



# Matt Bass

## UX/UI DESIGNER

COLLABORATOR | STORYTELLER | CREATOR | TINKERER | CURATOR

Bridging design with an entertainment career spent creating quality, fresh, branded storytelling. Passionate about engaging an audience, and making them think without dismissing their intelligence.



mattbass.design



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@TheMattBass



@mattabass



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Los Angeles, Ca

### recent projects

#### **Taster**

A responsive web application designed to create, store and share content related to alcohol tasting, with a focus on a user controlled network

CREATED IN FIGMA

<http://bit.ly/final-taster>

#### **Busy Bus**

Android application designed to help ease user burden at overcrowded bus stops, using clear and bold design

CREATED IN FIGMA

<http://bit.ly/mb-busy-bus>

### experience

#### **Chemical Imbalance Management** 2011 - Present

LITERARY MANAGER & PRODUCER

Represented writers and directors. Developed, packaged and sold film & television projects.

#### **HBO Films**

2005 - 2010

FILM DEVELOPMENT EXECUTIVE

Oversaw films projects for HBO

#### **HBO Films**

2001 - 2005

EXECUTIVE ASST TO PRESIDENT

### education

#### **Bloc.Io**

2018 - 2019

UX/UI Design Program

#### **University Of Southern California**

1995 - 1999

BA - School Of Cinema Television

### ux design process

User Interviews

Prototyping

User Surveys

Usability Testing

Content Analysis

Competitive

Analysis

Sketching

Sitemaps

User Flows

Wireframing

Branding

Mockups

Personas

### ui design tools

Figma Axure

Sketch Google Suite

Draw.io Microsoft

Invision Adobe

Zeppelin Optimal Sort

### web development

HTML

CSS

Git | Github

Javascript (Basic)

### interests

Music | Sports | Movies | Tech |

TV | Storytelling | Reading |

Education | Family Time