

Michelle Cheng

Boston University, Boston, MA

Bachelor of Science in Journalism with a Concentration in Computer Science,
Minor in English

Expected Graduation: May 2017

Overall GPA: 3.60/4.00 Major GPA: 3.78/4.00

mbcheng@bu.edu

4 Flanigan Street

Lawrenceville, NJ

08648

609.947.7299

Relevant Experience

Freelance Writer

April 2014 – Present

Past experience: Reported on a three-day tech hackathon in San Francisco for literary digital studio Plympton, run by former *New York Times* reporter Jennifer 8. Lee. Wrote trending articles for a fashion/lifestyle content blog Fashion Student Digest targeted toward young adults interested in breaking into the fashion industry. Wrote stories for USA TODAY College.

The Quad, BU's independent online magazine

Boston, MA

Managing Editor

Sept 2013 – Present

Promoted from Staff Writer during my junior year. Edit weekly posts and assist writers in the writing process. Compile a list of on-campus and city events for staff writers/photographers to use for story ideas. Write insightful articles on campus events, culture and higher education.

Recovering the Classics

Remote

Design Fellow

July 2015 – December 2015

Edit and clean up formatting of over 100 public domain books digitally. Recovering the Classics is a crowdsourced project where great works of literature with newly designed covers are to be distributed to libraries and schools worldwide such as The New York Public Library and the California Area Public Library.

New York Family

New York, NY

Editorial Intern

May 2015 – Aug 2015

Wrote online articles on family events, lifestyle, and features for local Manhattan families. Updated events calendar and social media on Hootsuite. Wrote a 1200-word scheduled-for-print profile about a family justice center in NYC that brings awareness to domestic violence.

Upworthy

Remote

YouTube Video Editor

June 2014 – Aug 2014

Edited Upworthy's partner videos in iMovie to be compatible for YouTube. Wrote descriptions and titles to drive audience to channel. Increased subscribers by 50% in span of three months.

Honors and Awards

College of Arts and Sciences Undergraduate Writing Fellow, Boston University, 2015.

Questbridge Scholar Finalist, 2012.

Skills

Technical: Adobe Creative Suite, Final Cut Pro/iMovie, Hootsuite, HTML, CSS, JavaScript, Python, SEO, Git.

Languages: English (native), Spanish (elementary proficiency)

Interests: competitive dancing (15+ years), reading fiction, fashion, education, public policy, web development