



MICHAEL BAER

MANAGING CONSULTANT



CONTACT

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SKILLS



EDUCATION

M.S. COMPUTER SCIENCE, 3.7
Georgia Institute of Technology

B.S. ECONOMICS, 3.9
George Mason University

CERTIFICATIONS

PMP
Project Management Professional
Project Management Institute

CSPO
Certified Scrum Product Owner
Scrum Alliance

PROFESSIONAL PROFILE

Analytically-focused Consultant and Developer focused on leveraging technology to drive strategic initiatives and organizational change within the housing finance industry.

EXPERIENCE

2022 - Present

MANAGING CONSULTANT | POTOMAC POINT GROUP

Product Owner of a new multi-family MBS securitization platform, which issues over \$50B in multi-family MBS annually. Analyzes legacy application, conducts parallel system testing, and provides overall product management support for multiple delivery teams. Proficient in standardizing processes, control points, and business artifacts.

2021 - 2022

SENIOR TECHNOLOGY CONSULTANT | QUALTRICS

Developed data models and actionable analyses for Fortune 500 companies using Qualtrics XM Discover software, natural language processing (NLP), and artificial intelligence (AI) tools. Improved client experience with SaaS tools by contributing to Beta testing and influencing product development roadmap.

2019 - 2021

PRODUCT OWNER | USAC

Product Owner and team lead of a six-member Agile development team. Automated business operation reporting using SQL, Visual Basic, and VBA. Streamlined project status, budget forecasting, and KPI monitoring. Oversaw 10 external audit contracts as lead project manager and quality control reviewer.

2016 - 2019

SENIOR ANALYST | TRELIANT RISK ADVISORS

Strengthened financial institutions' regulatory compliance programs by serving as project manager, data manager, and lead data analyst. Managed large-scale compliance reviews, coordinated regulatory exam preparation, and implemented compliance training program reviews.

2015 - 2016

FINANCIAL ADVISOR | NORTHWESTERN MUTUAL