Wealth House, LLC Equity Investment Strategy

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Strategy Description:

The purpose of the strategy is to dynamically invest over long term in long position in equities and funds that are expected to appreciate in their value. The strategy utilizes long call option positions to enhance the upside potential, long put option position to protect against market downward moves, and covered short call option positions as means of profit taking without need of selling the stock.

Average holding time period of the strategy is typically a few weeks to a few months. The selection of investment stocks is a process that is backed by research of the business, market conditions, and price levels, and it accommodates any and all client's preferences and restrictions. Although historical performance has been a bit higher than expected so far, the targeted performance is to provide about 20-25% APR over long term. See Disclosure below.

Risk Management

Risk management is accomplished via portfolio diversification as well as utilization of out of the money long options. Although the investment is concentrated in a few equities, size of clients funds determines how diversified their holdings can be. Clients have live access to real time positions at all times and can withdraw funds with no imposed delays.

Account Facilitation

Interactive Brokers, LLC facilitates management of our clients' accounts for investment advisors. They provide set of investment, trading, analysis, and reporting tools and complete real time access. They also provide all the calculation and administration of the fees, as well documents needed for tax filing. They provide highly competitive trading fees as well. Upon agreement, they would provide you with a web link and instructions for opening account, its funding, and access with full transparency.

Management Fees

Wealth House, LLC for its services charges 2% management fees applied monthly, and 20% performance fees applied quarterly. Interactive Brokers manages the calculation of the fees, watermarks levels, and distribution of the fees. Wealth House does not charge any other fees (technology or market data).

References

References and CV of the Wealth House' Portfolio Manager Milan Kratka are available upon request.

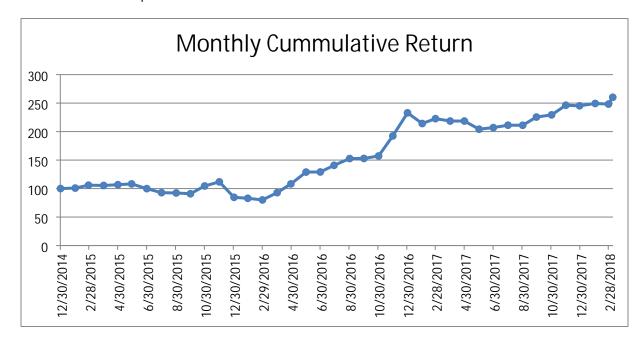
Disclosure

THE INFORMATION PROVIDED IN THIS DOCUMENT IS NOT COMPREHENSIVE AND DOES NOT INCLUDE INFORMATION THAT MAY BE MATERIAL TO YOUR INVESTMENT DECISION PROCESS. IT IS CONFIDENTIAL AND MAY NOT BE DISCLOSED TO ANY OTHER PERSON OR ENTITY EXCEPT FOR PURPOSES OF OBTAINING ADVICE WITH RESPECT TO SUITABILITY OF INVESTING VIA WEALTH HOUSE.

PAST PERFORMANCE DOES NOT BY ANY MEANS GUARANTEE FUTURE RESULTS. MARKET CONDITIONS IN THE FUTURE MAY BE TOTALLY DIFFERENT FROM THE MARKET CONDITIONS IN THE PAST.

DESPITE STRONG COMMITMENT TO ACTIVE RISK MANAGEMENT, NOTHING HEREIN IS INTENDED TO IMPLY THAT WEALTH HOUSE'S INVESTMENT METHODOLOGY MAY BE CONSIDERED "SAFE" OR "RISK FREE". THERE ARE MANY RISKS WHICH CANNOT BE MONITORED OR CONTROLLED AND MAY BE GREATER THEN FORECASTED. UNUSUAL MARKET CONDITIONS MAY ONLY HIGHLIGHT THE RISKS INVOLVED IN INVESTMENTS.

The following is the actual realized historical strategy performance chart based on monthly data from Interactive Brokers report:



The following is a recent report from Interactive Brokers on the cumulative performance and the value of Assets Under Management:

