

P Offer

0.9	75%	75%	100%	100%	100%
0.7	0%	0%	0%	0%	0%
0.5	25%	25%	0%	0%	0%
0.3	0%	0%	0%	0%	0%
0.1	0%	0%	0%	0%	0%

0.2

0.4

0.6

0.8

1

P Signal

D Offer

0.9	0%	0%	100%	100%	100%
0.7	0%	0%	0%	0%	0%
0.5	25%	25%	0%	0%	0%
0.3	25%	50%	0%	0%	0%
0.1	50%	25%	0%	0%	0%

0.2

0.4

0.6

0.8

1

D Signal