



Cretamel® .

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2025

Culture Insights Report – SMETA Pillar 1 (Labour Standards)

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2025

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Culture Insights 2025

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Action Plan 2026 – From Stability to Engagement

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& μ	Open Dialogue Days (μ)	Coca-Cola HBC
&	Idea Challenge Week μ	Unilever, Barilla
& μ	Micro-learning modules (10–15 ')	Cretamel LearnHub
Coaching μ	Lead with Respect (2 μ)	Nestlé
& μ μ	Cross-functional Task Forces	IKEA, Mondelez
μ	MyVoice Portal (/)	Best Practice Portal
μ &	Cretamel Day (workshops,)	Danone, Ferrero