



**DESIGN • PRINT • BRAND • ADVERTISE**

**“ YOUR  
BRAND  
VISIBILITY  
IS OUR  
PRIORITY ”**



# **SINTRHA MEDIA**

*is a multidisciplinary production company, design studio and marketing communications agency centered in Nairobi, Kenya.*

*We write radio adverts. We write TV commercials and other relevant videos, that get's our clients clients' necessary attention.*

# INTRODUCTION

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Welcome to Sintrha Media, a full-service agency specialized in providing comprehensive branding, printing, web design, graphic design and advertising solutions to businesses of all sizes.

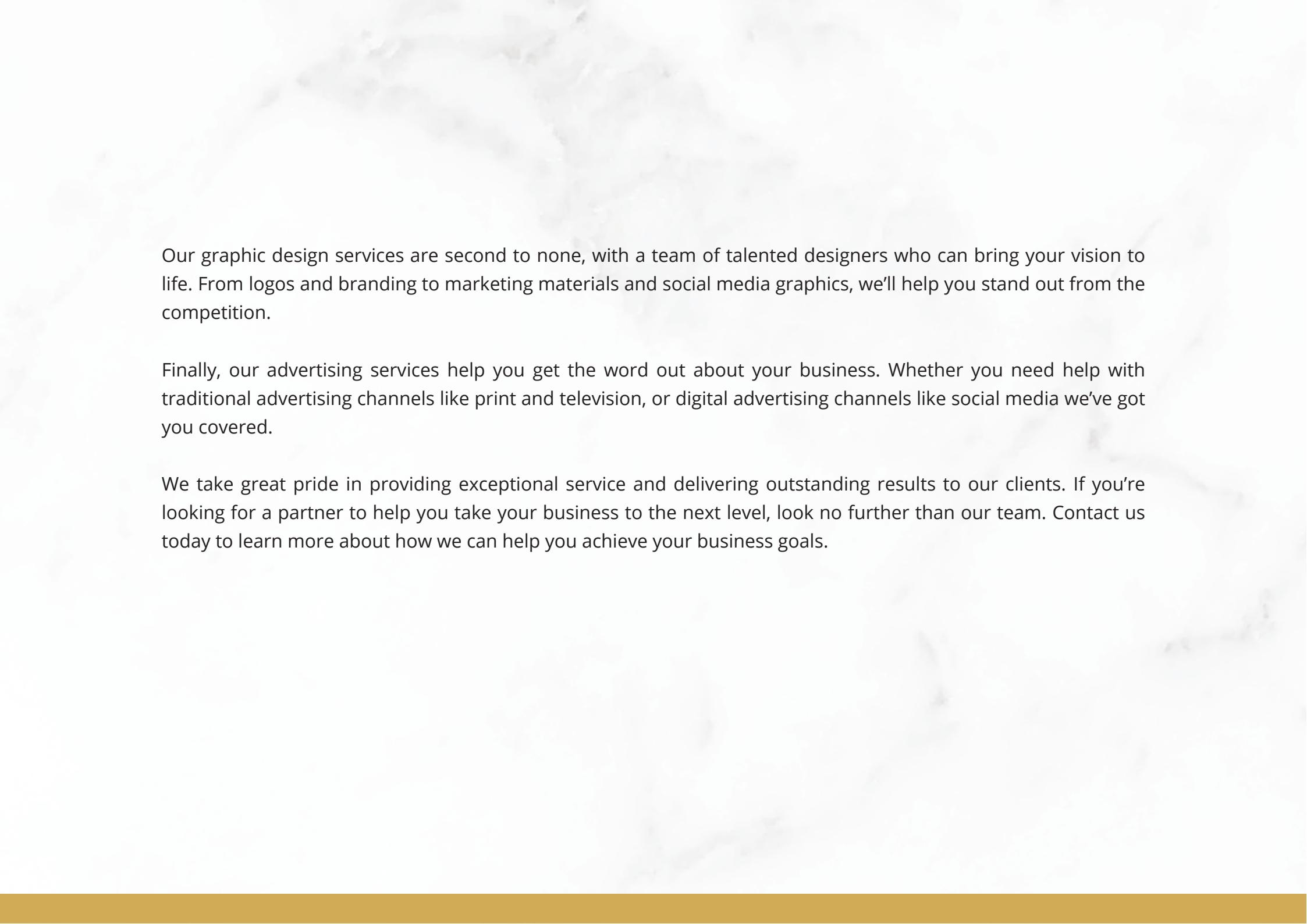
We are a team of creative professionals who are passionate about helping businesses and organizations achieve their goals through effective design and communication.

