

P Offer

0.9	21%	16%	17%	16%	23%
0.7	19%	14%	16%	15%	26%
0.5	37%	45%	43%	42%	27%
0.3	11%	13%	12%	13%	12%
0.1	11%	12%	12%	13%	12%

0.1

0.3

0.5

0.7

0.9

P Signal

D Offer

0.9	11%	13%	11%	11%	11%
0.7	11%	13%	11%	11%	11%
0.5	28%	44%	44%	41%	43%
0.3	26%	16%	19%	14%	16%
0.1	25%	15%	16%	22%	19%

0.1

0.3

0.5

0.7

0.9

D Signal