



Matt Bass
UX/UI DESIGNER



COLLABORATOR | STORYTELLER | CREATOR |
TINKERER | CURATOR

Bridging design with an entertainment career spent creating quality, branded storytelling. Passionate about engaging an audience with thoughtful content.



recent design projects

Village

IOS Based school communication app for parents and teachers, to create a stronger community.

Created In Sketch

<http://bit.ly/village-ios-app>

Taster

A responsive web application designed to create, store and share content related to alcohol tasting, with a focus on a user controlled network.

Created In Figma

bit.ly/final-taster



experience



Matt Bass Designs

2018 - Present

FREELANCE UI/UX WEB DESIGNER

Designed user centric website and apps for desktop and mobile. Created new products from inception, as well as redesign of existing sites - from initial idea through coding.

Chemical Imbalance Management

2011 - Present

LITERARY MANAGER & PRODUCER

Represent writers and directors, strategically placing them in the marketplace. Help clients fully develop idea before/after partnering them with talent and taking material to market. Negotiated deals for clients alongside lawyers.

HBO Films

2005 - 2010

FILM DEVELOPMENT EXECUTIVE

Acquired/developed projects in new genres to expand company brand. Partnered with other departments to source new projects/talent relationships. Hands on project research & development alongside writers to create narrative.



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[@mattbass](https://www.linkedin.com/company/mattbass)



[@mbass99](https://github.com/mbass99)



Los Angeles, Ca



ui design tools

Figma

Sketch

Draw.io

Invision

Zeppelin

Axure

Google Suite

Microsoft

Adobe

Optimal Sort



ux design process

User Interviews

Prototyping

User Surveys

Usability Testing

Content Analysis

Competitive
Analysis

Sitemaps

User Flows

Wireframing

Branding

Mockups

Personas

Sketching



web development

HTML

CSS

Git | Github

Javascript (Basic)



education

Bloc.IO

2018 - 2019

UX/UI Design Program

USC

1995 - 1999

BA - Cinema Television