Our team is made up of experienced creative designers, marketers and branding experts who have a deep understanding of what it takes to create a successful brand. Whether you need a new logo, label design for packaging, a website design, or a complete branding strategy, we have the skills and expertise to help you achieve your goals.

At our core, we believe that effective branding is the foundation for any successful business. That's why we work closely with our clients to understand their unique needs and develop a customized branding strategy that effectively communicates their message and resonates with their target audience.

Our printing services cover a wide range of options, from business cards, flyers, posters, branded pens, mugs, diaries, note books, calendars, magazines, annual reports, brochures to banners, t-shirts and large format printing. We use the latest technology and highest quality materials to ensure that your printed materials make a lasting impression.

When it comes to web design, we know that a well-designed website is essential for any business looking to establish a strong online presence. Our team of expert designers and developers create websites that are not only visually appealing, but also user-friendly and optimized for search engines.



Our graphic design services are second to none, with a team of talented designers who can bring your vision to life. From logos and branding to marketing materials and social media graphics, we'll help you stand out from the competition.

Finally, our advertising services help you get the word out about your business. Whether you need help with traditional advertising channels like print and television, or digital advertising channels like social media we've got you covered.

We take great pride in providing exceptional service and delivering outstanding results to our clients. If you're looking for a partner to help you take your business to the next level, look no further than our team. Contact us today to learn more about how we can help you achieve your business goals.

## **Details of at least five years' experience offering communication strategy or related assignments.**

- We have over 10 years of experience in the communications industry, specifically focusing on strategy and execution. During this time, we have developed and executed communication plans for a diverse range of clients, including businesses, nonprofits, and government agencies.
- Our expertise lies in the entire communication process, from conducting research and planning to implementing and evaluating strategies. We have honed excellent writing and editing skills over the years, with a proven track record of crafting clear, concise, and persuasive messages that resonate with target audiences.
- In addition, we possess strong interpersonal and presentation skills, which have allowed us to build relationships with key stakeholders and communicate effectively with a variety of audiences. We have experience with a range of communication channels, including traditional media, social media, and public relations.
- We are a team of self-starters who can work independently or as part of given teams. We always meet deadlines and deliver high-quality work. Our extensive experience and skills make us a valuable asset to any organization seeking experts in communication strategy.

# OUR SCOPE OF WORK







MINISTRY OF HEALTH



WORLD  
TB DAY  
VENUE: TALA MARKET | MARCH 24

BOOK YOUR 2  
NIGHT PACKAGE

YES!

WE CAN

End TB in Kenya



NATIONAL TUBERCULOSIS, LEPROSY  
AND LUNG DISEASE PROGRAM

info@ntlp.co.ke | www.ntlp.co.ke | @NTLPKenya | @NTLPKenya



cmmB  
Healthier Lives Worldwide

amref  
health africa

chs  
Centre for Health Solutions - Kenya

ciheb  
KENYA  
Improving the human condition globally

ReSOK | RESPIRATORY  
SOCIETY OF KENYA

HANDBROT  
SALE ! SALE !

BROTH  
SALE !

