

MICHAEL BAER

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Analytically-driven management consultant and developer, specializing in data-driven solutions and product development to support the U.S. Intelligence Community's mission.

SKILLS & PROJECTS

PROJECT MANAGEMENT

agile | scope management | task management | stakeholder engagement | risk mitigation

DATA ANALYSIS & VISUALIZATION

pandas | numpy | matplotlib | tableau | power bi

DEVELOPMENT

python | java | SQL | VBA | SQLite | android | git/github

PRODUCT OWNERSHIP

UAT testing | business cases | user stories | process diagrams | requirements gathering

REGULATORY COMPLIANCE

HMDA | TILA | RESPA | TRID | SCRA | UDAAP | fair lending | BSA-AML

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY
M.S. Computer Science; 4.0

GEORGE MASON UNIVERSITY
B.S. Economics; 3.9

PROJECT MANAGEMENT INSTITUTE
Project Management Professional (PMP)

SCRUM ALLIANCE
Certified Scrum Product Owner (CSPO)

WEBSITE



mbbaer.github.io

EXPERIENCE

SENIOR CONSULTANT

Potomac Point Group (Jul 2022 – Present)

- Led a project at a leading GSE to assess alternative strategies addressing provisions set forth by the FHFA that inadvertently limited liquidity in the MBS market. Responsibilities involved managing workstreams, outlining requirements, and creating a unified feasibility plan.
- Streamlined a leading multifamily lender's affordable platform by developing a comprehensive "deal execution package" that standardized processes, control points, and business artifacts.

TECHNICAL ACCOUNT MANAGER

Qualtrics (Mar 2021 – Present)

- Used Qualtrics XM Discover software, natural language processing (NLP), and artificial intelligence (AI) tools to develop data models and deliver insightful, actionable analyses for Fortune 500 companies.
- Collaborated internally with Product, Engineering, and Operations to address client experience with SaaS tools. Contributed to product Beta testing by suggesting improvements and influencing the roadmap as a client advocate.

BUSINESS ANALYST

Universal Service Administrative Co. (Mar 2019 – Feb 2021)

- Managed multiple production systems as Product Owner, leading a six-member Agile development team.
- Automated business operation reporting using SQL, Visual Basic, and VBA; streamlined project status, budget forecasting, and KPI monitoring.
- Oversaw 10 external audit contracts as lead project manager and quality control reviewer.

SENIOR ANALYST

Trelia Risk Advisors (Apr 2016 – Jan 2019)

- Specialized in helping financial institutions strengthen their regulatory compliance programs by serving as project manager, data manager, and lead data analyst.
- Managed mortgage servicing activities, executed large-scale compliance reviews, coordinated regulatory exam preparation, and implemented compliance training program reviews.

FINANCIAL ADVISOR

Northwestern Mutual (Aug 2015 – Apr 2016)