

P Offer

0.9	18%	15%	31%	47%	41%
0.7	30%	34%	24%	18%	26%
0.5	21%	21%	18%	15%	15%
0.3	21%	18%	17%	12%	11%
0.1	11%	11%	11%	8%	7%

0.1

0.3

0.5

0.7

0.9

P Signal

D Offer

0.9	10%	11%	13%	14%	14%
0.7	10%	12%	17%	19%	21%
0.5	17%	18%	17%	18%	19%
0.3	21%	30%	33%	31%	29%
0.1	42%	30%	19%	19%	18%

0.1

0.3

0.5

0.7

0.9

D Signal