

P Offer

0.9	15%	14%	15%	20%	23%
0.7	25%	24%	18%	21%	28%
0.5	32%	34%	36%	33%	25%
0.3	14%	15%	17%	14%	12%
0.1	14%	13%	15%	12%	11%

0.1

0.3

0.5

0.7

0.9

P Signal

D Offer

0.9	9%	10%	13%	13%	13%
0.7	12%	13%	17%	15%	15%
0.5	24%	37%	41%	39%	34%
0.3	30%	19%	15%	18%	20%
0.1	24%	22%	14%	15%	18%

0.1

0.3

0.5

0.7

0.9

D Signal