Purpose:
- Store movies by:
    - Title
    - Genre
    - Release Date
    - Starring Cast
- Track Lending
    - Name of borrower
    - Contact information of borrower
    - Date borrowed
    - Date returned
- Sharable wishlist
- Searchable
- Barcode scanner
    - Search database
    - Add movies to database
- Sync across Mac, iPad, and iPhone

Why:
- Available applications are not the best.
- I have a large collection of DVDs and I want to be able to organize them digitally.
- I want to be able to keep an updated list of my movies with me while I am out shopping.
- I want to be able to share my wishlists with my friends and family.

For:
- Anyone with a large DVD collection

Name Ideas:
- DVD Inventory
- My Movie Database