

MICHELLE CHENG

Boston University
B.S. Journalism with a Concentration
in Computer Science
Minor in English
Overall GPA: 3.6/4.0
Major GPA: 3.8/4.0

PROFILE

I am a senior at Boston University who writes about culture, lifestyle and education. I am interested in features writing and data journalism.

CONTACT

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SKILLS

Adobe Photoshop | Adobe Illustrator | Final Cut Pro/iMovie | HootSuite | SEO | Excel

HTML | CSS | Python | JavaScript | JQuery | Git

EXPERIENCE

EDITORIAL INTERN @ FORBES

MAY 2016 - PRESENT

2016 Summer Intern with Forbes Top Colleges Team. Write about high costs of higher education and the intersection between education and technology.

STAFF WRITER @ MOCHI MAGAZINE

APRIL 2015 - PRESENT

Write for an online magazine, run entirely by volunteers, that is dedicated to creating a supportive community for young Asian American women.

MANAGING EDITOR @ THE QUAD, BU'S ONLINE INDEPENDENT MAG

SEPTEMBER 2013 - PRESENT

Promoted from Staff Writer during junior year. Edit weekly posts and help writers in their drafts. Compile a list of on-campus and city events for staff writers/photographers to use for story ideas. Design graphs on Excel to accompany stories. Write insightful articles on culture, lifestyle and higher education for the BU community.

DESIGN FELLOW @ RECOVERING THE CLASSICS

JULY 2015 - DECEMBER 2015

Edit and clean up formatting of over 100 public domain books digitally. Recovering the Classics is a crowdsourced project where great works of literature with newly designed covers are to be distributed to libraries and schools worldwide.

EDITORIAL INTERN @ NEW YORK FAMILY MAGAZINE

MAY 2015 - AUGUST 2015

Wrote online articles and features for local Manhattan families. Updated events calendar and social media on Hootsuite. Wrote a 1200-word profile about a family justice center in NYC that helps victims of domestic violence.

YOUTUBE VIDEO EDITOR @ UPWORTHY

JUNE 2014 - PRESENT

Edited videos by adjusting audio, adding graphics and creating intro and end cards in iMovie to make Upworthy's partner videos compatible for its YouTube channel. Wrote descriptions and titles for Upworthy's YouTube videos to drive audience to its channel. Helped increase channel subscribers by 50% in span of three months.

HONORS

COLLEGE OF ARTS AND SCIENCES WRITING FELLOW

2015

Assist undergraduate students in WR courses on a variety of issues related to the writing process, including (but not limited to) assignment clarification, thesis development, structure, content and grammar.

QUESTBRIDGE SCHOLAR FINALIST

2012

QuestBridge is a non-profit organization that links high-achieving low-income students with educational and scholarship opportunities at leading U.S. colleges and universities.