

# I AM AAA Postcard Design

3 messages

**Erin Niesslein** <eniesslein@kayrell.com>
To: Mike Domingo <mikedomingo@gmail.com>
Cc: Mike Petrusky <mpetrusky@kayrell.com>

Mon, Jul 17, 2017 at 8:19 AM

Good Morning, Mike,

I have most of the information you need to get this postcard draft started. I've also attached the customer's style guide.

We need to have everything finalized August 4th.

I am attaching draft copy and a mockup. I will send final annual meeting photos (noted as AM1-AM4 in the mock up) as well as the final calendar of events next week. As far as the additional thumbnail photos, we ask that you think of diversity when selecting the additional rows (race, gender, age) so that we are showing the diversity of their membership. You can find all of the photos here: https://www.dropbox.com/sh/7jw6uqboe88e3dk/AAChA3ExD13ElO CDyklDgi2a?dl=0

Here are some designs that go along with the campaign that are already being used:

https://www.dropbox.com/s/ncymo5t67o6dp42/Poster-v5.jpg?dl=0

https://www.dropbox.com/s/584nogjl7n3cxnm/Full-Page-Ad-COLOR.pdf?dl=0

https://www.dropbox.com/s/nnxwm6g0lsroj9y/IAMAAA-FBAd-c.png?dl=0

Please confirm receipt.

Thank you!

Erin





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## Erin Niesslein

# **Kayrell Solutions**

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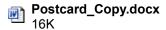
Office: 703-433-9721

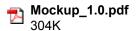
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#### 4 attachments







2016-AAA-Style Guide FINAL.pdf 774K

**Erin Niesslein** <eniesslein@kayrell.com>
To: Mike Domingo <mikedomingo@gmail.com>

Mon, Jul 17, 2017 at 11:51 AM

#### 2018 Calendar of Events

Anthropology Day | February 15

Executive Session Proposal Submission Deadline | February 15

Minority Dissertation Fellowship Applications Due | March 16

AAA Internship Program Applications Due | March 16

Founding Day for AAA | March 26

AAA Leadership Fellows Applications Due | April 6

Proposal Deadline for All 2018 Annual Meeting Abstract Submissions | April 16

AAA Photo Contest Submission Deadline | August 31

# Call for Late-Breaking Sessions for Annual Meeting Closes |September 14

# 117<sup>th</sup> AAA Annual Meeting in San Jose | **November 14 - 18**





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Erin Niesslein

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Office: 703-433-9721 Fax: 703-433-9116

Email: eniesslein@kayrell.com

Web: www.kayrell.com

From: Erin Niesslein

Sent: Monday, July 17, 2017 11:20 AM

**To:** 'Mike Domingo' **Cc:** Mike Petrusky

Subject: I AM AAA Postcard Design

Importance: High

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### 4 attachments







2016-AAA-Style Guide FINAL.pdf

**Mike Domingo** <mikedomingo@gmail.com>
To: Erin Niesslein <eniesslein@kayrell.com>

Mon, Jul 17, 2017 at 4:26 PM

Thanks Erin,

Letting you know I've looked through it all and will be able to begin working on this.

When you say the "additional thumbnail photos", does that mean that the ones shown in the mockup are specifically to be used, or are they just sample placeholders?

No other questions for now. Thanks.

Mike

[Quoted text hidden]