

P Offer

0.9	N/A	16%	9%	1%	18%
0.7	N/A	16%	9%	22%	33%
0.5	N/A	15%	11%	17%	27%
0.3	N/A	38%	43%	2%	10%
0.1	N/A	16%	29%	58%	12%

0.1

0.3

0.5

0.7

0.9

P Signal

D Offer

0.9	3%	11%	19%	N/A	N/A
0.7	3%	11%	19%	N/A	N/A
0.5	3%	11%	23%	N/A	N/A
0.3	46%	13%	19%	N/A	N/A
0.1	46%	53%	20%	N/A	N/A

0.1

0.3

0.5

0.7

0.9

D Signal