P Offer (rows) × P Signal (columns)

P Offer \ P Signal	0.1	0.3	0.5	0.7	0.9
0.9	38%	40%	43%	48%	51%
0.7	0%	0%	5%	4%	0%
0.5	0%	0%	9%	0%	5%
0.3	0%	0%	0%	0%	0%
0.1	62%	60%	44%	48%	43%

D Offer (rows) × D Signal (columns)

D Offer \ D Signal	0.1	0.3	0.5	0.7	0.9
0.9	0%	0%	0%	0%	50%
0.7	0%	0%	0%	0%	0%
0.5	0%	0%	0%	13%	0%
0.3	0%	0%	23%	35%	0%
0.1	100%	100%	77%	52%	50%