



Pitch Deck

Get Paid seeing the World



contact@duteko.com



Most Immigrants have this problem

Over 95% of immigrants find it prohibitively expensive to send items or parcels back home. As a result, they often turn to their circle of fellow countrymen, asking if anyone is travelling home who could help deliver the items or parcels.

▶ <https://www.youtube.com/shorts/NCEq4oqWRhs>



How they solve it Today!

Most immigrants address their need to send parcels home—primarily to Africa, Asia, and the middle East—by relying on family and friends, which is often inefficient, or by using traditional services like DHL, UPS, or FedEx, which tend to be very expensive.



What if instead...

Immigrants can send parcels to their home country through fellow countrymen or women travelling back, saving money while allowing the traveller to earn some extra income-all facilitated through a digitized platform.



That's Us.

With us, there's no...



Huge Infrastructural Cost



Cross-Border Bureaucracy



Required Human Labour

So Far So Good...

- We have launched our MVP in the United Kingdom, enabling Nigerian immigrants to send parcels from the UK to Nigeria. Our current focus is on customer acquisition to expand our reach and impact.
- We have also partnered with a local courier company in Nigeria to provide doorstep delivery. They will receive parcels from travellers and handle the final delivery to recipients.



Senders » Duteko » Travellers » Receivers

40%

Base commission fee
(Duteko)

60%

Payout (Traveller)

Unlike our competitors, this model abstracts the infrastructural cost away from us,
thus reducing our operational costs.

Competitive Advantage

- | | |
|---|-------------------------|
| 1 | No Infrastructural cost |
| 2 | Community and Trust |
| 3 | Cost Effective |

We understand that security is a primary concern for anyone considering this idea. That's why we have implemented several measures to ensure safety and are continually exploring even stricter security protocols.



Why Now?

With pioneers of the gig economy like *Uber*, *Airbnb*, and *DoorDash*, the sharing economy has built significant trust. Coupled with the rapid growth of the global logistics industry, this creates the perfect timing for our entry into the market.



Our Team



M.B.A. Fadeyi
Business & Software Developer

Serial Entrepreneur and Software Developer. One-time founder of a logistics company in Lagos and raised funding of six figures as a cofounder in a fintech startup in Lagos, Nigeria. Graduate of Cranfield School of Management in Management and Entrepreneurship, Msc., and Chartered Institute of Managers, United Kingdom member.



Ayodeji Igbinlola
Software Developer

Tech enthusiast with over 3 years of industry experience interested in native and cross platform mobile application development. Proficient in Java, Kotlin, and Dart programming languages. Boasts of several production-grade mobile apps on both iOS and Android stores.



Fisayo Adegun
Software Developer

Electrical and Electronics Engineer by training and a self-motivated Software Developer by career with over 3 years of professional experience specializing in back-end development. Proficient in C#, ASP.NET Core, and web technologies. My expertise extends to RESTFUL API design, micro services architecture, and database management using Microsoft SQL Server.

Funding

We are raising seed round:

\$1.5m

Use of Funds

- Product and engineering
- Regulation and registration
- Initial traction and marketing





You can get in touch if interested

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