

P Offer

0.9	N/A	N/A	13%	12%	37%
0.7	N/A	N/A	13%	12%	19%
0.5	N/A	N/A	35%	39%	21%
0.3	N/A	N/A	26%	25%	12%
0.1	N/A	N/A	13%	12%	12%

0.1

0.3

0.5

0.7

0.9

P Signal

D Offer

0.9	1%	6%	9%	0%	11%
0.7	1%	6%	8%	0%	11%
0.5	1%	16%	38%	60%	23%
0.3	20%	62%	29%	40%	38%
0.1	78%	11%	16%	0%	16%

0.1

0.3

0.5

0.7

0.9

D Signal