# **MATTHEW BACKUS**

## matthew.backus@columbia.edu website

## **CURRENT APPOINTMENTS**

- Visiting Assistant Professor, Economic Analysis and Policy, Berkeley Haas 2021 -
- Philip H. Geier Jr Associate Professor, Economics, Columbia GSB 2019 -
- Assistant Professor, Economics, Columbia Graduate School of Business, 2015 2019
- affiliated faculty member, Department of Economics, Columbia University, 2018 -
- Research Affiliate, Centre for Economic and Policy Research, 2019 -
- Faculty Research Fellow, National Bureau of Economic Research, 2016 -

## PRIOR APPOINTMENTS

- Visiting Professor, Business Economics and Public Policy, Wharton, Fall 2019
- Visiting Professor, Economics, UC Berkeley, Spring 2019
- Visiting Professor, Economics, NYU Stern, Fall 2018
- Visiting Professor, Economics, Princeton, Fall 2018
- Assistant Professor, Department of Economics, Cornell University, 2013 2015
- Cowles Foundation Visiting Professor, Yale University, March April 2015
- Postdoctoral Scholar, eBay Research Labs, 2012 2013

# **EDUCATION**

- Ph.D. Economics, University of Michigan, 2012
- M.A. Economics, University of Toronto, 2006
- B.A. Economics and Philosophy, American University, 2003

#### **PUBLICATIONS**

# • Expectation, Disappointment, and Exit: Evidence on Reference Point Formation from an Online Marketplace

(with Thomas Blake, Dimitriy Masterov, and Steven Tadelis)

Journal of the European Economic Association, forthcoming

• Common Ownership in America: 1980-2017

(with Chris Conlon and Michael Sinkinson)

AEJ: Microeconomics, Vol. 13 Issue 3, August 2021, pp. 273 - 308

• Why is Productivity Correlated with Competition?

Econometrica, Vol. 88 Issue 6, November 2020, pp. 2415-2444

(EARIE 2014 YEEA, 9th Paul Geroski Prize for Most Significant Policy Contribution)

• I Don't Know

(with Andrew Little)

American Political Science Review, Vol. 114 Issue 3, August 2020, pp. 724 - 743

• Sequential Bargaining in the Field: Evidence from Millions of Online Bargaining Interactions (with Thomas Blake, Brad Larsen, and Steven Tadelis)

Quarterly Journal of Economics, Vol. 135 Issue 3, August 2020, pp. 1319 - 1361

• Theory and Measurement of Common Ownership

(with Chris Conlon and Michael Sinkinson)

American Economic Review P&P, Vol. 110 Issue 5, May 2020, pp. 557 - 560

## • The Empirical Content of Cheap-Talk Signaling: An Application to Bargaining

(with Tom Blake and Steven Tadelis)

Journal of Political Economy, Vol. 127 Issue 4, August 2019, pp. 1599 - 1628

# • Is Sniping a Problem in Online Auction Markets?

(with Tom Blake, Dimitriy Masterov, and Steven Tadelis)

Proceedings of the 24th ACM International World Wide Web Conference, 2015

## • Search Costs and Equilibrium Price Dispersion in Auction Markets

(with Joseph Podwol and Henry Schneider)

European Economic Review, Vol. 71, November 2014, pp. 173 - 192

#### WORKING PAPERS

# • Dynamic Demand Estimation in Auction Markets

(with Greg Lewis)

Review of Economic Studies, revise and resubmit

## • Common Ownership and Competition in the Ready-to-Eat Cereal Industry

(with Chris Conlon and Michael Sinkinson)

Econometrica, revise and resubmit

# • Communication and Bargaining Breakdown: An Empirical Analysis

(with Thomas Blake, Jett Pettus, and Steven Tadelis)

EC'21, forthcoming extended abstract

# • On Testing Continuity and the Detection of Failures

(with Sida Peng)

#### RECENT AND UPCOMING TALKS

- 2021–2022: Bilkent University, Chicago Booth Applied Economics, Temple University, Universitat Pompeu Fabra, University of Cambridge Judge Business School, University of Sydney
- 2020-2021: Bates-White Antitrust Conference, Berkeley, Berkeley Haas, Berlin Applied Micro Seminar, CIREQ Applied Workshop, HKUST, Linz University, Toulouse Digital Economics
- 2019-2020: APIOC (invited), EARIE (invited), Penn, UT Austin Finance

#### **GRANTS**

 National Science Foundation Grant, SES – 1629060, "Bilateral Bargaining through the Lens of Big Data" (with Brad Larsen, Matt Taddy, and Steven Tadelis)

Award Amount: \$403,036.

Award Duration: September 2016 - August 2021.

• National Science Foundation Grant, SES - 1463810, "Dynamic Auction Markets"

(with Greg Lewis)

Award Amount: \$131,156.

Award Duration: September 2014 - August 2018.

• Alfred P. Sloan Foundation Grant, G-2021-16988 "Consumer Surplus and Distributional Concerns"

Award Amount: \$357,127.

Award Duration: January 2022 - December 2024

#### **TEACHING**

- Columbia GR6254: Industrial Organization II (graduate), Spring 2020, Fall 2020
- Columbia B6200: Managerial Economics (MBA), Fall 2016, 2017, 2018
- Columbia B5200: Managerial Economics (EMBA), Fall 2015, 2016, 2017
- Columbia B8260: Market Design (MBA), Spring 2020, 2021
- Wharton MGEC611/612: Microeconomics for Managers, Fall 2000
- Cornell ECON 7510: Industrial Organization (graduate), Fall 2013, 2014

• Cornell ECON 4610: Industrial Organization (undergraduate), Fall 2013, 2014

## **SERVICE**

- Interactive Online IO Seminar Organizer, Summer 2020
- Co-organizer: BEET Conference 2018
- Research Assistant Coordinator, Columbia GSB Economics, 2017 2021
- Junior Faculty Recruiting Committee, Columbia GSB Management, 2017
- Junior Faculty Recruiting Committee, Columbia GSB Economics, 2016 2019
- Junior Faculty Recruiting Committee, Columbia Department of Economics, 2020
- IO Seminar Organizer, Columbia, 2016 2021
- The Web Conf Program Committee, 2018 2021
- IIOC Program Committee, 2017 2020
- AdAuction16 Program Committee, 2016
- Graduate Admissions Committee, Cornell, 2014 2015
- IO Seminar Organizer, Cornell, 2013 2015
- Placement Committee, Cornell, 2013 2014
- ACM: EC Program Committee, 2013, 2014, 2017, 2019, 2021
- ACM: EC Senior Program Committee, 2020
- SIOE Program Committee, 2020

## **OUTSIDE ACTIVITIES**

- Board of Directors, Feminist Press, 2019 (Treasurer, 2021 -)
- Consulting Researcher, eBay Research Labs, 2013 -

#### **MISCELLANY**

- Mentor Ambassador, iMentor 2017 2020
- CES Dissertation Mentorship, US Census Bureau, 2011 2012
- Visiting Fellow, Harvard University, 2008 2009
- Special Sworn Status, US Census Bureau, 2007 -
- CSCS IDEAS-IGERT NSF Fellowship, University of Michigan, 2007 2011
- Doctoral Stream Fellowship, University of Toronto, 2005 2006
- Golden Shovel Award, Trinity Prep Debate, 1999