Data Intake Report

Name: G2M Insight for Cab Investment Firm
Report date: 14 June 2022
Internship Batch: LISUM 10
Version:<1.0>
Data intake by: Matthew Batacan
Data intake reviewer:<intern who reviewed the report>
Data storage location: https://github.com/DataGlacier/DataSets
Tabular data details:

Cab_Data.csv

Total number of observations	359392
Total number of files	<Number of files received>
Total number of features	7
Base format of the file	.csv
Size of the data	19.2+ MB

City.csv

Total number of observations	20
Total number of files	<Number of files received>
Total number of features	3
Base format of the file	.csv
Size of the data	608.0+ B

Customer_ID.csv

Total number of observations	49171
Total number of files	<Number of files received>
Total number of features	4
Base format of the file	.csv
Size of the data	1.5+ MB

Transaction_ID.csv

Total number of observations	440098
Total number of files	<Number of files received>
Total number of features	3
Base format of the file	.csv
Size of the data	10.1+ MB

Proposed Approach:
- Look into the individual cab companies to see if there are any similarities or differences between the two cab companies.

- If so, see if one cab company is doing better, or if there seems to be a cab company with a better growth compared to the other.
- Check other factors such as seasonality, gender preferences, age groups, area/city, and income levels to see how that effect the usage of cab companies.
- Come out with a conclusion as to which company to invest in.