

**Business Intelligence
Project Proposal
On
Sentiment Analysis for the customer reviews on Zomato**



**HÖGSKOLAN
DALARNA**

By

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Abstract:

Zomato is an Indian restaurant aggregator and food delivery application. Zomato deals with all kind of food delivery to the customers and help them with the information of food provided at the restaurants and provides reviews of the customers on the restaurant. Bengaluru is the destination hub for the foodies and it as nearly 12000 restaurants registered with Zomato [1]. Bengaluru and it provides information for all the restaurants, help customers to book the table at the restaurant and deliveries food from those restaurants to the customers.

We have chosen the data from Kaggle Dataset [2]which has the data from 12000 different restaurants. Using the Data, we would be analysing the reviews of the customer's and would be know the best restaurants with the top reviews. We can also see how many customers would be choosing the Application to book the table at the restaurant. We would be also performing some regression algorithms and sentiment analysis.

References

- [1] Zomato, "Zomato," [Online]. Available: <https://www.zomato.com/bangalore> [Accessed 17 04 2020].
- [2] K.-H. Poddar, "Kaggle," [Online]. Available: <https://www.kaggle.com/himanshupoddar/zomato-bangalore-restaurants> [Accessed 17 04 2020].