

P Offer

0.9	40%	70%	100%	100%	100%
0.7	60%	30%	0%	0%	0%
0.5	0%	0%	0%	0%	0%
0.3	0%	0%	0%	0%	0%
0.1	0%	0%	0%	0%	0%
	0.2	0.4	0.6	0.8	1
P Signal					

D Offer

0.9	11%	49%	N/A	N/A	N/A
0.7	51%	14%	N/A	N/A	N/A
0.5	14%	13%	N/A	N/A	N/A
0.3	13%	12%	N/A	N/A	N/A
0.1	12%	11%	N/A	N/A	N/A
	0.2	0.4	0.6	0.8	1
D Signal					