P Signal									D Signal					
	•	0.1	0.3	0.5	0.7	0.9			0.1	0.3	0.5	0.7	0.9	
P Offer	0.1	14%	14%	15%	14%	12%	D Offer	0.1	44%	32%	25%	21%	19%	
	0.3	32%	32%	30%	29%	19%		0.3	17%	19%	19%	21%	43%	
	0.5	27%	25%	27%	29%	41%		0.5	13%	16%	19%	20%	14%	
	0.7	14%	14%	14%	14%	16%		0.7	13%	16%	19%	19%	12%	
	0.9	14%	14%	15%	14%	12%		0.9	13%	16%	19%	19%	12%	