



Mike Domingo <mikedomingo@gmail.com>

I AM AAA Postcard Design

3 messages

Erin Niesslein <eniesslein@kayrell.com>
To: Mike Domingo <mikedomingo@gmail.com>
Cc: Mike Petrusky <mpetrusky@kayrell.com>

Mon, Jul 17, 2017 at 8:19 AM

Good Morning, Mike,

I have most of the information you need to get this postcard draft started. I've also attached the customer's style guide.

We need to have everything finalized August 4th.

I am attaching draft copy and a mockup. I will send final annual meeting photos (noted as AM1-AM4 in the mock up) as well as the final calendar of events next week. As far as the additional thumbnail photos, we ask that you think of diversity when selecting the additional rows (race, gender, age) so that we are showing the diversity of their membership. You can find all of the photos here: https://www.dropbox.com/sh/7jw6uqb0e88e3dk/AACHA3ExD13EIO_CDyKIDgi2a?dl=0

Here are some designs that go along with the campaign that are already being used:

<https://www.dropbox.com/s/ncymo5t67o6dp42/Poster-v5.jpg?dl=0>

<https://www.dropbox.com/s/584nogjl7n3cxnm/Full-Page-Ad-COLOR.pdf?dl=0>

<https://www.dropbox.com/s/nnxwm6g0lsroj9y/IAMAAA-FBAd-c.png?dl=0>

Please confirm receipt.

Thank you!

Erin



Erin Niesslein

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4 attachments

 **Postcard_Copy.docx**
16K

 **Mockup_1.0.pdf**
304K

 **Mockup_1.pdf**
319K

 **2016-AAA-Style Guide FINAL.pdf**
774K

Erin Niesslein <eniesslein@kayrell.com>
To: Mike Domingo <mikedomingo@gmail.com>

Mon, Jul 17, 2017 at 11:51 AM

2018 Calendar of Events

Anthropology Day | **February 15**

Executive Session Proposal Submission Deadline | **February 15**

Minority Dissertation Fellowship Applications Due | **March 16**

AAA Internship Program Applications Due | **March 16**

Founding Day for AAA | **March 26**

AAA Leadership Fellows Applications Due | **April 6**

Proposal Deadline for All 2018 Annual Meeting Abstract Submissions | **April 16**

AAA Photo Contest Submission Deadline | **August 31**

Call for Late-Breaking Sessions for Annual Meeting Closes | **September 14**

117th AAA Annual Meeting in San Jose | **November 14 - 18**



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From: Erin Niesslein
Sent: Monday, July 17, 2017 11:20 AM
To: 'Mike Domingo'
Cc: Mike Petrusky
Subject: I AM AAA Postcard Design
Importance: High

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4 attachments



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16K



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319K



2016-AAA-Style Guide FINAL.pdf

Mike Domingo <mikedomingo@gmail.com>
To: Erin Niesslein <eniesslein@kayrell.com>

Mon, Jul 17, 2017 at 4:26 PM

Thanks Erin,

Letting you know I've looked through it all and will be able to begin working on this.

When you say the "additional thumbnail photos", does that mean that the ones shown in the mockup are specifically to be used, or are they just sample placeholders?

No other questions for now. Thanks.

Mike

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