Photolab

BREAKFAST  
LUNCH  
Dinner  
Delicatessen Cafe

JEWELRY





8<sup>TH</sup>  
MAR

# INTERNATIONAL WOMEN'S DAY

THEME: WOMEN IN LEADERSHIP : ACHIEVING AN EQUAL FUTURE IN A COVID-19 WORLD

VENUE: SIAYA INSTITUTE OF TECHNOLOGY ,ALEGO/USONGA SUB COUNTY STARTING AT 9.00AM

POWERED BY



World Vision

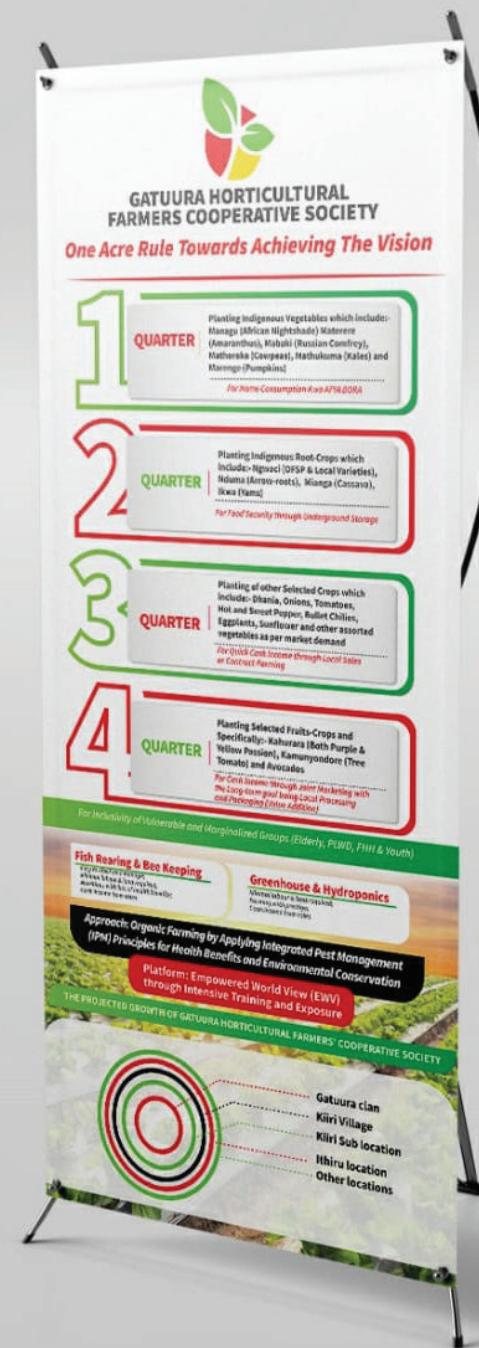


# UHC DAY 2020

National Theme: Leave No One Behind: Re-Imagining UHC as PHC (Primary Health Care)

## Health for all Now!!





**Background: Why School Feeding Matters**

globally, on average 50% of learners receive a meal at school, but in Kenya, only 20%. Kenya has one of the most advanced school feeding programs in Africa, but still only 20% of learners benefit. The first 10 million Kenyan nutrition and health impact assessments indicated a significant negative suppressed growth in children under five. A new study, the Kenya School Health Survey, found that children in Nairobi that received a school meal had a 10% higher height-for-age than those who did not receive a school meal.

**ground: Why School Feeding Matters**

Global: on average 50% of learners receive a meal at school. But in Kenya this number falls to just 20%. Kenya has one of the most advanced school systems. However, 60% of them do not receive adequate nutrition and only 20% benefit from a minimally acceptable diet, which has a significant negative impact on their development. This gives rise to an under-nourished population with suppressed academic potential.

This briefing document envisages a sustainable school feeding program for all public primary school learners in Nairobi that guarantees access to a high quality, nutritious meal every school day. Such a program will ensure a well-nourished, educated population, the foundation for future growth and development, close to 1 million school-going children. The government will take responsibility for the nutritional needs of Kenyan children, estimated to be 10 million. Kenya's children are in four strata: those who receive no meals, those who receive just 30-40% of the recommended daily intake, Hungry children, and those who receive 100% of their daily intake.

While education is a priority sector for the government, in fact, Kenya's children struggle to focus, significantly impacting their academic progress. To meet up the needs of education, children miss school due to a lack of access to nutritional programs. The key to driving up the educational sector, and further unlock positive developments within the health and agricultural sectors,







## Nairobi County's School Feeding Opportunity

Nairobi is a densely populated county with a quarter of a million school-going children. Undernutrition is rising quickly among the urban poor due to the rapid increase of informal settlements where people are especially vulnerable to food price spikes. The high demand for nutritious food coupled with the wide spread of schools presents a unique challenge as well as an opportunity for Nairobi County to engage with an ever-increasing, vulnerable segment of its demographic.

