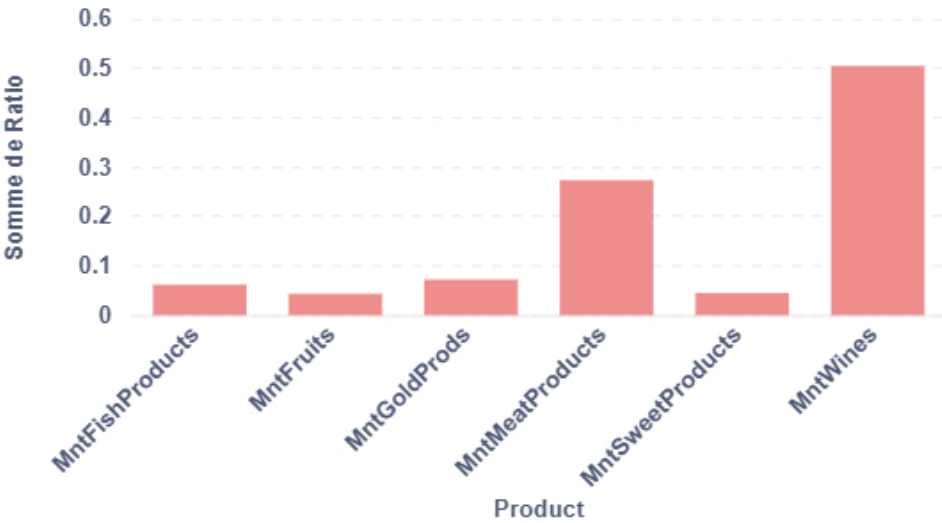
KPI

Cluster

Taux de réponse



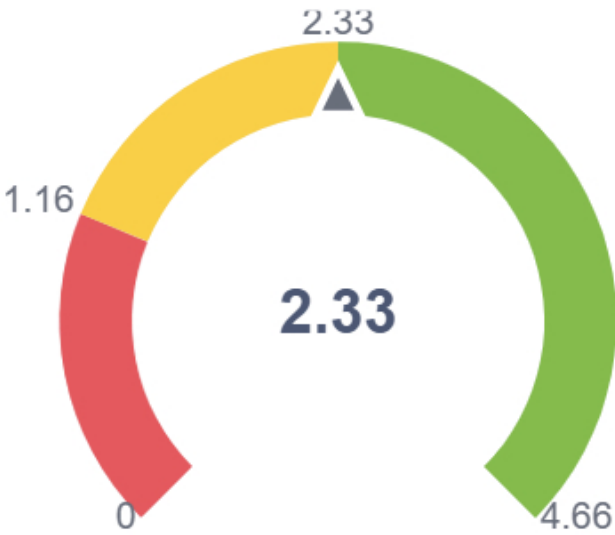
Ratio des produits



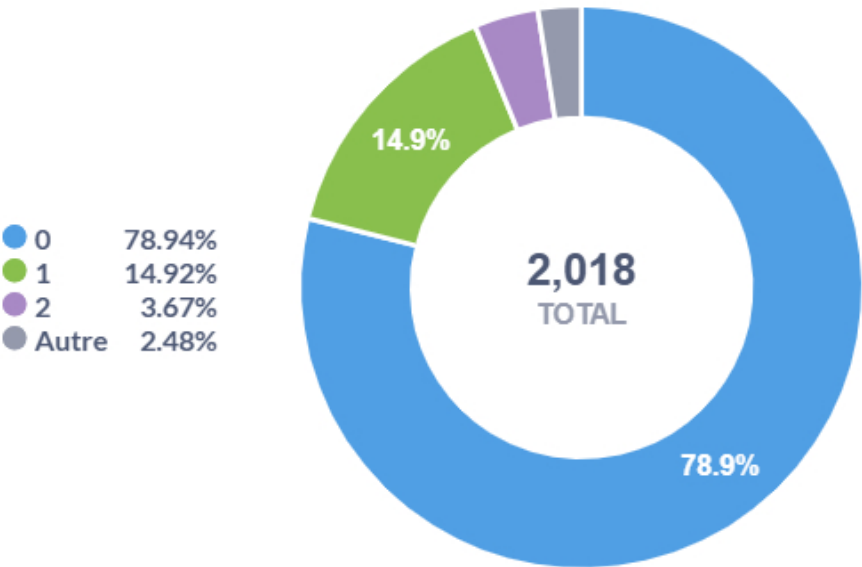
Ratio des canaux d'achat



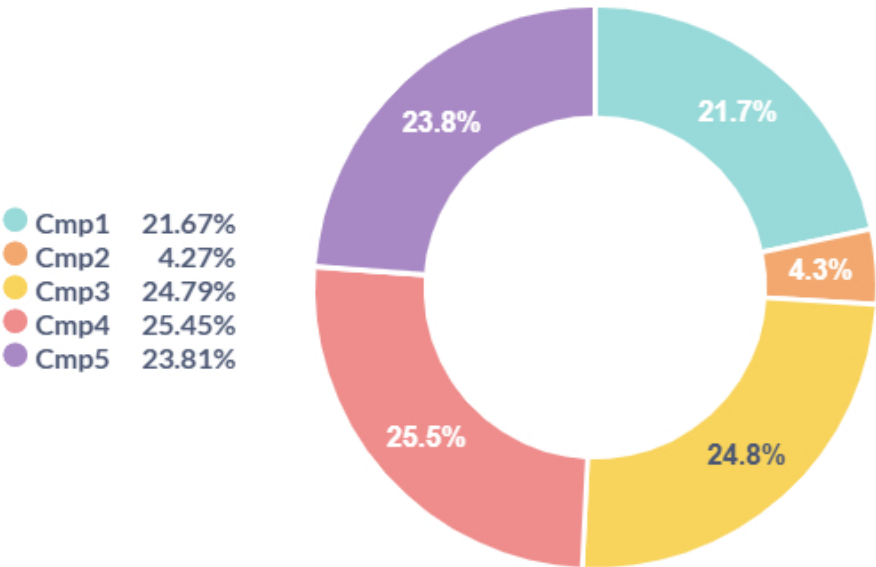
Deal Effectiveness



taux des campagnes acceptée



ratio d'acceptation des campagnes



€607.22

Moyenne des dépenses

48.9 Days

Moyenne de Recency