Personal Information

- **Name:** Emily Robinson
- **Age:** 31
- **Contact Information:** emilyrobinson@email.com | +44 207 123 4567
- **LinkedIn Profile:** linkedin.com/in/emilyrobinson
- **Address:** London, United Kingdom

Professional Summary

Innovative and strategic Data Science Manager with 6 years of experience in the e-commerce industry. Skilled in leveraging data analytics for market insights and business strategy. Recognized for leading teams in developing data-driven solutions to enhance customer engagement and profitability.

Professional Experience

1. **Data Science Manager, ShopMax Ltd.** - London, UK - Aug 2017 to Present
   - Headed the data science team in analyzing customer data, resulting in a 25% increase in targeted marketing success.
   - Developed machine learning models for personalized shopping experiences, boosting customer retention rates.
   - Coordinated with marketing and sales teams to implement data-driven strategies, leading to a 10% growth in annual revenue.
   - Oversaw the automation of data processes, improving efficiency and accuracy in data handling.
2. **Data Analyst, Digital Retail Group** - London, UK - Jul 2014 to Jul 2017
   - Conducted in-depth data analysis to inform product placement and pricing strategies.
   - Created and maintained interactive dashboards for real-time sales tracking and reporting.
   - Contributed to a major project on customer behavior analysis that informed the redesign of the company website.

Education

- **Master of Science in Data Science** - University College London, 2014
  - Thesis on "Applying Machine Learning Techniques in E-Commerce".
- **Bachelor of Science in Mathematics** - University of Cambridge, 2012
  - Graduated with first-class honors.

Skills

- **Technical Skills:** Expert in Python, R, SQL, machine learning algorithms, and data visualization tools.
- **Analytical Skills:** Proficient in statistical analysis, consumer data analytics, and predictive modeling.
- **Leadership Skills:** Strong leadership in managing data science teams and projects.
- **Communication Skills:** Effective in communicating complex data insights to diverse stakeholders.

Certifications

- Certified Data Scientist - DataCamp (2015)
- Advanced Analytics in Retail - Coursera (2016)

Projects

- **Customer Segmentation Model:** Developed a segmentation model to optimize marketing efforts, resulting in increased customer engagement.
- **Sales Forecasting System:** Implemented a predictive analytics system for sales forecasting, enhancing inventory management.

Professional Memberships

- Member of the UK Data Science Network
- Regular speaker at the London Data Science Summit

Languages

- English (Native)

Interests

- Mentor for Girls Who Code UK, encouraging young women to pursue careers in STEM.
- Passionate about sustainable living and eco-friendly initiatives.

References

Available upon request.