

P Offer

0.9	18%	16%	13%	6%	12%
0.7	18%	16%	12%	6%	28%
0.5	18%	16%	14%	21%	35%
0.3	27%	24%	29%	18%	8%
0.1	19%	29%	32%	49%	18%

0.1

0.3

0.5

0.7

0.9

P Signal

D Offer

0.9	4%	10%	11%	14%	N/A
0.7	4%	10%	11%	14%	N/A
0.5	4%	10%	13%	31%	N/A
0.3	4%	18%	20%	14%	N/A
0.1	83%	52%	45%	26%	N/A

0.1

0.3

0.5

0.7

0.9

D Signal