- School feeding creates an economic ripple effect across agriculture, education and health with a KES 900 return for every KES 100 invested
- 28% higher average enrolment in schools that offer meals
- 24% improvement in school performance metrics since schools started offering meals
- Non-stunted children have a 33% higher chance of getting out of poverty compared to stunted children
- 12% increased school attendance
- 23% increased enrolment in the first year of school
- Sourcing from farmers provides a reliable market and can incentivize increased agricultural production, and its kitchens create jobs for Kenyans.
- Reduced time burden on parents and caregivers to provide midday meals.

Currently, the school feeding system is made up of three main entities: government, private sector, community groups. The siloed nature of the current system is unable to meet the demand in Kenya, and the gap is expected to widen with projected population growth. To narrow this gap, the recommended system for Nairobi is one that brings together all three entities in a formal partnership.

In such a partnership, the County government would open school feeding up to specialised service providers who handle operations on a day to day basis, whilst ensuring quality control and standardisation. Given the sensitive nature of school meal provision for children, ensuring sustainability of this blended model is crucial. Nairobi County is planning to adopt the model outlined below:



FEBRUARY 2<sup>nd</sup> - 4<sup>th</sup>

# CANCER SUMMIT EVENTS PROGRAM



National Cancer  
Institute of Kenya  
NCI-KENYA





# 2022 APF CONFERENCE **REPORT**

KIGALI, OCTOBER 24<sup>TH</sup> & 25<sup>TH</sup>

THEME: African Philanthropists Closing the Gender Gap

Angella Langat – Coordinator  
Mercylyn Mokeira – Projects and Logistics Officer

#APF2022



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**Theme 6: Big Players in Corporate Africa**

Closing the Gender Gap

This plenum explored the state of gender equality in Africa's private sector, as well as the state of progress across all the broader areas that need attention. Building on corporate diversity, companies can then move gender equality forward by valuing the contributions while creating value for their companies and consumers they serve.

Social responsibility is a growing focus in corporate decision-making. So what can relevant businesses do to build strong inclusion? Gender equality must be a priority — but it's not a priority in itself. Businesses — both public and private — must understand the context that promotes greater equality and take steps to be diverse but also equal. For instance, through women's representation in decision-making positions, some

African companies reported profit increases of up to 35 percent (ID 2016) yet countries around the world are losing \$27 billion in economic output because of women's under-representation in the private sector. This is a powerful reminder that private companies and individuals must model for change, and must be engaged as advocates and influencers.

**Speakers**

- **Ella Bandorres-Calle** - Chief Operating Officer, Iberia, Unilever, Spain
- **Hilary Mantova** - CEO, MTN Southern Africa
- **Douglas Moagosi** - CEO, Econet Wireless Southern Africa
- **Folake Otedola** - East and Southern Africa Regional Director, Unilever

**Plenary 6**

**Theme 7: What Men Must Do with it?**

**The Role of Male Financial Champions**

This session addressed how both women and men should be engaged on questions of gender equality, and focus specifically on the role that men can play in driving for change, partners, allies or advocates and gatekeepers of power. The achievement of gender equality cannot sit on the shoulders of women alone; when we have shared ownership, men can demonstrate that it is where we stand, forward, together. Women and men can and must work together to take on integral roles in introducing better competitiveness and innovation. To tackle the gender gap, more men in the ranks of seniority, we must evolve more male norms in the board and cultural norms.

**Plenary 7**

**Speakers**

- **Agnes Biakoye** - Vice-Chancellor University of Global Health Equity, Rwanda
- **Glorious Ogundipe** - Chairman Axafric & Optimate, Nigeria
- **Emery Bulusogome** - CEO, Strong Investments Ltd.
- **Jeanneke Autio** - CEO, Cutservice Africa, Uganda

10 | Nigerian Women's Conference Report

Design by Zainab Majeed | Conference Report

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**THE AFRICAN PHILANTHROPY FORUM (APF) 2022**



## Background and context

The African Philanthropy Forum (APF) was established in 2014 to build a learning community and a social movement committed to inclusive and sustainable development through the African Philanthropy Forum (APF) is in strong and vibrant, creating a global platform for partners and thought leaders to share ideas, learn from each other, and influence change on the continent and beyond. It is a platform for philanthropy to move from a grant-making event to a grant-making and influence event that it achieves development aid by 2030.

It was incubated by the Global Philanthropy Forum (GPF), a global network of strategic philanthropists and foundations that came together from 2014 – 2016. In 2017, APF became an offshoot of GPF and continues to be an offshoot of the same.

