

P Offer

0.9	15%	16%	16%	17%	16%
0.7	16%	16%	16%	17%	16%
0.5	21%	20%	20%	22%	31%
0.3	33%	33%	33%	27%	22%
0.1	15%	16%	16%	17%	16%

0.1

0.3

0.5

0.7

0.9

P Signal

D Offer

0.9	8%	15%	13%	12%	12%
0.7	8%	15%	13%	12%	12%
0.5	9%	15%	30%	32%	27%
0.3	10%	21%	23%	22%	25%
0.1	65%	33%	21%	22%	24%

0.1

0.3

0.5

0.7

0.9

D Signal