



**Matt Bass**  
UX/UI DESIGNER



COLLABORATOR | STORYTELLER | CREATOR |  
TINKERER | CURATOR

Bridging design with an entertainment career spent creating quality, branded storytelling. Passionate about engaging an audience with thoughtful content.



## recent projects

### **Village**

IOS Based school communication app for parents and teachers, to create a stronger community

Created In Sketch

<http://bit.ly/village-ios-app>

### **Taster**

A responsive web application designed to create, store and share content related to alcohol tasting, with a focus on a user controlled network

Created In Figma

[bit.ly/final-taster](http://bit.ly/final-taster)



## experience

### **Chemical Imbalance Management** 2011 - Present

LITERARY MANAGER & PRODUCER

Represent writers and directors, strategically placing them in the marketplace. Help clients fully develop idea before/after partnering them with talent and taking material to market. Negotiated deals for clients alongside lawyers.

### **HBO Films** 2005 - 2010

FILM DEVELOPMENT EXECUTIVE

Acquired/developed projects in new genres to expand company brand. Partnered with other departments to source new projects and talent relationships. Hands on project research, and story development alongside writers to create narrative.

### **HBO Films** 2001 - 2005

EXECUTIVE ASST TO PRESIDENT  
Various Assistant Duties



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Los Angeles, Ca



## ui design tools

Figma

Axure

Sketch

Google Suite

Draw.io

Microsoft

Invision

Adobe

Zeppelin

Optimal Sort



## ux design process

User Interviews

Sitemaps

Prototyping

User Flows

User Surveys

Wireframing

Usability Testing

Branding

Content Analysis

Mockups

Competitive  
Analysis

Personas  
Sketching



## web development

HTML

CSS

Git | Github

Javascript (Basic)



## education

**Bloc.io** 2018 - 2019  
UX/UI Design Program

**USC** 1995 - 1999  
BA - Cinema Television