Over the years, APF has established a footprint in Africa, on the continent, with footprints in Morocco and Uganda, through its regional meetings and headquarters at the Forum for African Philanthropy (FAP) in 2013, source: UNCTAD report.

## Programs

1. The African Philanthropy Systems Change Initiative

It runs the following programs:

1. The African Philanthropy Systems Change Initiative
2. Building Knowledge
3. Creating Connections

Background and context

The APF Series, which consists of interviews with Africa's strongest philanthropic leaders, since becoming an independent entity, APF has reached over 1000 philanthropists and social leaders in Africa and across the world, bringing the total number to over 1400.

APF conferences provide a platform for African philanthropists, grant-makers and African activists to interact, share insights and experiences. APF has hosted 6 conferences since the launch of the APF.

**APF CONFERENCES**

The APF Conferences provide a platform for African philanthropists, grant-makers and African activists to interact, share insights and experiences. APF has hosted 6 conferences since the launch of the APF.

YEAR	LOCATION
2014	Abuja, Nigeria
2015	Nairobi, Kenya
2016	Abuja, Nigeria
2017	Kigali, Rwanda
2018	Johannesburg, South Africa
2020	Virtually

**THEME**

Access, Equality and Opportunity  
Empowering the Next Generation  
Build Back and Go Green  
The Wealth & Beautiful Future of the GPF  
Being A Force of Change





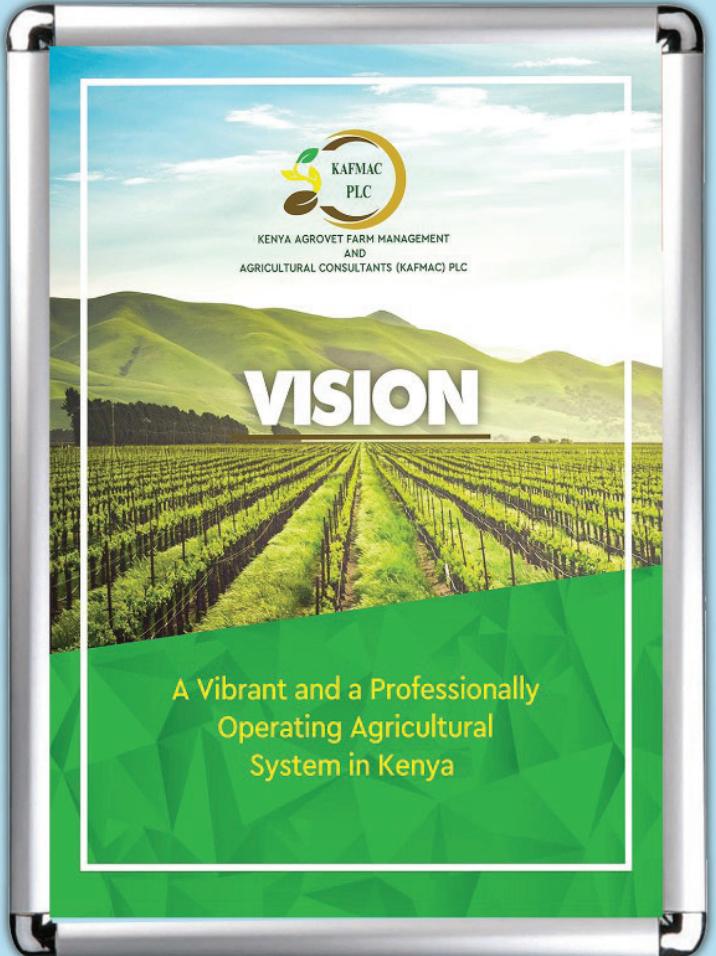
## Increasing household income through access to resilient economic and livelihood opportunities

Ensuring sustainable development requires a holistic approach that addresses the needs of the whole community. We believe that the best way to do this is by working with local partners to identify the unique challenges and opportunities in each community, and then developing tailored programs that address those needs. This approach has led to significant improvements in household income, food security, and overall well-being for many families.

**We Nurture Relationships. We love what we do, but we can't do it alone.**

We've been working to deliver the best possible health solutions to some of the children in need, by providing health, dignity, and justice.

CMMB Kenya  
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**Tel: 0729 990 444**