



Mike Domingo <mikedomingo@gmail.com>

Member Mailings

1 message

Erin Niesslein <eniesslein@kayrell.com>
To: Mike Domingo <mikedomingo@gmail.com>

Thu, Jun 22, 2017 at 9:12 AM

Hi Mike!

Our customer is working on their 2018 budget for their Member Mailing Packages. There are two different packages:

1. New Member
2. Renewing Members

We will be **revising** the packages - We would change the photos and update text. We would also provide updates to the member card, carrier and envelope.

The **New Member** Packages consist of the following:

1. Card Shell (non personalized) Printing, CR8030 White PVC, 2 1/8" x 3 3/8" x 0.030", Rounded Corners, Printed 4 color process on front and 4 color process on back.
2. Card Carrier, Card Carrier, 8.5" x 11" White Bond Letterhead printed 4 color process on front (no bleeds) and nothing on back, no perforations required
3. Brochure, Finished Size: 8.5 x 5.5, 4Page + Cover, 80# Silk/Matte Cover and 80# Silk Matte Text, 4/4 with bleeds, Full Aqueous coating, saddle stitching-Binding on 5.5 side
4. 6 x 9 Carrier Envelope

The **Renew member** packages consist of the following:

1. AAA Renewing Member Integrated Label/Form
FINISHED SIZE: 8.5 x 11
INKS: 4 CP/0
BLEEDS: NO
STOCK: 20# bond
SPECIAL: .625"w x .25"h standard integrated label with Permanent adhesive
2. AAA Fundraiser Mailing Carrier Envelopes
FINISHED SIZE: #10 Carrier
INKS: 2/0 PMS 201 + Black
BLEEDS: no
STOCK: 24# White Wove

Can you provide pricing on redesigning these packages? I've attached the mailing proofs and the brochure here. Our mailshop will provide the personalization. You will be redesigning just the blank stock.

Thank you!

Erin



Web. | Print. | Mail. | Promote. | Simple.™

Erin Niesslein

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3 attachments



New Member Letter proofs June 1-15 Domestic data.pdf
1051K



Renew Member Letter proofs June 1-15 data.pdf
628K



Brochure aaa new member proof.pdf
4278K