

P Offer

0.9	N/A	13%	38%	55%	78%
0.7	N/A	13%	52%	45%	22%
0.5	N/A	13%	3%	0%	0%
0.3	N/A	13%	3%	0%	0%
0.1	N/A	49%	3%	0%	0%

0.1

0.3

0.5

0.7

0.9

P Signal

D Offer

0.9	0%	0%	0%	61%	78%
0.7	0%	0%	31%	27%	22%
0.5	0%	0%	0%	4%	0%
0.3	0%	0%	3%	4%	0%
0.1	100%	100%	66%	4%	0%

0.1

0.3

0.5

0.7

0.9

D Signal