

P Offer

0.9	18%	16%	16%	17%	19%
0.7	18%	16%	16%	16%	20%
0.5	22%	16%	16%	20%	24%
0.3	23%	37%	37%	30%	23%
0.1	19%	16%	16%	17%	14%

0.1

0.3

0.5

0.7

0.9

P Signal

D Offer

0.9	5%	15%	18%	7%	8%
0.7	5%	15%	18%	7%	8%
0.5	5%	15%	18%	48%	54%
0.3	33%	37%	18%	8%	9%
0.1	53%	19%	28%	30%	22%

0.1

0.3

0.5

0.7

0.9

D Signal