

MICHELLE CHENG

Boston University
B.S. Journalism with a Concentration
in Computer Science
Minor in English
Overall GPA: 3.6/4.0
Major GPA: 3.8/4.0

PROFILE

Senior at Boston University interested in writing data-driven stories, profiles and features about digital culture, social issues and higher education.

CONTACT

609-947-7299
mbcheng@bu.edu

Box 0002
96 Mountfort Street
Boston, MA 02215

michellebcheng.com

SKILLS

Adobe Photoshop | Adobe Illustrator | Final Cut Pro/iMovie | HootSuite | SEO | Excel

HTML | CSS | Python | JavaScript | JQuery | Git

EXPERIENCE

MANAGING EDITOR | The Quad, BU's Online Independent Magazine

SEPTEMBER 2013 - PRESENT

Edit weekly posts and assist writers in the writing process. Manage run sheet for writers, photographers, copyeditors, editors (~15 staff members). Compile a weekly list of on-campus and city events for staff writers/photographers to use for story ideas. Write insightful articles relating to campus, culture and higher education.

STAFF WRITER | Mochi Magazine

APRIL 2015 - PRESENT

Write profiles and feature stories about women leadership for an online magazine that is dedicated to create a supportive community for young Asian American women.

EDITORIAL INTERN | Forbes Media LLC

MAY 2016 - AUGUST 2016

Pitched and wrote data-driven stories on higher education and career life. Contributed to Top Colleges package: wrote 130+ school profiles, created photo galleries, conducted interviews. Managed the #MyTopCollege social media campaign on Twitter, which received over 6000 unique entries. Reported and fact-checked for FORBES Magazine (Top 100 Colleges List).

DESIGN FELLOW | Plympton, Inc.

JULY 2015 - DECEMBER 2015

Edited and cleaned up formatting of over 200 public domain books digitally. Converted books from HTML plain text into eBooks for crowdsourced project "Recovering the Classics."

EDITORIAL INTERN | New York Family Magazine

MAY 2015 - AUGUST 2015

Wrote online articles on lifestyle and culture for local Manhattan families. Updated events calendar and social media on Hootsuite. Assisted editors with transcribing and fact-checking for both online and print.

YOUTUBE VIDEO EDITOR | Upworthy

JUNE 2014 - AUGUST 2014

Edited Upworthy's partner videos in iMovie to be compatible for YouTube. Wrote descriptions and titles to drive audience to channel. Increased YouTube subscribers by 50% in span of three months.

HONORS

College of Arts and Sciences Writing Fellow, Boston University, 2015.

Questbridge Scholar Finalist, 2012.

INTERESTS

Competitive dancing, fashion, web design, learning how to cook