



MATT BASS  
UX/UI DESIGNER



COLLABORATOR | STORYTELLER | CREATOR | TINKERER |  
CURATOR

Bridging design with an entertainment career spent creating quality, branded storytelling. Passionate about engaging an audience with thoughtful content.



## recent design projects

### Design Reads (in progress)

IOS app for UX designers to share selected material helping create better designers, and a stronger community

### Village

IOS school communication app for parents and teachers

Created In Sketch <http://bit.ly/case-study-village>

### Taster

A responsive web application designed to create, store and share content related to alcohol tasting, with a focus on a user controlled network.

Created In Figma <http://bit.ly/case-study-taster>



## experience



### Matt Bass Designs

2018 - Present

#### FREELANCE UI/UX WEB DESIGNER

Designed user centric website and apps for desktop and mobile. Created new products from inception, as well as redesign of existing sites - from initial concept through code.

### Chemical Imbalance Management

2011 - Present

#### LITERARY MANAGER & PRODUCER

Strategic literary representation, helping clients fully develop idea to partner with talent. Negotiated deals alongside lawyers.

### HBO Films

2005 - 2010

#### FILM DEVELOPMENT EXECUTIVE

Acquired/developed material to expand brand. Partnered with other departments to source new projects/talent relationships. Hands on project development alongside writers.



[www.mattbass.design](http://www.mattbass.design)



[matt@mattbass.design](mailto:matt@mattbass.design)



@TheMattBass



@mattabass



@mbass99



Los Angeles, Ca



## ui design tools

Figma	Axure
Sketch	Google Suite
Draw.io	Microsoft
Invision	Adobe
Zeppelin	Optimal Sort



## ux design process

User Interviews	Sitemaps
Prototyping	User Flows
User Surveys	Wireframing
Usability Testing	Branding
Content Analysis	Mockups
Competitive Analysis	Personas
	Sketching



## web development

HTML  
CSS  
Git | Github  
Javascript (Basic)



## education

**Bloc.Io** 2018 - 2019  
UX/UI Design Program

**USC** 1995 - 1999  
BA - Cinema Television