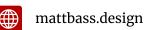


COLLABORATOR | STORYTELLER | CREATOR | TINKERER | CURATOR

Bridging design with an entertainment career spent creating quality, fresh, branded storytelling. Passionate about engaging an audience, and making them think without dismissing their intelligence.



mattbass99@gmail.com



@mattabass

@mbass99

Los Angeles, Ca

recent projects

Taster

A responsive web application designed to create, store and share content related to alcohol tasting, with a focus on a user controlled network

CREATED IN FIGMA bit.ly/final-taster

ui design tools

Figma Axure Sketch **Google Suite** Draw.io Microsoft Invision Adobe

Zeppelin **Optimal Sort**

Busy Bus

Android application designed to help ease user burden at overcrowded bus stops, using clear and bold design

CREATED IN FIGMA

bit.ly/mb-busy-bus

2011 - Present

2005 - 2010

1995 - 1999

ux design process

User Interviews Sitemaps User Flows Prototyping Wireframing **User Surveys Usability Testing** Branding **Content Analysis** Mockups Competitive Personas Analysis Sketching

experience

Chemical Imbalance Management

LITERARY MANAGER & PRODUCER

Represented writers and directors. Develop, package and sell film & television projects.

HBO Films

FILM DEVELOPMENT EXECUTIVE

Oversaw films projects for HBO

HBO Films 2001 - 2005

EXECUTIVE ASST TO PRESIDENT

web development

HTML

CSS

Git | Github

Javascript (Basic)

education

Bloc.Io 2018 - 2019 UX/UI Design Program

University Of Southern California

BA - School Of Cinema Television

interests

Music | Sports | Movies | Tech| TV | Storytelling | Reading | Education | Family Time