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Final Data Science Project - Non-technical Report

We've been looking into what factors make songs popular in the industry, specifically focusing on jazz, rock, and pop genres. After analyzing vast amounts of data, we found a few interesting things. Firstly, it seems like the genre is very important in predicting a song's popularity. We discovered that pop tends to be more popular overall than others. Secondly, using a combination of different techniques was better at predicting than just one method. Finally, we discovered that the data we were using had some concerns. To get the most accurate predictions we need to make sure we get quality data. So, if you are trying to make a hit song, you need to understand what genre you fall into and use reliable data.