

P Offer

0.9	35%	12%	22%	45%	59%
0.7	17%	24%	26%	18%	14%
0.5	30%	51%	28%	18%	21%
0.3	12%	6%	15%	11%	3%
0.1	6%	7%	9%	8%	3%

0.1

0.3

0.5

0.7

0.9

P Signal

D Offer

0.9	12%	13%	13%	17%	17%
0.7	12%	16%	18%	14%	19%
0.5	27%	23%	22%	23%	27%
0.3	18%	22%	30%	30%	21%
0.1	31%	27%	17%	15%	16%

0.1

0.3

0.5

0.7

0.9

D Signal