

P Offer

|          |     |     |     |     |     |
|----------|-----|-----|-----|-----|-----|
| 0.9      | 8%  | 0%  | 21% | 64% | 64% |
| 0.7      | 8%  | 0%  | 9%  | 36% | 36% |
| 0.5      | 8%  | 0%  | 14% | 0%  | 0%  |
| 0.3      | 38% | 35% | 34% | 0%  | 0%  |
| 0.1      | 38% | 65% | 22% | 0%  | 0%  |
|          | 0.1 | 0.3 | 0.5 | 0.7 | 0.9 |
| P Signal |     |     |     |     |     |

D Offer

|          |     |     |     |     |     |
|----------|-----|-----|-----|-----|-----|
| 0.9      | 0%  | 0%  | 13% | 64% | 25% |
| 0.7      | 0%  | 0%  | 30% | 36% | 38% |
| 0.5      | 0%  | 0%  | 17% | 0%  | 13% |
| 0.3      | 35% | 35% | 10% | 0%  | 12% |
| 0.1      | 65% | 65% | 30% | 0%  | 12% |
|          | 0.1 | 0.3 | 0.5 | 0.7 | 0.9 |
| D Signal |     |     |     |     |     |