

# Mallory Beemus

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Portfolio: <https://mbbeemus.github.io/Mallory-Beemus-Portfolio/>

## Skills & Specialties

- **Programming Languages:** HTML5, CSS, JavaScript, Java, Python, C++
- **Web Development:** WordPress, Bootstrap, GitHub
- **Design Tools:** Adobe Creative Cloud (Photoshop, Lightroom, InDesign, Illustrator, Acrobat), Canva Pro, ProCreate
- **Development Environments:** Eclipse Code Editor, Sublime Plain Text Editor
- **Management and Communication:** Scrum, UX & UI Research, Public Speaking, Phone Call Protocol, Spanish to English
- **Applications:** Microsoft Office (Word, Excel, PowerPoint), all major web browsers

## Education

### Bachelor of Arts in Media Art and Design

*James Madison University, Harrisonburg, VA 22801*

- **Expected Graduation:** May 2026
- **Major:** Media Art and Design with a concentration in Interaction Design
- **Minors:** Computer Science, Educational Media
- **GPA:** 3.67 / 4.0
- **Relevant coursework:** SMAD 317 (User Interactive Design) SMAD 307 (Interactive Design for the Web), CS 345 (Software Engineering), SMAD 203 (User Experience Design), SMAD 201 (Visual Communication and Design), CS 159 (Advanced Programming)

## Experience

### Digital Marketing Intern

*James Madison University, Harrisonburg, VA 22801*

September 2024 - Present

- Collaborated with a professional, cross-functional team to maintain and enhance the jmu.edu website, ensuring seamless user experiences across various platforms.
- Utilized modern web development technologies including HTML, CSS, JavaScript, and CMS tools to update content, fix bugs, and implement new features.
- Took a creative approach in redesigning key sections of the website, improving user engagement by applying UX/UI principles and optimizing information hierarchy.
- Assisted in the integration of accessibility standards and ensured that all web content was compliant with the JMU brand identity guidelines.

### Secretary

*Boarderline Ski and Snowboard Club, Jame Madison University, Harrisonburg, VA 22801*

August 2024 - Present

- Led the design, development, and maintenance of the club's official website, improving user experience and streamlining member communications.
- Implemented a dynamic Alumni Connection database using Spreadsheets, enhancing data management and alumni engagement.
- Established the club's first Alumni Connection database, strengthening ties between current members and alumni.
- Spearheaded initiatives to increase member involvement and engagement.

### Hostess

*Isle of Capri Restaurant, Virginia Beach, VA 23451*

May 2023 - Present

- Applied strong customer service and communication skills as a Hostess at Isle of Capri Restaurant, ensuring a positive experience for every guest.
- Transferred customer service expertise to UX/UI research, emphasizing the importance of creating positive interactions and understanding user needs in design projects.