



MATT BASS

UX/UI DESIGNER

DESIGNER | COLLABORATOR | STORYTELLER | CREATOR |
TINKERER | CURATOR

Designer and user advocate bridging an entertainment
career creating quality, experiences engaging audiences.

recent design projects

Design Reads (in progress)

IOS app for UX designers to share selected material helping
create better designers, and a stronger community

Created In Figma

Village

IOS school communication app for parents and teachers,
helping create strong community bonds

Created In Sketch

<http://bit.ly/case-study-village>

Taster

A responsive web application designed to create, store and
share content related to alcohol tasting, with a focus on a user
controlled network.

Created In Figma

<http://bit.ly/case-study-taster>

experience

Matt Bass Designs

2018 - Present

FREELANCE UI/UX WEB DESIGNER

Designed user centric website and apps for desktop and
mobile. Created new products from inception, as well as
redesign of existing sites - from initial concept through code.

Chemical Imbalance Management

2011 - Present

LITERARY MANAGER & PRODUCER







Strategic literary representation, helping clients fully develop
idea to partner with talent. Negotiated deals alongside
lawyers.

HBO Films

2005 - 2010

FILM DEVELOPMENT EXECUTIVE

Acquired/developed material to expand brand. Partnered with
other departments to source new projects/talent relationships.
Hands on project development alongside writers.

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ui design tools

- | | |
|----------|--------------|
| Figma | Axure |
| Sketch | Google Suite |
| Draw.io | Microsoft |
| Invision | Adobe |
| Zeppelin | Optimal Sort |

ux skillset

- | | |
|----------------------|-------------|
| User Interviews | Sitemaps |
| Prototyping | User Flows |
| User Surveys | Wireframing |
| Usability Testing | Branding |
| Content Analysis | Mockups |
| Competitive Analysis | Personas |
| | Sketching |

languages

- HTML
- CSS
- Git | Github
- Javascript & JQuery

education

- Bloc** 2018 - 2019
UX/UI Design Program

- University Of Southern California** 1995 - 1999
BA - Cinema Television